



Sunday, 25 August 2024

Seven wins the week, reaches 12.02 million, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 44.5%
- #1 in broadcast TV nationally and in the capital cities
- Highest broadcast audience share of 2024
- #1 news, #1 sport, #1 entertainment show, #1 game show, #1 drama, #1 lifestyle show
- Top show: TV WEEK Logie Awards, national reach 3.36 million
- Top sport: AFL Saturday Night Football, national reach 2.07 million
- The Voice: Seven's biggest program launch of 2024
- 7plus: Biggest audience of 2024, #1 in BVOD

WEEK 34, 2024 HIGHLIGHTS:

Seven Network reaches 12.02 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44.5% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 39% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 38.5% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 44.9% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share. Highest broadcast audience share of 2024.

[7plus](#): Biggest audience of 2024. 441.9 million minutes viewed, up 16% on the same week in 2023.

7plus: #1 in BVOD, 43.1% commercial BVOD share.

TV WEEK Logie Awards: National reach 3.36 million, national audience 1.34 million. #1 program.

TV WEEK Logie Awards: Biggest audience since 2016. #1 entertainment show of the week.



The Voice: Seven's biggest program launch of 2024.

Home and Away: Biggest audience week of 2024.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) and #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

The Morning Show Monday: Biggest episode this year. National reach 808,000, national audience 367,000. Up 53% on 2024 total TV average.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 34	All people	25 to 54s	Grocery shoppers
Seven Network	44.5	39.0	44.9
Nine Network	35.6	37.0	35.3
Network Ten	19.9	24.0	19.8

SEVEN'S TOP 25:

1. **TV WEEK Logie Awards:** National reach 3.36 million, national audience 1.34 million. #1 program. Biggest Logies audience since 2016.
2. **7NEWS Monday:** National reach 2.3 million, national audience 1.43 million. #1 program.
3. **7NEWS Sunday:** National reach 2.26 million, national audience 1.4 million. #1 news program in total TV.
4. **7NEWS Tuesday:** National reach 2.18 million, national audience 1.34 million. #1 program.
5. **7NEWS Thursday:** National reach 2.11 million, national audience 1.28 million. #1 program.
6. **7NEWS Wednesday:** National reach 2.1 million, national audience 1.33 million. #1 program.
7. **AFL Saturday Night Football:** National reach 2.07 million. National audience 581,000. #1 sport program.
8. **TV WEEK Logie Awards Red Carpet:** National reach 1.99 million, national audience 1.16 million.
9. **The Voice – Launch:** National reach 1.91 million, national audience 977,000. Up



14% on 7plus year-on-year.

10. **The Voice** Wednesday: National reach 1.87 million, national audience 917,000. Up on Tuesday night episode. #1 entertainment program.
11. **The Voice** Tuesday: National reach 1.82 million, national audience 901,000.
12. **7NEWS** Friday: National reach 1.8 million, national audience 1.1 million. #1 program.
13. **AFL Friday Night Football**: National reach 1.74 million. National audience 579,000. #1 sport program. #1 program in 25 to 54s and 16 to 39s.
14. **7NEWS** Saturday: National reach 1.66 million, national audience 1.02 million. #1 news program.
15. **Home and Away** Thursday: National reach 1.54 million, national audience 944,000. #1 entertainment program. #1 program in 16 to 39s.
16. **The Chase Australia** Monday: National reach 1.49 million, national audience 734,000. #1 game show.
17. **Home and Away** Monday: National reach 1.43 million, national audience 953,000. #1 drama.
18. **Home and Away** Wednesday: National reach 1.41 million, national audience 944,000. #1 drama.
19. **Better Homes and Gardens**: National reach 1.36 million, national audience 641,000.
20. **John Farnham: Finding The Voice (R)**: National reach 1.31 million, national audience 487,000.
21. **Home and Away** Tuesday: National reach 1.36 million, national audience 910,000. #1 drama.
22. **The Chase Australia** Tuesday: National reach 1.36 million, national audience 650,000.
23. **The Chase Australia** Wednesday: National reach 1.32 million, national audience 661,000. #1 game show.
24. **The Chase Australia** Thursday: National reach 1.28 million, national audience 635,000. #1 game show.
25. **The Chase Australia** Friday: National reach 1.24 million, national audience 593,000. #1 game show.

www.virtualoz.com.au

For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media

Media Release

That's massive.



companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.