



Sunday, 18 August 2024

## Seven reaches 11.49 million, 7NEWS #1

- National total TV audience share: 39.4%
- #1 in broadcast TV nationally
- #1 news, #1 regular sport, #1 drama, #1 lifestyle show, #1 at breakfast
- Top show: 7NEWS Monday, national reach 2.28 million
- Top entertainment show: Dancing With The Stars, national reach 2.05 million
- Top sport: AFL Friday Night Football, national reach 1.81 million
- Home and Away: Biggest week so far in 2024

### WEEK 33, 2024 HIGHLIGHTS:

Seven Network reaches 11.49 million Australians nationally.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 391.3 million minutes viewed.

7plus: #1 in video-on-demand with 41.2% commercial share; 33.2% share in BVOD.

Seven Network: #1 news (**7NEWS**) and #1 local drama (**Home and Away**) all week.

Seven Network: #1 regular sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

**Home and Away**: Biggest week so far in 2024.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 33	All people	25 to 54s	Grocery shoppers
Seven Network	39.4	32.2	39.9
Nine Network	41.2	45.6	40.7
Network Ten	19.4	22.2	19.4



### SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.28 million, national audience 1.41 million.
2. **7NEWS Tuesday:** National reach 2.16 million, national audience 1.36 million. #1 program in total TV.
3. **7NEWS Wednesday:** National reach 2.15 million, national audience 1.38 million. #1 program.
4. **7NEWS Thursday:** National reach 2.1 million, national audience 1.36 million. #1 program.
5. **7NEWS Sunday:** National reach 2.05 million, national audience 1.25 million. #1 program.
6. **Dancing With The Stars Sunday:** National reach 2.05 million, national audience 882,000. Up 13% week-on-week in total TV, up 20% in BVOD.
7. **Dancing With The Stars Grand Finale:** National reach 1.93 million, national audience 889,000.
8. **AFL Friday Night Football:** National reach 1.81 million, national audience 618,000. #1 program in all people, 25 to 54s and 16 to 39s.
9. **7NEWS Friday:** National reach 1.79 million, national audience 1.1 million. #1 news program.
10. **7NEWS Saturday:** National reach 1.71 million, national audience 1.01 million. #1 program.
11. **AFL Saturday Night Football:** National reach 1.54 million, national audience 527,000. #1 sport, #1 program in 25 to 54s and 16 to 39s.
12. **The Chase Australia Wednesday:** National reach 1.46 million, national audience 709,000. #1 game show.
13. **The Chase Australia Thursday:** National reach 1.43 million, national audience 689,000. #1 game show.
14. **Home and Away Wednesday:** National reach 1.4 million, national audience 934,000. #1 drama.
15. **Home and Away Thursday:** National reach 1.4 million, national audience 881,000. #1 drama.
16. **The 1% Club UK Tuesday:** National reach 1.39 million, national audience 761,000.
17. **The Chase Australia Monday:** National reach 1.39 million, national audience 692,000.
18. **Home and Away Monday:** National reach 1.38 million, national audience 915,000. #1 entertainment program.
19. **Home and Away Tuesday:** National reach 1.36 million, national audience 933,000. #1 drama.
20. **The Chase Australia Tuesday:** National reach 1.36 million, national audience 688,000.
21. **The 1% Club UK Wednesday:** National reach 1.34 million, national audience 740,000.



22. **Better Homes and Gardens:** National reach 1.24 million, national audience 570,000. #1 lifestyle program.
23. **Die Hard:** National reach 1.17 million, national audience 303,000.
24. **The Chase Australia Friday:** National reach 1.15 million, national audience 554,000.
25. **The Front Bar:** National reach 1.11 million, national audience 552,000.

[www.virtualoz.com.au](http://www.virtualoz.com.au)

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](http://7plus.7NEWS.com.au); *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow); [The Nightly](http://TheNightly); and [Streamer](http://Streamer). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.