

Sunday, 6 October 2024

Seven takes the week, reaches 11.5 million, 7plus jumps 35%

- Seven #1 nationally in total TV
- National total TV audience share: 41.9%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 drama, #1 lifestyle show
- #1 entertainment show: The Voice, national reach 2.32 million
- #1 news program: 7NEWS Sunday, national reach 2.23 million
- 7plus: #1 in BVOD, minutes viewed jump 35% year-on-year

WEEK 40, 2024 HIGHLIGHTS:

Seven Network reaches 11.54 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 41.9% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 42.4% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 471 million minutes viewed, up 35% on the same week in 2023.

7plus: #1 in BVOD. 44.5% commercial BVOD share.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.9	36.2	42.4
Nine Network	36.5	37.2	36.4
Network Ten	21.6	26.6	21.2



SEVEN'S TOP 30:

1. **The Voice**: National reach 2.32 million, national audience 1.05 million. Second most watched episode this season. Up week-on-week. Up 9% on 7plus year-on-year.
2. **7NEWS Sunday**: #1 news program. National reach 2.23 million, national audience 1.32 million.
3. **7NEWS Monday**: #1 program. National reach 2.21 million, national audience 1.37 million.
4. **7NEWS Tuesday**: #1 program. National reach 2.15 million, national audience 1.35 million.
5. **7NEWS Wednesday**: #1 program. National reach 2.06 million, national audience 1.3 million.
6. **7NEWS Thursday**: #1 program. National reach 1.93 million, national audience 1.19 million.
7. **7NEWS Friday**: #1 program. National reach 1.81 million, national audience 1.15 million.
8. **My Kitchen Rules Tuesday**: #1 entertainment program. National reach 1.71 million, national audience 937,000. Second biggest audience this year. Up 7% in total TV year-on-year. Up 37% on 7plus year-on-year.
9. **7NEWS Saturday**: #1 program. National reach 1.67 million, national audience 1.05 million.
10. **My Kitchen Rules Monday**: National reach 1.61 million, national audience 876,000. Up 31% on 7plus year-on-year.
11. **Better Homes and Gardens**: National reach 1.58 million, national audience 636,000. #1 lifestyle program.
12. **The 1% Club UK**: National reach 1.44 million, national audience 848,000.
13. **Pearl Harbour**: National reach 1.37 million, national audience 320,000.
14. **Home and Away Tuesday**: #1 drama. National reach 1.33 million, national audience 887,000.
15. **Home and Away Wednesday**: #1 drama. National reach 1.33 million, national audience 862,000.
16. **Home and Away Thursday**: #1 entertainment program. National reach 1.32 million, national audience 747,000.
17. **Home and Away Monday**: #1 drama. National reach 1.31 million, national audience 917,000.
18. **The Chase Australia Monday**: #1 game show. National reach 1.31 million, national audience 636,000.
19. **The Chase Australia Tuesday**: #1 game show. National reach 1.28 million, national audience 615,000.
20. **7NEWS Spotlight**: National reach 1.28 million, national audience 582,000.
21. **A Few Good Men**: National reach 1.25 million, national audience 288,000.
22. **The Chase Australia Wednesday**: National reach 1.24 million, national audience



592,000.

23. **The Chase Australia** Friday: #1 game show. National reach 1.17 million, national audience 554,000.
24. **Australia's Most Dangerous Prisoners**: National reach 1.15 million, national audience 463,000.
25. **The Chase Australia** Thursday: National reach 1.13 million, national audience 559,000.
26. **The Great Outdoors**: National reach 1.01 million, national audience 596,000.
27. **Weekend Sunrise** Sunday: #1 breakfast show. National reach 1.01 million, national audience 396,000. 55% more viewers than *Today*.
28. **Sunrise** Wednesday: #1 breakfast program. National reach 954,000, national audience 393,000. 36% more viewers than *Today*.
29. **Sunrise** Monday: #1 breakfast program. National reach 909,000, national audience 377,000. 27% more viewers than *Today*.
30. **Sunrise** Thursday: #1 breakfast program. National reach 902,000, national audience 374,000. 18% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.