



Sunday, 22 September 2024

Seven takes the week, AFL #1 program, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share: 42.9%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 sport, #1 game show, #1 drama
- #1 program of the week: AFL Friday Saturday Football – Preliminary Final 2, national reach 3.22 million
- #1 news program: 7NEWS Monday, national reach 2.28 million
- Top entertainment show: The Voice, national reach 2.23 million
- 7plus: #1 in BVOD, minutes viewed leap 36% year-on-year

WEEK 38, 2024 HIGHLIGHTS:

Seven Network reaches 12.09 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 42.9% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 38.8% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 43.1% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 451.1 million minutes viewed, up 36% on the same week in 2023.

7plus: #1 in BVOD. 42.5% commercial BVOD share, up from 40.8% in the same week in 2023.

Seven Network: #1 program of the week: **AFL Saturday Night Football – Preliminary Final 2**. National reach 3.22 million, national audience 1.32 million.

Seven Network: #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven Network: #1 sport (**AFL**) of the week.

Seven Network: **Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 38	All people	25 to 54s	Grocery shoppers
Seven Network	42.9	38.8	43.1
Nine Network	37.1	37.8	36.9
Network Ten	20.0	23.4	20.0

SEVEN'S TOP 30:

- AFL Saturday Night Football – Preliminary Final 2:** #1 program in all people, 25 to 54s and 16 to 39s. National reach 3.22 million, national audience 1.32 million.
- AFL Friday Night Football – Preliminary Final 1:** #1 program in all people, 25 to 54s and 16 to 39s. National reach 3.02 million, national audience 1.18 million.
- 7NEWS Monday:** #1 program. National reach 2.28 million, national audience 1.4 million.
- The Voice Sunday:** National reach 2.23 million, national audience 1 million. Up 18% on 7plus year-on-year.
- 7NEWS Sunday:** National reach 2.18 million, national audience 1.3 million.
- 7NEWS Tuesday:** #1 program. National reach 2.11 million, national audience 1.32 million.
- 7NEWS Wednesday:** #1 program. National reach 2.07 million, national audience 1.27 million.
- 7NEWS Thursday:** #1 program. National reach 2.04 million, national audience 1.27 million.
- 7NEWS Friday:** #1 news program. National reach 1.92 million, national audience 1.14 million.
- 7NEWS Saturday:** National reach 1.88 million, national audience 981,000.
- My Kitchen Rules Monday:** National reach 1.62 million, national audience 858,000. Up 13% in total TV week-on-week, up 20% on 7plus.
- My Kitchen Rules Tuesday:** National reach 1.59 million, national audience 837,000. Up 16% week-on-week.
- The 1% Club UK:** National reach 1.41 million, national audience 779,000.
- Home and Away Thursday:** #1 entertainment program. National reach 1.4 million, national audience 744,000.
- Armageddon:** National reach 1.39 million, national audience 281,000.
- AFL Friday Night Football – Preliminary Final 1 – Pre-Match:** National reach 1.36 million, national audience 808,000.
- Home and Away Wednesday:** #1 drama. National reach 1.35 million, national audience 865,000.
- The Chase Australia Monday:** #1 game show. National reach 1.35 million, national audience 657,000.



19. **Home and Away** Monday: #1 drama. National reach 1.33 million, national audience 911,000.
20. **Home and Away** Tuesday: #1 drama. National reach 1.29 million, national audience 884,000.
21. **The Chase Australia** Tuesday: National reach 1.25 million, national audience 619,000.
22. **The Chase Australia** Thursday: #1 game show. National reach 1.24 million, national audience 616,000.
23. **The Front Bar**: National reach 1.23 million, national audience 598,000.
24. **The Chase Australia** Wednesday: National reach 1.22 million, national audience 579,000.
25. **7NEWS Spotlight**: National reach 1.17 million, national audience 535,000.
26. **The Devil Wears Prada**: National reach 1.17 million, national audience 324,000.
27. **The Chase Australia** Friday: National reach 1.13 million, national audience 540,000.
28. **AFL Saturday Night Football – Preliminary Final 2 – Pre-Match**: National reach 1.1 million, national audience 487,000.
29. **Sunrise** Tuesday: #1 breakfast program. National reach 958,000, national audience 405,000. 30% more viewers than *Today*.
30. **Sunrise** Monday: #1 breakfast program. National reach 922,000, national audience 399,000. 19% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); [The Nightly](http://TheNightly.com.au); and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.