



Sunday, 19 May 2024

## Seven #1, reaches 11.97 million, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 44.5%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.32 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 2.16 million
- Top sport: AFL Friday Night Football, national reach 2.04 million
- 7plus: #1 in BVOD, minutes viewed jump 40% year-on-year

### WEEK 20, 2024 HIGHLIGHTS:

Seven Network reaches 11.97 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44.5% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 39.7% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 41.4% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 44.9% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 399 million minutes viewed, up 40% on the same week in 2023.

7plus: #1 in BVOD, 43.7% commercial BVOD share, up from 41.2% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 20	All people	25 to 54s	Grocery shoppers
Seven Network	44.5	39.7	44.9
Nine Network	34.0	34.8	33.5
Network Ten	21.5	25.6	21.5

### SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.32 million, national audience 1.45 million. #1 program.
2. **7NEWS** Sunday: National reach 2.18 million, national audience 1.25 million. #1 program.
3. **7NEWS** Tuesday: National reach 2.19 million, national audience 1.4 million. #1 program.
4. **Farmer Wants A Wife** Sunday: National reach 2.16 million, national audience 1.1 million. #1 entertainment program.
5. **7NEWS** Wednesday: National reach 2.11 million, national audience 1.31 million. #1 program.
6. **7NEWS** Thursday: National reach 2.1 million, national audience 1.31 million. #1 program.
7. **AFL Friday Night Football**: National reach 2.04 million, national audience 656,000. #1 program.
8. **7NEWS** Friday: National reach 1.9 million, national audience 1.16 million. #1 news program.
9. **AFL Thursday Night Football**: National reach 1.86 million, national audience 561,000.
10. **Farmer Wants A Wife** Monday: National reach 1.82 million, national audience 1.1 million. #1 entertainment program.
11. **Farmer Wants A Wife** Tuesday: National reach 1.74 million, national audience 1.04 million. #1 entertainment program.
12. **7NEWS** Saturday: National reach 1.6 million, national audience 967,000. #1 program.
13. **The Chase Australia** Monday: National reach 1.52 million, national audience 733,000. #1 game show.
14. **Home and Away** Tuesday: National reach 1.55 million, national audience 885,000. #1 drama program.
15. **Home and Away** Monday: National reach 1.5 million, national audience 896,000.



- #1 drama program.
16. **AFL Saturday Night Football:** National reach 1.47 million, national audience 360,000. #1 sport.
  17. **The Chase Australia** Tuesday: National reach 1.44 million, national audience 713,000. #1 game show.
  18. **The Chase Australia** Wednesday: National reach 1.41 million, national audience 730,000. #1 entertainment show.
  19. **The Chase Australia** Thursday: National reach 1.39 million, national audience 690,000. #1 game show.
  20. **The 1% Club UK:** National reach 1.36 million, national audience 782,000.
  21. **The Chase Australia** Friday: National reach 1.35 million, national audience 651,000. #1 game show.
  22. **7NEWS Spotlight:** National reach 1.33 million, national audience 547,000. #1 current affairs program.
  23. **Home and Away** Wednesday: National reach 1.25 million, national audience 816,000. #1 drama program.
  24. **The Front Bar:** National reach 1.16 million, national audience 530,000.
  25. **Better Homes and Gardens:** National reach 1.13 million, national audience 610,000. #1 lifestyle program.

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. [www.virtualoz.com.au](http://www.virtualoz.com.au). #1 programs based on reach on day of broadcast, unless otherwise noted.