



Sunday, 5 May 2024

## Seven wins the week, reaches 12.33 million

- Seven #1 nationally in total TV
- National total TV audience share: 44.9%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.33 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 2.1 million
- Top sport: AFL Friday Night Football, national reach 2.01 million
- 7plus: #1 in BVOD, minutes viewed soar 37% year-on-year

### WEEK 18, 2024 HIGHLIGHTS:

Seven Network reaches 12.33 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44.9% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 40.8% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 42% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 45.5% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 427.3 million minutes viewed, up 37% on the same week in 2023. / 312.9 million

7plus: #1 in BVOD, 45.3% commercial BVOD share, up from 44.3% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 18	All people	25 to 54s	Grocery shoppers
Seven Network	44.9	40.8	45.5
Nine Network	35.0	35.9	34.4
Network Ten	20.1	23.3	20.1

### SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.33 million, national audience 1.5 million. #1 program.
2. **7NEWS** Sunday: National reach 2.32 million, national audience 1.39 million. #1 program.
3. **7NEWS** Tuesday: National reach 2.19 million, national audience 1.42 million. #1 program.
4. **7NEWS** Wednesday: National reach 2.13 million, national audience 1.37 million. #1 program.
5. **7NEWS** Thursday: National reach 2.5 million, national audience 1.32 million. #1 program.
6. **Farmer Wants A Wife** Sunday: National reach 2.1 million, national audience 1.1 million. #1 entertainment program.
7. **AFL Friday Night Football**: National reach 2.05 million, national audience 802,000. **26% bigger** than 2023 AFL season average. #1 program.
8. **7NEWS** Friday: National reach 1.96 million, national audience 1.19 million. #1 news program.
9. **Farmer Wants A Wife** Tuesday: National reach 1.85 million, national audience 986,000. #1 entertainment program.
10. **Farmer Wants A Wife** Monday: National reach 1.76 million, national audience 998,000. #1 entertainment program in total TV audience.
11. **7NEWS** Saturday: National reach 1.75 million, national audience 1.07 million. #1 program.
12. **AFL Thursday Night Football**: National reach 1.75 million, national audience 585,000. #1 sport program.
13. **AFL Saturday Night Football**: National reach 1.73 million, national audience 591,000. #1 sport program.
14. **The Chase Australia** Monday: National reach 1.54 million, national audience 765,000. #1 game show.
15. **The 1% Club UK**: National reach 1.49 million, national audience 763,000. #1 entertainment program.



16. **7NEWS Spotlight:** National reach 1.46 million, national audience 607,000. #1 current affairs program in total TV audience.
17. **Home and Away Monday:** National reach 1.45 million, national audience 881,000. #1 drama program.
18. **The Chase Australia Wednesday:** National reach 1.43 million, national audience 708,000. #1 game show.
19. **The Chase Australia Tuesday:** National reach 1.42 million, national audience 695,000. #1 game show.
20. **Home and Away Tuesday:** National reach 1.39 million, national audience 874,000. #1 drama program.
21. **The Chase Australia Thursday:** National reach 1.36 million, national audience 700,000. #1 game show.
22. **Better Homes and Gardens:** National reach 1.34 million, national audience 612,000. #1 lifestyle program.
23. **The Chase Australia Friday:** National reach 1.3 million, national audience 638,000. #1 game show.
24. **Home and Away Wednesday:** National reach 1.22 million, national audience 809,000. #1 drama program.
25. **LIV Golf Adelaide Day 3:** National reach 1.17 million, national audience 242,000.

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. [www.virtualoz.com.au](http://www.virtualoz.com.au). #1 programs based on reach on day of broadcast, unless otherwise noted.