



Sunday, 20 October 2024

Seven wins the week, Bathurst 1000 takes the crown, 7plus #1 and soars 67%

- Seven #1 nationally in total TV
- National total TV audience share: 39.8%
- #1 in broadcast TV nationally
- #1 program of the week: Bathurst 1000, national reach 3.4 million
- #1 news, #1 drama, #1 lifestyle show
- #1 news program: 7NEWS Sunday, national reach 2.47 million
- #1 entertainment show: The Voice, national reach 2.27 million
- 7plus: #1 in BVOD, minutes viewed soar 67% year-on-year

WEEK 42, 2024 HIGHLIGHTS:

Seven Network reaches 11.83 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 39.8% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.3% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 509.5 million minutes viewed, up 67% on the same week in 2023.

7plus: #1 in BVOD with a 46.1% share, up from 38.5% in the same week in 2023.

#1 program of the week: **Supercars Championship: Bathurst 1000 Race**

- National reach 3.4 million, national audience 1.22 million.
- Up 26% on 7plus year-on-year. Biggest ever streamed Supercars event on 7plus.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.8	35.3	40.3
Nine Network	38.4	38.7	38.2
Network Ten	21.8	26.0	21.5

SEVEN'S TOP 30:

- Supercars Championship: Bathurst 1000 Race:** #1 program of the week. National reach 3.4 million, national audience 1.22 million. Up 26% on 7plus year-on-year. Biggest ever streamed Supercars event on 7plus.
- 7NEWS Sunday:** #1 news program. National reach 2.47 million, national audience 1.49 million. Biggest Sunday audience of 2024.
- The Voice:** National reach 2.27 million, national audience 984,000. Up 41% on 7plus week-on-week.
- 7NEWS Monday:** #1 program. National reach 2.17 million, national audience 1.36 million.
- 7NEWS Tuesday:** #1 program. National reach 2.07 million, national audience 1.28 million.
- 7NEWS Wednesday:** #1 program. National reach 1.95 million, national audience 1.22 million.
- 7NEWS Thursday:** #1 program. National reach 1.93 million, national audience 1.18 million.
- Supercars Championship: Day Three Supports/Warm Up:** National reach 1.91 million, national audience 513,000.
- 7NEWS Friday:** #1 program in total TV. National reach 1.72 million, national audience 1.08 million.
- My Kitchen Rules Monday:** National reach 1.66 million, national audience 930,000.
- My Kitchen Rules Tuesday:** National reach 1.6 million, national audience 872,000. Up 22% on 7plus year-on-year.
- 7NEWS Friday:** #1 program. National reach 1.55 million, national audience 926,000.
- Home and Away Monday:** #1 drama. National reach 1.41 million, national audience 905,000.
- Better Homes and Gardens:** National reach 1.41 million, national audience 589,000.
- Home and Away Wednesday:** #1 drama. National reach 1.38 million, national audience 886,000.
- The 1% Club UK:** National reach 1.38 million, national audience 797,000.
- Seven's Horse Racing Saturday:** National reach 1.36 million, national audience 635,000.
- The Chase Australia Monday:** #1 game show. National reach 1.35 million,



national audience 667,000.

19. **Home and Away** Thursday: #1 entertainment program in total TV. National reach 1.32 million, national audience 765,000.
20. **Home and Away** Tuesday: #1 drama. National reach 1.27 million, national audience 863,000.
21. **7NEWS Spotlight**: National reach 1.24 million, national audience 445,000.
22. **The Chase Australia** Tuesday: National reach 1.22 million, national audience 609,000.
23. **The Chase Australia** Wednesday: #1 game show. National reach 1.18 million, national audience 573,000.
24. **The Chase Australia** Thursday: National reach 1.16 million, national audience 596,000.
25. **The Chase Australia** Friday: National reach 1.12 million, national audience 550,000.
26. **Jerry Maguire**: National reach 1.06 million, national audience 179,000.
27. **Australia's Most Dangerous Prisoners**: National reach 999,000, national audience 408,000.
28. **Ghostbusters II**: National reach 988,000, national audience 240,000
29. **Sunrise** Friday: #1 breakfast program. National reach 947,000, national audience 398,000. 21% more viewers than *Today*.
30. **Sunrise** Monday: #1 breakfast program. National reach 945,000, national audience 401,000. 30% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.