



Sunday, 14 April 2024

Seven #1, reaches 12 million, 7plus up 23%

- Seven #1 nationally in total TV
- National total TV audience share: 39.9%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.27 million
- Top sport: AFL Thursday Night Football, national reach 1.87 million
- Top entertainment show: The 1% Club, national reach 1.73 million
- 7plus: Minutes viewed up 23% year-on-year

WEEK 15, 2024 HIGHLIGHTS:

Seven Network reaches 12 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 39.9% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.1% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 343 million minutes viewed, up 23% on the same week in 2023.

7plus: 32.5% commercial BVOD share.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**), #1 lifestyle program (**Better Homes and Gardens**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

| Week 15 | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 39.9 | 34.2 | 40.1 |
| Nine Network | 38.8 | 41.0 | 39.0 |
| Network Ten | 21.3 | 24.8 | 20.9 |

SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.27 million, national audience 1.45 million. #1 news program.
2. **7NEWS Sunday:** National reach 2.22 million, national audience 1.33 million. #1 news program in total TV.
3. **7NEWS Tuesday:** National reach 2.15 million, national audience 1.36 million. #1 program.
4. **7NEWS Wednesday:** National reach 2.14 million, national audience 1.3 million. #1 program.
5. **7NEWS Thursday:** National reach 2.1 million, national audience 1.26 million. #1 program.
6. **7NEWS Saturday:** National reach 1.96 million, national audience 1.06 million.
7. **7NEWS Friday:** National reach 1.9 million, national audience 1.14 million. #1 program.
8. **AFL Thursday Night Football:** National reach 1.87 million, national audience 575,000. #1 sport program.
9. **The 1% Club:** National reach 1.73 million, national audience 853,000.
10. **AFL Friday Night Football:** National reach 1.72 million, national audience 596,000. #1 sport program.
11. **Ego: The Michael Gudinski Story:** National reach 1.62 million, national audience 563,000.
12. **Home and Away Monday:** National reach 1.55 million, national audience 1 million. #1 drama program.
13. **AFL Saturday Night Football:** National reach 1.46 million, national audience 415,000. #1 sport program.
14. **Carl Barron: Skating Rink For Flies:** National reach 1.46 million, national audience 418,000.
15. **The Chase Australia Tuesday:** National reach 1.38 million, national audience 682,000. #1 game show.
16. **The Chase Australia Monday:** National reach 1.36 million, national audience 675,000. #1 game show.
17. **Home and Away Tuesday:** National reach 1.34 million, national audience 856,000. #1 drama program.
18. **Better Homes and Gardens:** National reach 1.34 million, national audience 619,000. #1



lifestyle program.

19. **The 1% Club UK**: National reach 1.29 million, national audience 685,000. #1 entertainment show.
20. **The Chase Australia** Wednesday: National reach 1.28 million, national audience 634,000. #1 game show.
21. **The Chase Australia** Friday: National reach 1.26 million, national audience 585,000. #1 game show.
22. **Home and Away** Wednesday: National reach 1.24 million, national audience 833,000. #1 drama program.
23. **The Chase Australia** Thursday: National reach 1.23 million, national audience 605,000. #1 game show.
24. **The Equaliser 2**: National reach 1.13 million, national audience 294,000.
25. **Weekend Sunrise** Sunday: National reach 1.04 million, national audience 442,000. #1 breakfast show, 52% bigger than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and *The Nightly*. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.