

Sunday, 1 September 2024

Seven wins the week, 7plus up 33%

- Seven #1 nationally in total TV
- National total TV audience share: 41.1%
- #1 in broadcast TV nationally
- #1 news, #1 entertainment show, #1 game show, #1 drama, #1 lifestyle show
- Top program: The Voice Sunday, reaches 2.32 million
- 7plus: #1 in VOD, total minutes viewed jump 33%

WEEK 35, 2024 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 41.1% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 41.5% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 442.3 million minutes viewed, up 33% on the same week in 2023.

7plus: #1 in VOD. 40.9% commercial BVOD share

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 lifestyle program (**Better Homes and Gardens**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 34	All people	25 to 54s	Grocery shoppers
Seven Network	41.1	36.2	41.5
Nine Network	38.5	39.8	38.1
Network Ten	20.4	24.0	20.4



SEVEN'S TOP 25:

1. **The Voice** Sunday: #1 program. National reach 2.32 million, national audience 1.05 million.
2. **7NEWS** Monday: #1 program. National reach 2.3 million, national audience 1.38 million.
3. **7NEWS** Sunday: #1 news program. National reach 2.28 million, national audience 1.28 million.
4. **7NEWS** Wednesday: #1 program. National reach 2.14 million, national audience 1.31 million.
5. **7NEWS** Tuesday: #1 program. National reach 2.12 million, national audience 1.34 million.
6. **7NEWS** Thursday: #1 program. National reach 2.05 million, national audience 1.3 million.
7. **The Voice** Monday: #1 entertainment show. National reach 1.93 million, national audience 1.04 million. Biggest season-to-date audience so far on 7plus.
8. **The Voice** Tuesday: #1 entertainment show in total TV. National reach 1.86 million, national audience 1.05 million. Biggest season-to-date audience so far on 7plus.
9. **7NEWS** Friday: #1 program. National reach 1.85 million, national audience 1.13 million.
10. **7NEWS** Saturday: #1 program. National reach 1.68 million, national audience 1.08 million.
11. **The 1% Club UK**: National reach 1.48 million, national audience 856,000.
12. **AFL Sunday Afternoon Football**: #1 sport program. National reach 1.46 million, national audience 417,000.
13. **Home and Away** Thursday: #1 entertainment show. National reach 1.42 million, national audience 767,000.
14. **Home and Away** Tuesday: #1 drama. National reach 1.39 million, national audience 904,000.
15. **Home and Away** Monday: #1 drama. National reach 1.38 million, national audience 921,000.
16. **7NEWS Spotlight**: National reach 1.38 million, national audience 614,000.
17. **Home and Away** Wednesday: #1 drama. National reach 1.37 million, national audience 895,000.
18. **The Chase Australia** Wednesday: #1 game show. National reach 1.37 million, national audience 668,000.
19. **The Chase Australia** Monday: National reach 1.37 million, national audience 634,000.
20. **The Front Bar**: National reach 1.28 million, national audience 588,000.
21. **The Chase Australia** Tuesday: National reach 1.27 million, national audience 654,000.



22. **Die Hard With A Vengeance:** National reach 1.26 million, national audience 308,000.
23. **The Chase Australia** Thursday: #1 game show. National reach 1.24 million, national audience 597,000.
24. **The Chase Australia** Friday: National reach 1.18 million, national audience 603,000.
25. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.18 million, national audience 475,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); [The Nightly](http://TheNightly.com.au); and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.