

Sunday, 6 April 2025

Seven reaches 11.7 million, #1 in news and sport

- National total TV audience share, 6.00am to midnight: 40.6%
- National total TV audience share, 6.00pm to midnight: 39.6%
- 7plus: up 52% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Sunday, reached 2.33 million
- #1 entertainment show: Australian Idol Sunday, reached 2.22 million
- #1 sport: AFL Thursday Night Football, reached 1.89 million

WEEK 14, 2025 HIGHLIGHTS:

Seven Network reaches 11.73 million Australians nationally.

[7plus](#): 506 million minutes viewed, up 52% on the same week in 2024.

7plus: 39.3% commercial BVOD share, up from 33% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**Seven's AFL: Thursday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

| Network | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 39.6 | 33.5 | 39.6 |
| Nine Network | 40.0 | 42.4 | 40.2 |
| Network Ten | 20.3 | 24.2 | 20.2 |

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

| Network | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 40.6 | 36.4 | 40.6 |
| Nine Network | 40.8 | 42.7 | 41.1 |
| Network Ten | 18.6 | 20.9 | 18.3 |

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SEVEN'S TOP 30:

1. **7NEWS Sunday:** #1 news program. National reach 2.33 million, national audience 1.38 million. Up on last week.
2. **7NEWS Monday:** #1 news program. National reach 2.23 million, national audience 1.41 million.
3. **Australian Idol Sunday:** National reach 2.22 million, national audience 1.07 million. Biggest audience so far in 2025. Up 24% in total TV on same episode last year, up 41% on 7plus.
4. **7NEWS Wednesday:** #1 program on all people and grocery shoppers. National reach 2.14 million, national audience 1.32 million.
5. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.1 million, national audience 1.33 million. Up on last week.
6. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.04 million, national audience 1.29 million. Up on last week.
7. **Seven's AFL: Thursday Night Football:** #1 sport, #1 program in 25 to 54s and 16 to 39s. National reach 1.89 million, national audience 706,000. Up 26% on last week.
8. **7NEWS Friday:** #1 program on all people and grocery shoppers. National reach 1.83 million, national audience 1.14 million.
9. **The 1% Club UK:** #1 entertainment program. National reach 1.73 million, national audience 948,000. Up 14% on last week.
10. **Seven's AFL: Friday Night Football:** #1 sport, #1 program in 25 to 54s and 16 to 39s. National reach 1.71 million, national audience 583,000.

11. **Australian Idol** Monday: National reach 1.64 million, national audience 1.02 million. Up 5% on last week. Up 20% in total TV on same episode last year, up 47% on 7plus.
12. **7NEWS** Saturday: #1 program on all people, grocery shoppers and 16 to 39s. National reach 1.6 million, national audience 1 million.
13. **The Hunters**: National reach 1.49 million, national audience 400,000. Up on last week.
14. **Home and Away** Wednesday: #1 drama. National reach 1.45 million, national audience 913,000. Up on last week.
15. **Home and Away** Monday: #1 drama. National reach 1.45 million, national audience 895,000.
16. **9-1-1: Lone Star**: National reach 1.43 million, national audience 615,000. Up 49% on last week.
17. **The Front Bar**: National reach 1.37 million, national audience 595,000. Up 13% on last week.
18. **Home and Away** Tuesday: #1 drama. National reach 1.36 million, national audience 874,000. Up on last week.
19. **The Chase Australia** Monday: National reach 1.26 million, national audience 616,000.
20. **The Chase Australia** Tuesday: National reach 1.25 million, national audience 614,000. Up on last week.
21. **The Chase Australia** Wednesday: National reach 1.24 million, national audience 615,000.
22. **The Chase Australia** Thursday: National reach 1.21 million, national audience 583,000. Up on last week.
23. **Seven's AFL: Sunday Afternoon Football**: #1 sport program. National reach 1.21 million, national audience 422,000. Up on last week.
24. **The Chase Australia** Friday: National reach 1.18 million, national audience 545,000.
25. **Counter Intelligence**: National reach 1.17 million, national audience 298,000.
26. **The Americas**: National reach 1.15 million, national audience 524,000.
27. **Home and Away** Thursday: #1 drama. National reach 1.06 million, national audience 743,000. Up on last week.
28. **Better Homes and Gardens**: National reach 1.06 million, national audience 434,000. #1 lifestyle program.
29. **Sunrise** Thursday: #1 breakfast program. National reach 1.06 million, national audience 425,000. 33% more viewers than *Today*.
30. **Sunrise** Monday: #1 breakfast program. National reach 1.02 million, national audience 428,000. 27% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.