

Sunday, 8 September 2024

Seven wins the week, AFL #1 program, 7plus up 34%

- Seven #1 nationally in total TV
- National total TV audience share: 43.5%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 sport, #1 game show, #1 drama
- #1 program of the week: AFL Thursday Night Finals, national reach 2.6 million
- #1 news program: 7NEWS Monday, national reach 2.26 million
- Top entertainment show: The Voice Sunday, national reach 2.17 million
- 7plus: #1 in VOD, minutes viewed jump 34% year-on-year

WEEK 36, 2024 HIGHLIGHTS:

Seven Network reaches 12.07 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 43.5% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 39.5% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 43.7% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 428.6 million minutes viewed, up 34% on the same week in 2023.

7plus: #1 in VOD with a 49.4% share. 39.7% commercial BVOD share, up from 39.2% in the same week in 2023.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 36	All people	25 to 54s	Grocery shoppers
Seven Network	43.5	39.54	43.7
Nine Network	37.8	39.52	37.6
Network Ten	18.7	20.9	18.7

SEVEN'S TOP 30:

- AFL Thursday Night Football Finals:** #1 program in all age groups, #1 sport. National reach 2.6 million, national audience 773,000.
- AFL Friday Night Football Finals:** #1 program in all age groups, #1 sport. National reach 2.43 million, national audience 954,000.
- AFL Saturday Night Football Finals:** #1 program in all age groups, #1 sport. National reach 2.38 million, national audience 855,000.
- 7NEWS Monday:** #1 program. National reach 2.26 million, national audience 1.39 million.
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- 7NEWS Saturday:** #1 news program. National reach 2.21 million, national audience 1.18 million.
- The Voice Sunday:** National reach 2.17 million, national audience 1.04 million.
- 7NEWS Tuesday:** #1 program. National reach 2.14 million, national audience 1.31 million.
- 7NEWS Sunday:** #1 news program in total TV. National reach 2.13 million, national audience 1.27 million.
- 7NEWS Wednesday:** #1 program. National reach 2.1 million, national audience 1.29 million.
- 7NEWS Thursday:** #1 news program. National reach 2.08 million, national audience 1.21 million.
- 7NEWS Friday:** #1 news program. National reach 1.85 million, national audience 1.1 million.
- AFL Saturday Afternoon Football Finals:** National reach 1.85 million, national audience 683,000.
- The Voice Monday:** National reach 1.79 million, national audience 986,000.
- The Voice Tuesday:** National reach 1.79 million, national audience 965,000.
- Home and Away Tuesday:** #1 drama. National reach 1.48 million, national audience 887,000.
- Home and Away Monday:** #1 drama. National reach 1.42 million, national audience 906,000.
- The 1% Club UK:** National reach 1.37 million, national audience 785,000.
- Home and Away Wednesday:** #1 drama. National reach 1.34 million, national audience 887,000.



- audience 860,000.
20. **The Chase Australia** Monday: National reach 1.34 million, national audience 691,000.
 21. **7NEWS Spotlight**: National reach 1.34 million, national audience 607,000.
 22. **The Chase Australia** Wednesday: #1 game show. National reach 1.28 million, national audience 653,000.
 23. **The Chase Australia** Tuesday: National reach 1.27 million, national audience 635,000.
 24. **The Chase Australia** Thursday: #1 game show. National reach 1.27 million, national audience 633,000.
 25. **AFL Saturday Night Football Finals – Pre Match**: National reach 1.23 million, national audience 648,000.
 26. **The Chase Australia** Friday: #1 game show. National reach 1.16 million, national audience 599,000.
 27. **The Front Bar**: National reach 1.11 million, national audience 543,000.
 28. **AFL Friday Night Football Finals – Pre-Match**: National reach 1.1 million, national audience 584,000.
 29. **Sunrise** Monday: #1 breakfast program. National reach 1.05 million, national audience 439,000. 43% more viewers than *Today*.
 30. **Sunrise** Friday: #1 breakfast program. National reach 1 million, national audience 415,000. 28% more viewers than *Today*.

www.virtualoz.com.au

For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); [The Nightly](http://TheNightly.com.au); and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.