



Sunday, 9 June 2024

Seven reaches 11.8 million, 7NEWS #1

- National total TV audience share: 37.5%
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.26 million
- Top entertainment show: Dream Home, national reach 2 million
- Top sport: AFL Friday Night Football, national reach 1.75 million

WEEK 23, 2024 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

[7plus](#): 383 minutes viewed, 34.9% commercial BVOD share.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 regular sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

| Week 23 | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 37.5 | 32.3 | 38.3 |
| Nine Network | 41.3 | 43.8 | 40.3 |
| Network Ten | 21.3 | 24.0 | 21.4 |

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.26 million, national audience 1.44 million. #1 news program.
2. **7NEWS** Wednesday: National reach 2.25 million, national audience 1.39 million.



- #1 news program in total TV.
3. **7NEWS** Tuesday: National reach 2.16 million, national audience 1.39 million. #1 program.
 4. **7NEWS** Sunday: National reach 2.19 million, national audience 1.33 million.
 5. **7NEWS** Thursday: National reach 2.03 million, national audience 1.3 million. #1 news program in total TV.
 6. **Dream Home** Sunday: National reach 2 million, national audience 808,000. Up 34% on last Tuesday's episode.
 7. **7NEWS** Friday: National reach 1.94 million, national audience 1.22 million. #1 program.
 8. **AFL Friday Night Football**: National reach 1.75 million, national audience 573,000. #1 sport. #1 program in 25 to 54s and 16 to 39s.
 9. **AFL Thursday Night Football**: National reach 1.74 million, national audience 569,000.
 10. **7NEWS** Saturday: National reach 1.64 million, national audience 1.01 million. #1 program.
 11. **The Chase Australia** Wednesday: National reach 1.49 million, national audience 729,000. #1 entertainment program, #1 game show.
 12. **The Chase Australia** Monday: National reach 1.46 million, national audience 758,000.
 13. **The Chase Australia** Tuesday: National reach 1.46 million, national audience 735,000. #1 game show.
 14. **Dream Home** Monday: National reach 1.44 million, national audience 582,000.
 15. **The Chase Australia** Thursday: National reach 1.38 million, national audience 686,000.
 16. **AFL Saturday Night Football**: National reach 1.32 million, national audience 362,000. #1 sport. #1 program in 16 to 39s.
 17. **Dream Home** Tuesday: National reach 1.31 million, national audience 535,000.
 18. **Home and Away** Wednesday: National reach 1.29 million, national audience 791,000. #1 drama.
 19. **The Chase Australia** Friday: National reach 1.29 million, national audience 630,000.
 20. **The 1% Club UK**: National reach 1.29 million, national audience 627,000.
 21. **Home and Away** Monday: National reach 1.24 million, national audience 844,000. #1 drama.
 22. **Home and Away** Tuesday: National reach 1.21 million, national audience 835,000. #1 drama.
 23. **Better Homes and Gardens**: National reach 1.2 million, national audience 656,000. #1 lifestyle program.
 24. **7NEWS Spotlight**: National reach 1.08 million, national audience 487,000.
 25. **Sunrise** Friday: National reach 993,000, national audience 403,000. #1 breakfast program. 23% more viewers than *Today*.



For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. www.virtualoz.com.au. #1 programs based on reach on day of broadcast, unless otherwise noted.