

Sunday, 1 December 2024

## Australia v India: top program of the week, reaches 2.42 million

- Seven #1 nationally in total TV in 25 to 54s
- National all people total TV audience share: 39.5%
- #1 in broadcast TV nationally
- #1 news, #1 sport, #1 lifestyle program
- #1 program of the week: Australia v India First Test, Day 3, Session 3, reached 2.42 million
- #1 news program: 7NEWS Sunday, reached 2.11 million
- 7plus: up 43% year-on-year

### WEEK 48, 2024 HIGHLIGHTS:

Seven Network: #1 nationally in total TV in 25 to 54s with a 37.83% share.

Seven Network: #1 nationally in all people broadcast TV share.

[7plus](#): 427.5 million minutes viewed, up 43% on the same week in 2023.

7plus: 41.3% share, up from 38.1% in the same week in 2023.

**#1 program of the week: Australia v India First Test, Day 3, Session 3:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 2.42 million, national audience 1.01 million.

#1 news (**7NEWS**), #1 lifestyle show (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.5	37.83	39.5
Nine Network	39.7	37.81	39.8
Network Ten	20.8	24.36	20.7



### SEVEN'S TOP 30:

1. **Seven's Cricket: Australia v India First Test, Day 3, Session 3:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 2.42 million, national audience 1.01 million.
2. **7NEWS Sunday:** #1 program in total TV, #2 program overall. National reach 2.11 million, national audience 1.22 million.
3. **7NEWS Monday:** #1 program in all people and 16 to 39. National reach 2.06 million, national audience 1.22 million.
4. **Seven's Cricket: Australia v India First Test, Day 4, Session 3:** #1 program in 25 to 54s. National reach 1.82 million, national audience 577,000.
5. **Seven's Cricket: Australia v India First Test, Day 3, Session 2:** #4 program in all people. National reach 1.81 million, national audience 778,000.
6. **7NEWS Thursday:** #1 program. National reach 1.77 million, national audience 1.13 million.
7. **7NEWS Wednesday:** #1 program in total TV. National reach 1.76 million, national audience 1.11 million.
8. **7NEWS Tuesday:** #1 program in total TV. National reach 1.74 million, national audience 1.13 million.
9. **7NEWS Friday:** #1 program. National reach 1.6 million, national audience 1.01 million.
10. **7NEWS Saturday:** #1 program. National reach 1.6 million, national audience 1.01 million.
11. **Better Homes and Gardens:** #1 entertainment program. National reach 1.5 million, national audience 609,000.
12. **Seven's Cricket: Australia v India First Test, Day 4, Session 2:** National reach 1.45 million, national audience 589,000.
13. **Seven's Cricket: Australia v India First Test, Day 3, Session 1:** National reach 1.37 million, national audience 555,000.
14. **Love Actually (R):** National reach 1.3 million, national audience 352,000.
15. **The 1% Club UK (R):** #1 entertainment program in total TV. National reach 1.25 million, national audience 738,000.
16. **AFLW Grand Final: North Melbourne v Brisbane:** #1 sport program. National reach 1.24 million, national audience 354,000.
17. **The Force – Behind The Line:** National reach 1.19 million, national audience 607,000.
18. **Kingsmen: The Secret Service:** National reach 1.13 million, national audience 285,000.
19. **The Chase Australia Wednesday:** National reach 1.12 million, national audience 516,000.
20. **The Force – Behind The Line:** National reach 1.08 million, national audience 247,000.
21. **The Chase Australia Thursday:** National reach 1.06 million, national audience 514,000.



22. **The Chase Australia** Friday: National reach 1.03 million, national audience 505,000.
23. **The Chase Australia** Tuesday: National reach 1.03 million, national audience 488,000.
24. **Seven's Cricket: WBBL – Brisbane v Sydney Sixers**: National reach 1.03 million, national audience 246,000.
25. **Seven's Cricket: Australia v India First Test, Day 3, Lunch**: National reach 1.01 million, national audience 564,000.
26. **Seven's Cricket: Australia v India First Test, Day 4, Session 1**: National reach 1.01 million, national audience 412,000.
27. **Sunrise** Monday: #1 breakfast program. National reach 993,000, national audience 436,000. Up week-on-week. 40% more viewers than *Today*.
28. **The Big Trip**: National reach 981,000, national audience 337,000.
29. **Highway Patrol**: National reach 969,000, national audience 663,000.
30. **The Front Bar: Cricket Show**: National reach 960,000, national audience 427,000.

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### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); [7NEWS.com.au](http://7NEWS.com.au); *The West Australian*; *The Sunday Times*; [PerthNow](http://PerthNow.com.au); *The Nightly*; and [Streamer](http://Streamer.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.