



Sunday, 13 October 2024

Seven reaches 11.6 million, 7plus up 25%

- National total TV audience share: 37.5%
- #1 in broadcast TV nationally and in the capital cities
- #1 news, #1 drama, #1 lifestyle show
- #1 program: 7NEWS Monday, national reach 2.13 million
- #1 entertainment show: The Voice, national reach 1.73 million
- 7plus: #1 in VOD, minutes viewed jump 25% year-on-year

WEEK 41, 2024 HIGHLIGHTS:

Seven Network reaches 11.6 million Australians nationally.

[7plus](#): 469.6 million minutes viewed, up 25% on the same week in 2023.

7plus: #1 in VOD with a 51% commercial share. 39.8% commercial BVOD share.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	37.5	32.3	38.3
Nine Network	42.6	44.5	41.8
Network Ten	19.9	23.2	19.9

SEVEN'S TOP 30:

1. **7NEWS** Monday: #1 news program. National reach 2.13 million, national audience 1.35 million.
2. **7NEWS** Sunday: #1 news program. National reach 2.06 million, national audience 1.19 million.
3. **7NEWS** Tuesday: #1 program. National reach 2.05 million, national audience 1.24 million.
4. **7NEWS** Wednesday: #1 program. National reach 1.99 million, national audience 1.22 million.



5. **7NEWS Thursday**: #1 program in total people. National reach 1.98 million, national audience 1.19 million.
6. **7NEWS Saturday**: #1 program. National reach 1.79 million, national audience 1.12 million.
7. **The Voice**: National reach 1.73 million, national audience 675,000.
8. **My Kitchen Rules Tuesday**: National reach 1.7 million, national audience 915,000.
9. **7NEWS Friday**: National reach 1.66 million, national audience 1.04 million.
10. **My Kitchen Rules Monday**: National reach 1.57 million, national audience 823,000.
11. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.49 million, national audience 666,000.
12. **Home and Away Thursday**: #1 drama. National reach 1.39 million, national audience 748,000.
13. **Home and Away Monday**: #1 drama. National reach 1.37 million, national audience 892,000.
14. **Home and Away Tuesday**: #1 drama. National reach 1.36 million, national audience 886,000.
15. **Home and Away Wednesday**: #1 drama. National reach 1.34 million, national audience 860,000.
16. **The 1% Club UK**: National reach 1.32 million, national audience 764,000.
17. **Supercars Championship: Bathurst 1000 Day Two Top 10 Shootout**: National reach 1.32 million, national audience 674,000.
18. **Supercars Championship: Bathurst 1000 Day Two Supports**: National reach 1.31 million, national audience 461,000.
19. **The Chase Australia Monday**: National reach 1.26 million, national audience 615,000.
20. **Ghostbusters**: National reach 1.22 million, national audience 295,000.
21. **Ford vs Ferrari**: National reach 1.22 million, national audience 279,000.
22. **The Chase Australia Wednesday**: National reach 1.21 million, national audience 603,000.
23. **The Chase Australia Tuesday**: National reach 1.2 million, national audience 575,000.
24. **The Chase Australia Friday**: National reach 1.15 million, national audience 471,000.
25. **The Chase Australia Thursday**: #1 game show. National reach 1.14 million, national audience 548,000.
26. **Jimeoin: Result**: National reach 1.13 million, national audience 337,000.
27. **The Great Outdoors**: National reach 1.09 million, national audience 627,000.
28. **Supercars Championship: Bathurst 1000 Day Two Practice**: National reach 1.02 million, national audience 319,000.
29. **7NEWS Spotlight**: National reach 981,000, national audience 381,000.
30. **Australia's Most Dangerous Prisoners**: National reach 923,000, national audience 374,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.