



Sunday, 21 April 2024

Seven #1, reaches 12.3 million, 7plus #1 in BVOD

- Seven #1 nationally in total TV
- National total TV audience share: 42.8%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.45 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 2.06 million
- Top sport: AFL Thursday Night Football, national reach 1.82 million
- 7plus: #1 in BVOD, minutes viewed up 25% year-on-year

WEEK 16, 2024 HIGHLIGHTS:

Seven Network reaches 12.3 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 42.8% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 38.1% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 43.4% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally in broadcast TV share.

Seven Network: #1 in the capital cities in broadcast TV share.

7plus: #1 in BVOD, 40.8% commercial BVOD share.

[7plus](#): 394 million minutes viewed, up 25% on the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.



Seven Network: #1 sport (**AFL**), #1 lifestyle program (**Better Homes and Gardens**).

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 16	All people	25 to 54s	Grocery shoppers
Seven Network	42.8	38.1	43.4
Nine Network	35.6	35.7	35.1
Network Ten	21.6	26.2	21.5

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.45 million, national audience 1.5 million. #1 program.
2. **7NEWS** Sunday: National reach 2.35 million, national audience 1.35 million. #1 program in total TV.
3. **7NEWS** Tuesday: National reach 2.19 million, national audience 1.34 million. #1 program.
4. **7NEWS** Wednesday: National reach 2.14 million, national audience 1.33 million. #1 program.
5. **7NEWS** Thursday: National reach 2.1 million, national audience 1.29 million. #1 program.
6. **Farmer Wants A Wife** Sunday: National reach 2.06 million, national audience 1.02 million. #1 entertainment program in total TV.
7. **7NEWS** Friday: National reach 1.84 million, national audience 1.11 million. #1 program.
8. **AFL Friday Night Football**: National reach 1.82 million, national audience 592,000. #1 sport program.
9. **AFL Saturday Night Football**: National reach 1.76 million, national audience 628,000. #1 program.
10. **Farmer Wants A Wife** Monday: National reach 1.75 million, national audience 893,000. #1 entertainment program in total TV.
11. **7NEWS** Saturday: National reach 1.67 million, national audience 1.05 million. #1 news program.
12. **Farmer Wants A Wife** Tuesday: National reach 1.64 million, national audience 858,000. #1 entertainment program.
13. **AFL Thursday Night Football**: National reach 1.56 million, national audience 443,000. #1 sport program.
14. **The Chase Australia** Monday: National reach 1.49 million, national audience 730,000. #1 game show.
15. **The Chase Australia** Thursday: National reach 1.4 million, national audience 673,000. #1



- game show.
16. **The 1% Club UK**: National reach 1.38 million, national audience 733,000. #1 entertainment show.
 17. **Home and Away** Tuesday: National reach 1.36 million, national audience 831,000. #1 drama program.
 18. **Home and Away** Monday: National reach 1.34 million, national audience 862,000. #1 drama program.
 19. **The Chase Australia** Wednesday: National reach 1.34 million, national audience 655,000. #1 game show.
 20. **The Chase Australia** Tuesday: National reach 1.33 million, national audience 628,000. #1 game show.
 21. **Better Homes and Gardens**: National reach 1.29 million, national audience 601,000. #1 lifestyle program.
 22. **Home and Away** Wednesday: National reach 1.27 million, national audience 819,000. #1 drama program.
 23. **The Chase Australia** Friday: National reach 1.26 million, national audience 600,000. #1 game show.
 24. **7NEWS Spotlight**: National reach 1.24 million, national audience 548,000.
 25. **The Front Bar**: National reach 1.18 million, national audience 557,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**,

Media Release

That's massive.



The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the **TV WEEK Logie Awards**.
Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.