



Sunday, 28 April 2024

## Seven #1 in total TV, reaches 12.48m, 7plus #1 in BVOD

- Seven #1 nationally in total TV
- National total TV audience share: 44%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 game show, #1 drama, #1 sport, #1 lifestyle show
- Top show: 7NEWS Thursday, national reach 2.5 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 2.13 million
- Top sport: AFL Thursday Night Football, national reach 2.1 million
- 7plus: #1 in BVOD, minutes viewed jump 35% year-on-year

### WEEK 17, 2024 HIGHLIGHTS:

Seven Network reaches 12.48 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 40.4% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 44.5% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally in broadcast TV share.

Seven Network: #1 in the capital cities in broadcast TV share.

[7plus](#): 412.9 million minutes viewed, up 35% on the same week in 2023.

7plus: #1 in BVOD, 43.7% commercial BVOD share, up from 41.8% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



## NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 17	All people	25 to 54s	Grocery shoppers
Seven Network	44.0	40.4	44.5
Nine Network	34.3	34.7	33.9
Network Ten	21.6	24.9	21.6

## SEVEN'S TOP 25:

1. **7NEWS Thursday:** National reach 2.5 million, national audience 1.38 million. #1 program.
2. **7NEWS Monday:** National reach 2.3 million, national audience 1.44 million. #1 program.
3. **7NEWS Sunday:** National reach 2.3 million, national audience 1.37 million. #1 program.
4. **7NEWS Tuesday:** National reach 2.2 million, national audience 1.4 million. #1 program.
5. **Farmer Wants A Wife Sunday:** National reach 2.13 million, national audience 1.06 million. #1 entertainment program. Biggest audience so far in 2024.
6. **7NEWS Wednesday:** National reach 2.1 million, national audience 1.27 million. #1 program.
7. **AFL Thursday Night Football:** National reach 2.1 million, national audience 895,000. #1 sport program.
8. **AFL ANZAC Day Football:** National reach 1.96 million, national audience 466,000. #1 sport program in total TV audience.
9. **7NEWS Friday:** National reach 1.91 million, national audience 1.16 million. #1 program.
10. **Farmer Wants A Wife Tuesday:** National reach 1.84 million, national audience 1.01 million. #1 entertainment program.
11. **AFL Wednesday Night Football:** National reach 1.76 million, national audience 576,000. #1 sport program.
12. **Farmer Wants A Wife Monday:** National reach 1.7 million, national audience 923,000. #1 entertainment program in total TV audience.
13. **AFL Friday Night Football:** National reach 1.7 million, national audience 566,000. #1 sport program.
14. **7NEWS Saturday:** National reach 1.64 million, national audience 998,000. #1 program.
15. **AFL Saturday Night Football:** National reach 1.51 million, national audience 456,000. #1 sport program.
16. **The Chase Australia Tuesday:** National reach 1.4 million, national audience 665,000. #1 game show.
17. **Home and Away Tuesday:** National reach 1.39 million, national audience 891,000. #1 drama program.
18. **The Chase Australia Monday:** National reach 1.37 million, national audience 685,000. #1 game show.
19. **Home and Away Monday:** National reach 1.33 million, national audience 843,000. #1 drama program.
20. **The Chase Australia Wednesday:** National reach 1.33 million, national audience 679,000. #1 game show.
21. **7NEWS Spotlight:** National reach 1.33 million, national audience 642,000. #1 current affairs program in total TV audience.



- 22. **The Front Bar**: National reach 1.32 million, national audience 525,000.
- 23. **The Chase Australia** Friday: National reach 1.31 million, national audience 622,000. #1 game show.
- 24. **Sunrise** Thursday: National reach 1.1 million, national audience 442,000. #1 breakfast show, 42% bigger than *Today*.
- 25. **AFL ANZAC Day Football Pre-Match**: National reach 1.08 million, national audience 442,000.

[www.virtualoz.com.au](http://www.virtualoz.com.au)

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. [www.virtualoz.com.au](http://www.virtualoz.com.au). #1 programs based on reach on day of broadcast, unless otherwise noted.