



Sunday, 21 July 2024

Seven reaches 11.8 million, 7plus jumps 24%

- National total TV audience share: 36.7%
- #1 in audience share growth nationally year-to-date
- #1 news, #1 regular sport, #1 drama, #1 lifestyle show
- Top show: 7NEWS Monday, national reach 2.36 million
- Top entertainment show: Dancing With The Stars, national reach 2.15 million
- Top sport: AFL Friday Night Football, national reach 1.76 million
- 7plus: #1 in BVOD, minutes viewed jump 24% year-on-year

WEEK 29, 2024 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

Seven Network: #1 nationally in audience share year-to-date.

[7plus](#): 383.2 million minutes viewed, up 24% on the same week in 2023.

7plus: 34.2% commercial BVOD share, up from 33.5% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 regular sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 29	All people	25 to 54s	Grocery shoppers
Seven Network	36.7	32.0	37.3
Nine Network	42.6	44.6	41.7
Network Ten	20.7	23.4	20.9



SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.36 million, national audience 1.5 million. #1 program.
2. **7NEWS Sunday:** National reach 2.34 million, national audience 1.42 million. #1 program.
3. **7NEWS Wednesday:** National reach 2.18 million, national audience 1.36 million. #1 news program in total TV.
4. **7NEWS Monday:** National reach 2.17 million, national audience 1.39 million. #1 program.
5. **Dancing With The Stars:** National reach 2.15 million, national audience 927,000. BVOD up 45% year-on-year.
6. **7NEWS Friday:** National reach 2.11 million, national audience 1.3 million. #1 program in total TV.
7. **7NEWS Thursday:** National reach 2.02 million, national audience 1.28 million. #1 program.
8. **AFL Friday Night Football:** National reach 1.76 million, national audience 655,000. #1 sport.
9. **7NEWS Saturday:** National reach 1.73 million, national audience 1.1 million. #1 program.
10. **AFL Sunday Afternoon Football:** National reach 1.56 million, national audience 440,000. #1 sport.
11. **The Chase Australia Monday:** National reach 1.54 million, national audience 747,000.
12. **The Chase Australia Friday:** National reach 1.43 million, national audience 674,000. #1 game show.
13. **Better Homes and Gardens:** National reach 1.43 million, national audience 662,000. #1 lifestyle program.
14. **The Chase Australia Monday:** National reach 1.41 million, national audience 698,000.
15. **The Chase Australia Wednesday:** National reach 1.4 million, national audience 699,000. #1 entertainment show, #1 game show.
16. **AFL Saturday Night Football:** National reach 1.36 million, national audience 442,000. #1 sport.
17. **Britain's Got Talent:** National reach 1.36 million, national audience 410,000.
18. **Home and Away Wednesday:** National reach 1.34 million, national audience 802,000. #1 drama.
19. **The 1% Club UK:** National reach 1.32 million, national audience 637,000.
20. **Home and Away Thursday:** National reach 1.31 million, national audience 728,000. #1 drama.
21. **Home and Away Monday:** National reach 1.3 million, national audience 950,000. #1 drama. Biggest audience so far in 2024.
22. **7NEWS Spotlight – Trump Shot: The Assassination Attempt:** National reach 1.29



million, national audience 477,000.

23. **The Chase Australia** Thursday: National reach 1.28 million, national audience 614,000.

24. **Home and Away** Monday: National reach 1.23 million, national audience 852,000. #1 drama.

25. **Weekend Sunrise** Sunday: National reach 1.21 million, national audience 442,000. #1 breakfast program. 32% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.