



Sunday, 10 November 2024

Seven reaches 11.3 million, 7NEWS #1

- National total TV audience share: 39.7%
- #1 news, #1 drama, #1 game show, #1 lifestyle show
- #1 program: 7NEWS Monday, reaches 2.11 million
- My Kitchen Rules: biggest audience since 2019
- 7plus: #1 in VOD, minutes viewed jump 47% year-on-year

WEEK 45, 2024 HIGHLIGHTS:

Seven Network reaches 11.3 million Australians nationally.

[7plus](#): 451.6 million minutes viewed, up 44% on the same week in 2023.

7plus: 38.9% BVOD share, up from 34.7% in the same week in 2023.

#1 news (**7NEWS**), #1 local drama (**Home and Away**), #1 game show (**The Chase Australia**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.7	35.6	40.1
Nine Network	41.5	42.8	41.2
Network Ten	18.7	21.6	18.7

SEVEN'S TOP 30:

1. **7NEWS** Monday: #1 news program. National reach 2.11 million, national audience 1.3 million.
2. **7NEWS** Thursday: #1 program. National reach 2.1 million, national audience 1.28 million. Up week-on-week. Biggest winning margin since April.
3. **7NEWS** Wednesday: #1 news program. National reach 2.04 million, national audience 1.18 million.



4. **7NEWS** Tuesday: National reach 2.03 million, national audience 1.29 million. Up week-on-week.
5. **7NEWS** Sunday: #1 news program in total TV. National reach 1.89 million, national audience 1.19 million.
6. **7NEWS** Friday: #1 program. National reach 1.7 million, national audience 1.04 million.
7. **My Kitchen Rules** Tuesday: National reach 1.66 million, national audience 972,000. Biggest TV audience since 2019.
8. **My Kitchen Rules** Monday: National reach 1.63 million, national audience 946,000.
9. **Home and Away** Wednesday: #1 drama. National reach 1.6 million, national audience 895,000. Up week-on-week.
10. **7NEWS** Saturday: #1 program. National reach 1.49 million, national audience 945,000.
11. **7NEWS Spotlight**: National reach 1.49 million, national audience 603,000.
12. **The 1% Club UK**: National reach 1.45 million, national audience 776,000.
13. **Better Homes and Gardens**: #1 entertainment program. National reach 1.4 million, national audience 618,000.
14. **The Chase Australia** Wednesday: #1 game show. National reach 1.44 million, national audience 559,000.
15. **The Chase Australia** Thursday: #1 entertainment program. National reach 1.4 million, national audience 661,000. Up week-on-week.
16. **Home and Away** Tuesday: #1 drama. National reach 1.38 million, national audience 867,000. Up week-on-week.
17. **Home and Away** Monday: #1 drama. National reach 1.31 million, national audience 905,000.
18. **Ego: The Michael Gudinski Story (R)**: National reach 1.3 million, national audience 304,000.
19. **The Chase Australia** Tuesday: National reach 1.23 million, national audience 583,000. Up week-on-week.
20. **The Chase Australia** Monday: National reach 1.21 million, national audience 578,000.
21. **Home and Away** Thursday: #1 drama. National reach 1.19 million, national audience 816,000. Up week-on-week.
22. **Independence Day: Resurgence (R)**: National reach 1.18 million, national audience 333,000.
23. **The Chase Australia** Friday: #1 game show. National reach 1.1 million, national audience 541,000.
24. **Sunrise** Thursday: #1 breakfast program. National reach 1.04 million, national audience 423,000. Up week-on-week. 20% more viewers than *Today*.
25. **Sunrise** Wednesday: #1 breakfast program. National reach 1.04 million, national audience 410,000. 28% more viewers than *Today*.
26. **Sunrise** Monday: #1 breakfast program. National reach 953,000, national



- audience 372,000. 18% more viewers than *Today*.
27. **Sunrise** Friday: #1 breakfast program. National reach 932,000, national audience 396,000. 24% more viewers than *Today*.
 28. **Highway Patrol**: National reach 930,000, national audience 567,000. Up week-on-week.
 29. **Sunrise** Tuesday: #1 breakfast program. National reach 910,000, national audience 383,000. 15% more viewers than *Today*.
 30. **The Great Outdoors**: National reach 899,000, national audience 529,000.

www.virtualoz.com.au

For further information, please contact:

Neil Shoebridge
M: 0417 511 012
E: neil@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.