



Sunday, 7 July 2024

## Seven wins the week, 7plus jumps 29%

- Seven #1 nationally in total TV in all people and 25 to 54s
- National total TV audience share: 40.7%
- #1 in broadcast TV nationally
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.23 million
- Top sport: AFL Friday Night Football, national reach 1.91 million
- Top entertainment show: Dream Home, national reach 1.74 million
- 7plus: #1 in BVOD, minutes viewed climb 29% year-on-year

### WEEK 27, 2024 HIGHLIGHTS:

Seven Network reaches 11.4 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.7% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 37.6% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 41.2% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 388 million minutes viewed, up 29% on the same week in 2023.

7plus: 38.9% commercial BVOD share, up from 30.1% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), and #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 27	All people	25 to 54s	Grocery shoppers
<b>Seven Network</b>	<b>40.7</b>	<b>37.6</b>	<b>41.2</b>
Nine Network	37.7	37.3	37.3
Network Ten	21.6	25.2	21.5

### SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.23 million, national audience 1.46 million. #1 program.
2. **7NEWS Wednesday:** National reach 2.11 million, national audience 1.32 million. #1 program.
3. **7NEWS Tuesday:** National reach 2.08 million, national audience 1.34 million. #1 program.
4. **7NEWS Sunday:** National reach 2.04 million, national audience 1.27 million.
5. **7NEWS Thursday:** National reach 2.04 million, national audience 1.3 million. #1 program.
6. **AFL Friday Night Football:** National reach 1.91 million, national audience 708,000, 11% bigger than 2023 season average. #1 program.
7. **7NEWS Friday:** National reach 1.87 million, national audience 1.18 million. #1 news program.
8. **AFL Saturday Night Football:** National reach 1.76 million, national audience 559,000. #1 program.
9. **Dream Home Sunday:** National reach 1.74 million, national audience 734,000. #1 entertainment program in total TV.
10. **7NEWS Saturday:** National reach 1.67 million, national audience 1.09 million. #1 news program.
11. **The Chase Australia Monday:** National reach 1.47 million, national audience 750,000.
12. **The 1% Club UK:** National reach 1.44 million, national audience 779,000. #1 entertainment program in total TV.
13. **The Chase Australia Wednesday:** National reach 1.4 million, national audience 705,000.
14. **The Chase Australia Tuesday:** National reach 1.38 million, national audience 698,000.
15. **Dream Home Tuesday:** National reach 1.38 million, national audience 682,000.
16. **Dream Home Monday:** National reach 1.36 million, national audience 701,000. #1 entertainment program in total TV.
17. **The Chase Australia Thursday:** National reach 1.34 million, national audience 665,000.
18. **Home and Away Thursday:** National reach 1.33 million, national audience



- 711,000. #1 drama.
19. **Home and Away** Monday: National reach 1.28 million, national audience 869,000. #1 drama.
  20. **The Chase Australia** Friday: National reach 1.28 million, national audience 671,000.
  21. **7NEWS Spotlight**: National reach 1.26 million, national audience 525,000.
  22. **Home and Away** Wednesday: National reach 1.25 million, national audience 801,000. #1 drama.
  23. **Home and Away** Tuesday: National reach 1.23 million, national audience 838,000. #1 drama.
  24. **Better Homes and Gardens**: National reach 1.15 million, national audience 459,000. #1 lifestyle program.
  25. **AFL Sunday Afternoon Football**: National reach 1.13 million, national audience 373,000.

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; and *The Nightly*. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.