

Sunday, 20 April 2025

## **Seven takes the week, 7NEWS #1 program, 7plus #1 in BVOD**

- **Seven #1 nationally in total TV**
- **National total TV audience share, 6.00pm to midnight: 40.7%**
- **National total TV audience share, 6.00am to midnight: 42%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, up 21% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: 7NEWS Monday, reached 2.19 million**
- **#1 sport: AFL Thursday Night Football: reached 1.91 million**

### **WEEK 16, 2025 HIGHLIGHTS:**

Seven Network reaches 11.6 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

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Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD with a 44.2% commercial BVOD share, up from 40.7% in the same week in 2024.

7plus: 485.6 million minutes viewed, up 21% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport: **Seven's AFL: Thursday Night Football**.

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Saturday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
<b>Seven Network</b>	<b>40.7</b>	<b>38.0</b>	<b>40.7</b>
Nine Network	37.0	39.4	37.1
Network Ten	22.2	22.6	22.1

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
<b>Seven Network</b>	<b>42.0</b>	<b>36.1</b>	<b>42.0</b>
Nine Network	38.3	37.5	38.6
Network Ten	19.7	26.4	19.4

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## **SEVEN'S TOP 30:**

1. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.19 million, national audience 1.4 million.
2. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. National reach 2.14 million, national audience 1.36 million.
3. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.05 million, national audience 1.29 million.
4. **7NEWS** Sunday: National reach 2.04 million, national audience 1.23 million.
5. **Seven's AFL: Thursday Night Football**: #1 program in all people, 25 to 54s and 16 to 39s, #1 sport. National reach 1.91 million, national audience 644,000.
6. **7NEWS** Thursday: #1 news program, #1 program in grocery shoppers. National reach 1.87 million, national audience 1.14 million.
7. **7NEWS** Friday: National reach 1.86 million, national audience 1.12 million.
8. **Seven's AFL: Sunday Night Football**: #1 sport program. National reach 1.68 million, national audience 524,000.
9. **7NEWS** Saturday: #1 program in all people and grocery shoppers. National reach

- 1.55 million, national audience 966,000.
10. **The 1% Club UK (R)**: #1 entertainment program. National reach 1.46 million, national audience 847,000.
  11. **Home and Away Wednesday**: #1 drama. National reach 1.41 million, national audience 894,000. Up on last week.
  12. **The Chase Australia Monday**: National reach 1.36 million, national audience 626,000. Up on last week.
  13. **Seven's AFL: Friday Afternoon Football**: National reach 1.31 million, national audience 438,000.
  14. **Home and Away Tuesday**: #1 entertainment program in total TV, #1 drama. National reach 1.28 million, national audience 886,000. Up on last week.
  15. **Home and Away Monday**: #1 entertainment show in total TV, #1 drama. National reach 1.27 million, national audience 878,000.
  16. **The Chase Australia Tuesday**: National reach 1.27 million, national audience 619,000.
  17. **The Chase Australia Wednesday**: National reach 1.26 million, national audience 607,000. Up on last week.
  18. **Seven's AFL: Sunday Afternoon Football**: #2 sport program. National reach 1.18 million, national audience 375,000.
  19. **The Americas Tuesday**: National reach 1.15 million, national audience 570,000. Up on last week.
  20. **The Chase Australia Thursday**: National reach 1.15 million, national audience 555,000.
  21. **Better Homes and Gardens**: National reach 1.09 million, national audience 454,000.
  22. **The Americas Saturday**: National reach 1.08 million, national audience 462,000.
  23. **The Front Bar**: National reach 1.05 million, national audience 547,000.
  24. **Twister**: National reach 996,000, national audience 222,000.
  25. **Sunrise Thursday**: #1 breakfast program. National reach 983,000, national audience 415,000. 29% more viewers than *Today*.
  26. **Sunrise Wednesday**: #1 breakfast program. National reach 982,000, national audience 408,000. 31% more viewers than *Today*.
  27. **Sunrise Monday**: #1 breakfast program. National reach 975,000, national audience 417,000. 32% more viewers than *Today*.
  28. **Sunrise Friday**: #1 breakfast program. National reach 974,000, national audience 381,000. 43% more viewers than *Today*.
  29. **Sunrise Tuesday**: #1 breakfast program. National reach 943,000, national audience 419,000. 31% more viewers than *Today*.
  30. **Home and Away Thursday**: #1 entertainment program in total TV, #1 drama. National reach 916,000, national audience 675,000.

**For further information, please contact:**

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.