



Sunday, 24 November 2024

Seven sweeps the week, 7plus leaps 70%

- **Seven #1 nationally in total TV**
- **National total TV audience share: 44.3%**
- **#1 in broadcast TV nationally and in the capital cities**
- **#1 news, #1 sport, #1 drama**
- **#1 program of the week: Australia v India First Test, Day 1, Session 3, reached 2.34 million**
- **#1 news program: 7NEWS Monday, reached 2.04 million**
- **#1 entertainment program: My Kitchen Rules Sunday, reached 2.08 million**
- **7plus: #1 in BVOD, minutes viewed leap 70% year-on-year**

WEEK 47, 2024 HIGHLIGHTS:

Seven Network reaches 11.73 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 44.3% share.

Seven Network: #1 nationally in total TV in 25 to 54s with a 41.9% share.

Seven Network: #1 nationally in total TV in 16 to 39s with a 39.5% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 44.5% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 514.7 million minutes viewed, up 70% on the same week in 2023.

7plus: #1 in BVOD with a 46.6% share, up from 35.5% in the same week in 2023. #1 in live streaming with 49.3%. #1 in VOD with 43.7%.

#1 program of the week: Australia v India First Test, Day 1, Session 3: National reach 2.34 million, national audience 997,000.

My Kitchen Rules Grand Final: National reach 1.85 million, national audience 1.13 million.

- Up 9% on 2023 Grand Final, including 87% increase on 7plus
- Biggest episode since 2019



- Biggest ever live streamed episode

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	44.3	41.9	44.5
Nine Network	36.2	35.0	36.1
Network Ten	19.5	23.1	19.4

SEVEN'S TOP 40:

1. **Seven's Cricket: Australia v India First Test, Day 1, Session 3:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 2.34 million, national audience 997,000.
2. **My Kitchen Rules** Sunday: #1 program in all people, 25 to 54s and 16 to 39s. National reach 2.08 million, national audience 1.05 million.
3. **7NEWS** Monday: #1 program. National reach 2.04 million, national audience 1.27 million. Up week-on-week.
4. **7NEWS** Sunday: #1 news program. National reach 2.03 million, national audience 1.2 million. Up week-on-week.
5. **7NEWS** Tuesday: #1 program. National reach 2.01 million, national audience 1.26 million. Up week-on-week.
6. **Seven's Cricket: Australia v India First Test, Day 2, Session 3:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 1.98 million, national audience 792,000.
7. **7NEWS** Friday: #1 news program, #2 program in all people. National reach 1.91 million, national audience 1.04 million.
8. **7NEWS** Wednesday: #1 program. National reach 1.93 million, national audience 1.18 million.
9. **My Kitchen Rules Grand Final:** #1 entertainment program, #1 program in 16 to 39s. National reach 1.85 million, national audience 1.13 million.
10. **7NEWS** Saturday: #1 news program, #2 program in all people. National reach 1.83 million, national audience 1.05 million.
11. **My Kitchen Rules** Monday: #1 entertainment program. National reach 1.8 million, national audience 1.06 million. Up week-on-week.
12. **7NEWS** Thursday: #1 program. National reach 1.77 million, national audience 1.15 million.
13. **Seven's Cricket: Australia v India First Test, Day 2, Session 2:** #3 program in all



- people. National reach 1.73 million, national audience 767,000.
14. **Seven's Cricket: Australia v India First Test, Day 1, Session 2:** #3 program in all people. National reach 1.64 million, national audience 742,000.
 15. **Tsunami: The Wave That Shook The World:** National reach 1.56 million, national audience 588,000.
 16. **Seven's Cricket: Australia v India First Test, Day 2, Session 1:** #4 program in all people. National reach 1.51 million, national audience 709,000.
 17. **Home and Away Wednesday:** #1 entertainment program. National reach 1.42 million, national audience 792,000.
 18. **Home and Away Tuesday:** #1 drama. National reach 1.39 million, national audience 901,000. Up week-on-week.
 19. **Home and Away Monday:** #1 drama. National reach 1.34 million, national audience 905,000.
 20. **The Chase Australia Monday:** National reach 1.19 million, national audience 566,000.
 21. **Seven's Cricket: Australia v India First Test, Day 1, Session 1:** National reach 1.17 million, national audience 541,000.
 22. **The Chase Australia Tuesday:** National reach 1.16 million, national audience 568,000.
 23. **The Chase Australia Wednesday:** National reach 1.16 million, national audience 566,000.
 24. **The Chase Australia Thursday:** #1 entertainment program. National reach 1.15 million, national audience 575,000. Up week-on-week.
 25. **Seven's Cricket: Australia v India First Test, Day 2, Lunch:** National reach 1.14 million, national audience 664,000.
 26. **Murder In A Small Town:** National reach 1.12 million, national audience 431,000.
 27. **65:** National reach 1.12 million, national audience 247,000.
 28. **The Force – Behind The Line:** National reach 1.11 million, national audience 613,000.
 29. **Seven's Cricket: WBBL – Brisbane v Melbourne Stars:** National reach 1.09 million, national audience 189,000.
 30. **Supercars Championship: VAILO Adelaide 500 Race:** National reach 1.02 million, national audience 420,000.
 31. **Sunrise Tuesday:** #1 breakfast program. National reach 974,000, national audience 431,000. Up week-on-week. 31% more viewers than *Today*.
 32. **Sunrise Thursday:** #1 breakfast program. National reach 966,000, national audience 435,000. Up week-on-week. 39% more viewers than *Today*.
 33. **Sunrise Friday:** #1 breakfast program. National reach 964,000, national audience 410,000. 22% more viewers than *Today*.
 34. **The Front Bar: The Year In Review:** National reach 952,000, national audience 401,000.
 35. **Sunrise Monday:** #1 breakfast program. National reach 950,000, national audience 409,000. 21% more viewers than *Today*.



36. **Seven's Cricket: Australia v India First Test, Day 1, Lunch:** National reach 940,000, national audience 558,000.
37. **Sunrise Wednesday:** #1 breakfast program. National reach 936,000, national audience 405,000. 31% more viewers than *Today*.
38. **Defying Gravity: The Curtain Rises on Wicked:** National reach 912,000, national audience 288,000.
39. **Supercars Championship: VAILO Adelaide 500 Day:** National reach 912,000, national audience 258,000.
40. **Highway Patrol Episode 2:** National reach 862,000, national audience 545,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.