



Sunday, 14 July 2024

Seven wins the week, reaches 11.7 million

- Seven #1 nationally in total TV
- National total TV audience share: 42%
- #1 in broadcast TV nationally and in the capital cities
- #1 in audience growth and share growth nationally year-to-date
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- Top show: 7NEWS Monday, national reach 2.25 million
- Top entertainment show: Dancing With The Stars, national reach 2.15 million
- Top sport: AFL Friday Night Football, national reach 1.91 million
- 7plus: Minutes viewed jumps 35% year-on-year

WEEK 28, 2024 HIGHLIGHTS:

Seven Network reaches 11.7 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 42% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 38.8% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 37.6% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 42.4% share.

Seven Network: The fastest growing network nationally in audience and audience share year-to-date.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 385.1 million minutes viewed, up 35% on the same week in 2023.

7plus: 39.1% commercial BVOD share, up from 31.1% in the same week in 2023.

Seven Network: #1 news (**7NEWS**) and #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.



Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 28	All people	25 to 54s	Grocery shoppers
Seven Network	42.0	38.8	42.4
Nine Network	37.1	36.2	36.7
Network Ten	20.9	25.0	20.9

SEVEN'S TOP 25:

1. **7NEWS** Monday: National reach 2.25 million, national audience 1.45 million. #1 program.
2. **7NEWS** Tuesday: National reach 2.17 million, national audience 1.35 million. #1 program.
3. **7NEWS** Sunday: National reach 2.17 million, national audience 1.34 million. #1 program.
4. **Dancing With The Stars**: National reach 2.15 million, national audience 938,000. #1 entertainment program, #2 overall.
5. **7NEWS** Thursday: National reach 2.09 million, national audience 1.35 million. #1 program.
6. **7NEWS** Wednesday: National reach 2.07 million, national audience 1.31 million. #1 program.
7. **AFL Friday Night Football**: National reach 1.91 million, national audience 708,000, 11% bigger than 2023 season average. #1 program.
8. **7NEWS** Friday: National reach 1.87 million, national audience 1.18 million. #1 news program.
9. **7NEWS** Saturday: National reach 1.74 million, national audience 1.08 million. #1 program.
10. **AFL Saturday Night Football**: National reach 1.56 million, national audience 512,000. #1 program in 25 to 54s and 16 to 39s.
11. **The 1% Club UK**: National reach 1.54 million, national audience 865,000. #1 entertainment program.
12. **AFL Sunday Afternoon Football**: National reach 1.51 million, national audience 478,000. #1 sport.
13. **Dream Home Finale**: National reach 1.45 million, national audience 807,000. #2 program in 16 to 39s. #1 entertainment program in total TV in its timeslot.
14. **The Chase Australia** Monday: National reach 1.45 million, national audience 716,000.
15. **Dream Home Monday**: National reach 1.43 million, national audience 746,000. Up 8% on last week in total TV.



16. **Home and Away** Thursday: National reach 1.42 million, national audience 751,000. #1 entertainment program.
17. **Home and Away** Wednesday: National reach 1.39 million, national audience 860,000. #1 drama.
18. **The Chase Australia** Tuesday: National reach 1.38 million, national audience 670,000.
19. **The Chase Australia** Wednesday: National reach 1.38 million, national audience 656,000.
20. **The Chase Australia** Thursday: National reach 1.37 million, national audience 629,000.
21. **Home and Away** Tuesday: National reach 1.35 million, national audience 899,000. #1 drama.
22. **7NEWS Spotlight**: National reach 1.32 million, national audience 612,000.
23. **Home and Away** Monday: National reach 1.31 million, national audience 869,000. #1 drama. #1 entertainment program in total TV.
24. **The Chase Australia** Friday: National reach 1.28 million, national audience 671,000.
25. **The Front Bar**: National reach 1.27 million, national audience 572,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; and *The Nightly*. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.