

Sunday, 16 June 2024

Seven on top, reaches 11.9 million, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 40.8%
- #1 in broadcast TV nationally
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 game show, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.53 million
- Top sport: AFL Friday Night Football, national reach 1.84 million
- 7plus: #1 in BVOD, minutes viewed jump 27% year-on-year

WEEK 24, 2024 HIGHLIGHTS:

Seven Network reaches 11.9 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.8% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 37.5% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 37.4% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 41.2% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 390 million minutes viewed, up 27% on the same week in 2023.

7plus: #1 in BVOD, 40.4% commercial BVOD share, up from 37.3% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 24	All people	25 to 54s	Grocery shoppers
Seven Network	40.8	37.5	41.2
Nine Network	37.5	36.9	37.2
Network Ten	21.6	25.7	21.6

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.53 million, national audience 1.55 million. #1 program.
2. **7NEWS** Tuesday: National reach 2.18 million, national audience 1.38 million. #1 program.
3. **7NEWS** Wednesday: National reach 2.08 million, national audience 1.35 million. #1 program.
4. **7NEWS** Thursday: National reach 2.07 million, national audience 1.32 million. #1 program.
5. **7NEWS** Sunday: National reach 1.99 million, national audience 1.25 million. #1 program.
6. **7NEWS** Friday: National reach 1.88 million, national audience 1.19 million. #1 program.
7. **AFL Friday Night Football**: National reach 1.84 million, national audience 541,000. #1 sport.
8. **AFL Monday Afternoon Football**: National reach 1.77 million, national audience 721,000. Up 13% on 2023 average. #1 sport program in total TV.
9. **AFL Saturday Night Football**: National reach 1.75 million, national audience 526,000. #1 program, #1 sport.
10. **7NEWS** Saturday: National reach 1.75 million, national audience 1.08 million. #1 news program.
11. **AFL Sunday Night Football**: National reach 1.65 million, national audience 532,000. #1 sport. #1 program in 25 to 54s and 16 to 39s.
12. **Home and Away** Monday: National reach 1.46 million, national audience 900,000. Biggest total TV audience so far in 2024. #1 drama.
13. **Dream Home** Monday: National reach 1.45 million, national audience 661,000. Up 14% in total TV week-on-week.
14. **The Chase Australia** Thursday: National reach 1.43 million, national audience 700,000. #1 entertainment program, #1 game show.
15. **Home and Away** Thursday: National reach 1.42 million, national audience 726,000. #1 drama.



16. **The Chase Australia** Tuesday: National reach 1.39 million, national audience 696,000.
17. **The Chase Australia** Wednesday: National reach 1.39 million, national audience 695,000.
18. **Home and Away** Wednesday: National reach 1.37 million, national audience 873,000. #1 drama.
19. **The Chase Australia** Friday: National reach 1.37 million, national audience 673,000. #1 game show.
20. **Dream Home** Tuesday: National reach 1.34 million, national audience 581,000. Up 9% in total TV week-on-week, up 13% in BVOD.
21. **Home and Away** Tuesday: National reach 1.25 million, national audience 785,000. #1 drama.
22. **Better Homes and Gardens**: National reach 1.24 million, national audience 658,000. #1 lifestyle program.
23. **The Front Bar**: National reach 1.15 million, national audience 540,000.
24. **Dream Home** Sunday (did not air in Victoria, South Australia or Tasmania due to AFL): National reach 1.13 million, national audience 443,000.
25. **Britain's Got Talent**: National reach 1.02 million, national audience 299,000.

For further information, please contact:

Neil Shoebridge
M: 0417 511 012
E: neil@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](https://www.7news.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. www.virtualoz.com.au. #1 programs based on reach on day of broadcast, unless otherwise noted.