

Sunday, 9 February 2025

## Seven takes the week. 7NEWS, Australian Idol and cricket score. 7plus jumps 69%

- Seven #1 nationally in total TV
- National total TV audience share, 6.00pm to midnight: 41.1%
- National total TV audience share, 6.00am to midnight: 43.1%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in live streaming, minutes viewed up 69% year-on-year
- #1 news, #1 sport, #1 drama
- #1 program: 7NEWS Monday, reaches 2.34 million
- Second Test Sri Lanka v Australia: Day 2, session 3: reaches 1.94 million
- Australian Idol: biggest ever launch on Seven, up 30% on 2024

### WEEK 6, 2025 HIGHLIGHTS:

Seven Network reaches 12.5 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 41.1% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 41.1% share.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 623 million minutes viewed, up 69% on the same week in 2024.

[7plus](#): #1 in live streaming with a 46.5% commercial share. 38.6% commercial BVOD share, up from 33% in the same week in 2024.

#1 news (**7NEWS**), #1 sport (**Second Test – Sri Lanka v Australia**), #1 local drama (**Home and Away**) all week.

**Australian Idol – Launch**: National reach 2.26 million, national audience 1.03 million.

- Seven's biggest **Australian Idol** ever
- Up 30% on 2024 launch: up 53% on 7plus, up 29% on broadcast
- Bigger audience than 2024 Grand Finale
- Seven's biggest new season launch for any show in 18 months



Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

**NATIONAL TOTAL TV COMMERCIAL SHARES (%):**  
**6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.1	35.3	41.1
Nine Network	40.7	44.8	41.0
Network Ten	18.2	20.0	17.9

**NATIONAL TOTAL TV COMMERCIAL SHARES (%):**  
**6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.1	38.5	43.0
Nine Network	39.5	42.9	39.9
Network Ten	17.4	18.6	17.1

[www.virtualoz.com.au](http://www.virtualoz.com.au)

**SEVEN'S TOP 40:**

1. **7NEWS Monday:** #1 news program. National reach 2.34 million, national audience 1.45 million.
2. **Australian Idol – Launch:** National reach 2.26 million, national audience 1.03 million.
3. **7NEWS Sunday:** #1 news program. National reach 2.22 million, national audience 1.37 million.
4. **7NEWS Tuesday:** #1 news program. National reach 2.17 million, national audience 1.37 million.
5. **7NEWS Wednesday:** #1 news program. National reach 2.06 million, national audience 1.35 million.
6. **7NEWS Thursday:** #1 program in all people, grocery shoppers. National reach 2.01 million, national audience 1.25 million.
7. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day two, session three:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 1.94 million, national audience 782,000.
8. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day three, session three:** #1 program in all people, 25 to 54s, 16 to 39s. National reach 1.86 million, national audience 672,000.
9. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day one, session three:**



- #1 program in 25 to 54s, 16 to 39s. National reach 1.82 million, national audience 687,000.
10. **Australian Idol** Monday: National reach 1.79 million, national audience 818,000.
  11. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day three, session two:** National reach 1.77 million, national audience 753,000.
  12. **7NEWS** Friday: #1 program in total TV, #1 news program. National reach 1.74 million, national audience 1.09 million.
  13. **Australian Idol** Tuesday: National reach 1.74 million, national audience 764,000.
  14. **7NEWS** Saturday: #1 program in total TV, #1 news program. National reach 1.66 million, national audience 1.03 million.
  15. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day three, session one:** National reach 1.59 million, national audience 749,000.
  16. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day two, session two:** National reach 1.56 million, national audience 640,000.
  17. **Billy Joel: Live At Madison Square Garden:** National reach 1.45 million, national audience 466,000.
  18. **Home and Away** Monday: #1 drama series. National reach 1.38 million, national audience 894,000.
  19. **Home and Away** Wednesday: #1 drama series. National reach 1.37 million, national audience 874,000.
  20. **The Chase Australia** Monday: National reach 1.37 million, national audience 641,000.
  21. **Home and Away** Tuesday: #1 drama series. National reach 1.36 million, national audience 877,000.
  22. **The 1% Club UK:** National reach 1.36 million, national audience 747,000.
  23. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day one, session two:** National reach 1.36 million, national audience 583,000.
  24. **Better Homes and Gardens Summer:** National reach 1.36 million, national audience 488,000.
  25. **The Bourne Identity (R):** National reach 1.31 million, national audience 349,000.
  26. **The Chase Australia** Tuesday: National reach 1.28 million, national audience 615,000.
  27. **The Chase Australia** Wednesday: National reach 1.26 million, national audience 601,000.
  28. **The Chase Australia** Thursday: National reach 1.23 million, national audience 576,000.
  29. **Home and Away** Thursday Episode 1: #1 drama series. National reach 1.14 million, national audience 793,000.
  30. **The Chase Australia** Friday: National reach 1.13 million, national audience 511,000.
  31. **Ludwig:** National reach 1.12 million, national audience 536,000.
  32. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day two, tea:** National reach 1.03 million, national audience 594,000.



33. **Bridget Jones Diary (R)**: National reach 1.03 million, national audience 256,000.
34. **Sunrise Thursday: #1 breakfast program**. National reach 1.01 million, national audience 430,000. 25% more viewers than *Today*.
35. **Sunrise Tuesday: #1 breakfast program**. National reach 991,000, national audience 420,000. 21% more viewers than *Today*.
36. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day three, tea**: National reach 987,000, national audience 593,000.
37. **Sunrise Monday: #1 breakfast program**. National reach 954,000, national audience 404,000. 24% more viewers than *Today*.
38. **Sunrise Wednesday: #1 breakfast program**. National reach 954,000, national audience 403,000. 15% more viewers than *Today*.
39. **Weekend Sunrise Sunday: #1 breakfast program**. National reach 947,000, national audience 365,000. 41% more viewers than *Today*.
40. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day three, lunch**: National reach 943,000, national audience 478,000.

### For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: [neil@skmediagroup.com.au](mailto:neil@skmediagroup.com.au)

### About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.