



Sunday, 26 May 2024

Seven reaches 11.95 million, wins the week, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 44.7%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.34 million
- Top sport: AFL Thursday Night Football, national reach 2.06 million
- Top entertainment show: Farmer Wants A Wife Sunday, national reach 1.94 million
- 7plus: #1 in BVOD, minutes viewed jump 44% year-on-year

WEEK 21, 2024 HIGHLIGHTS:

Seven Network reaches 11.97 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44.7% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 39.7% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 39.7% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 45.1% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 415 million minutes viewed, up 44% on the same week in 2023.

7plus: #1 in BVOD, 44.2% commercial BVOD share, up from 41.5% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 21	All people	25 to 54s	Grocery shoppers
Seven Network	44.7	39.7	45.1
Nine Network	33.5	33.6	33.1
Network Ten	21.8	26.7	21.7

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.34 million, national audience 1.47 million. #1 program.
2. **7NEWS** Sunday: National reach 2.34 million, national audience 1.26 million. #1 program.
3. **7NEWS** Tuesday: National reach 2.22 million, national audience 1.41 million. #1 program.
4. **7NEWS** Wednesday: National reach 2.14 million, national audience 1.34 million. #1 program.
5. **7NEWS** Thursday: National reach 2.13 million, national audience 1.33 million. #1 program.
6. **AFL Thursday Night Football**: National reach 2.06 million, national audience 670,000. #1 sport.
7. **Farmer Wants A Wife** Sunday: National reach 1.94 million, national audience 1 million. #1 entertainment program in total TV.
8. **7NEWS** Friday: National reach 1.88 million, national audience 1.14 million. #1 program.
9. **AFL Friday Night Football**: National reach 1.84 million, national audience 658,000. #1 sport.
10. **Farmer Wants A Wife Finale**: National reach 1.82 million, national audience 1.09 million. #1 entertainment program.
11. **Farmer Wants A Wife** Monday: National reach 1.81 million, national audience 1.13 million. #1 entertainment program.
12. **7NEWS** Saturday: National reach 1.65 million, national audience 979,000. #1 program.
13. **AFL Saturday Night Football**: National reach 1.63 million, national audience 569,000. #1 sport.
14. **The Chase Australia** Monday: National reach 1.56 million, national audience 763,000. #1 game show.
15. **The 1% Club UK**: National reach 1.54 million, national audience 813,000. #1



entertainment program.

16. **The Chase Australia** Tuesday: National reach 1.51 million, national audience 736,000. #1 game show.
17. **Home and Away** Tuesday: National reach 1.47 million, national audience 854,000. #1 drama.
18. **The Chase Australia** Thursday: National reach 1.42 million, national audience 706,000. #1 game show.
19. **Home and Away** Monday: National reach 1.4 million, national audience 892,000. #1 drama program.
20. **7NEWS Spotlight**: National reach 1.38 million, national audience 459,000. #1 current affairs program.
21. **The Chase Australia** Wednesday: National reach 1.37 million, national audience 700,000.
22. **Home and Away** Wednesday: National reach 1.35 million, national audience 836,000. #1 drama.
23. **Better Homes and Gardens**: National reach 1.29 million, national audience 622,000. #1 lifestyle program.
24. **The Chase Australia** Friday: National reach 1.28 million, national audience 641,000. #1 game show.
25. **AFL Sunday Afternoon Football**: National reach 1.25 million, national audience 412,000. #1 sport program.

For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au

Andrew Knowles

M: 0449 510 357

E: andrew@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](https://www.7news.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. www.virtualoz.com.au. #1 programs based on reach on day of broadcast, unless otherwise noted.