

Sunday, 3 November 2024

Seven takes the week, The Voice 2.31 million

- Seven #1 nationally in total TV
- National total TV audience share: 40.6%
- #1 in broadcast TV nationally
- #1 news, #1 drama, #1 lifestyle show
- #1 program: The Voice Grand Finale, national reach 2.31 million
- #1 news program: 7NEWS Monday, national reach 2.14 million
- 7plus: #1 in VOD, minutes viewed jump 47% year-on-year

WEEK 44, 2024 HIGHLIGHTS:

Seven Network reaches 11.35 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.6% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.9% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 451.5 million minutes viewed, up 47% on the same week in 2023.

7plus: #1 in VOD with a 45.9% share. 42.1% BVOD share, up from 36.2% in the same week in 2023.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.6	36.4	40.9
Nine Network	40.1	40.9	39.9
Network Ten	19.3	22.7	19.2



SEVEN'S TOP 30:

1. **The Voice Grand Finale:** National reach 2.31 million, national audience 1.08 million. Biggest audience of 2024.
2. **7NEWS Monday:** #1 program in total TV. National reach 2.14 million, national audience 1.36 million.
3. **7NEWS Sunday:** #1 news program in total TV. National reach 2.09 million, national audience 1.3 million.
4. **7NEWS Tuesday:** #1 program in total TV. National reach 2.03 million, national audience 1.25 million.
5. **7NEWS Wednesday:** #1 program in total TV. National reach 1.94 million, national audience 1.21 million.
6. **7NEWS Thursday:** #1 program. National reach 1.92 million, national audience 1.12 million.
7. **7NEWS Friday:** #1 program. National reach 1.74 million, national audience 1.06 million.
8. **My Kitchen Rules Monday:** National reach 1.72 million, national audience 916,000. Up 5% in total TV week-on-week.
9. **My Kitchen Rules Tuesday:** National reach 1.69 million, national audience 932,000. Up 5% week-on-week.
10. **Better Homes and Gardens:** National reach 1.51 million, national audience 641,000. #1 lifestyle show.
11. **7NEWS Saturday:** #1 program in total TV. National reach 1.48 million, national audience 901,000.
12. **The 1% Club UK:** National reach 1.42 million, national audience 789,000.
13. **Home and Away Monday:** #1 drama. National reach 1.38 million, national audience 918,000. Up week-on-week.
14. **Home and Away Wednesday:** #1 drama. National reach 1.28 million, national audience 829,000.
15. **Home and Away Tuesday:** #1 drama. National reach 1.27 million, national audience 847,000.
16. **The Chase Australia Monday:** National reach 1.26 million, national audience 613,000. Up week-on-week.
17. **7NEWS Spotlight:** National reach 1.19 million, national audience 463,000.
18. **Independence Day:** National reach 1.19 million, national audience 297,000.
19. **Home and Away Thursday:** #1 drama. National reach 1.18 million, national audience 804,000.
20. **The Chase Australia Tuesday:** National reach 1.17 million, national audience 556,000.
21. **The Chase Australia Thursday:** National reach 1.14 million, national audience 593,000.
22. **The Chase Australia Wednesday:** National reach 1.11 million, national audience 573,000.



23. **The Chase Australia** Friday: National reach 1.08 million, national audience 547,000.
24. **Sunrise** Wednesday: #1 breakfast program. National reach 976,000, national audience 402,000. 24% more viewers than *Today*.
25. **Sunrise** Monday: #1 breakfast program. National reach 956,000, national audience 410,000. Up week-on-week. 31% more viewers than *Today*.
26. **Lawrence Mooney: Embracing Your Limitations**: National reach 953,000, national audience 227,000.
27. **Supercars Championship: Gold Coast 500 Race**: National reach 942,000, national audience 394,000.
28. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 932,000, national audience 356,000. 28% more viewers than *Today*.
29. **Sunrise** Tuesday: #1 breakfast program. National reach 926,000, national audience 400,000. 23% more viewers than *Today*.
30. **Highway Patrol**: National reach 924,000, national audience 556,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); *The Nightly*; and [Streamers](http://Streamers.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.