



Sunday, 18 February 2024

Seven #1 nationally, reaches 12.14 million

- National total TV audience share: 41%
- #1 in broadcast TV nationally
- Broadcast audience up 6% year-on-year
- #1 news, #1 game show, #1 drama, #1 lifestyle program across the week
- Top show: Super Bowl LVIII, 2.55 million
- Top entertainment show: Australian Idol Sunday, 1.92 million
- 7plus: Minutes viewed soar 82% year-on-year

WEEK 7, 2024 HIGHLIGHTS:

Seven Network #1 nationally, 41% total TV share in all people.

Seven Network reaches 12.14 million Australians nationally.

Seven Network: #1 nationally in broadcast TV share. Audience up 6% vs same week in 2023.

[7plus](#): Minutes viewed up 82% vs same week in 2023.

7plus: 36.4% commercial BVOD share, up from 28.3% in same week in 2023.

Seven delivers #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven delivers #1 drama (**Mr Bates Vs The Post Office**) and #1 lifestyle program (**Better Homes and Gardens**).

Super Bowl LVIII: National reach 2.55 million, national audience 800,000, up 67% on 2023. Live streaming up 128% on 2023.

Australian Idol: Biggest audiences since 2023 Grand Final episode.

Sunrise and **Weekend Sunrise**: Dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 7	All people	25 to 54s	Grocery shoppers
Seven Network	41.0	33.3	41.3
Nine Network	40.6	44.9	40.5
Network Ten	18.4	21.8	18.2

SEVEN'S TOP 25:

1. **Super Bowl LVIII**: National reach 2.55 million, national audience 800,000, up 67% on 2023. Live streaming up 128% on 2023.
2. **7NEWS Monday**: National reach 2.27 million, national audience 1.42 million. #1 news program.
3. **7NEWS Tuesday**: National reach 2.07 million, national audience 1.3 million. #1 news program.
4. **7NEWS Wednesday**: National reach 2 million, national audience 1.25 million. #1 news program.
5. **7NEWS Thursday**: National reach 1.98 million, national audience 1.23 million. #1 program.
6. **7NEWS Sunday**: National reach 1.96 million, national audience 1.2 million. #1 news program.
7. **Australian Idol Sunday**: National reach 1.92 million, national audience 788,000.
8. **7NEWS Friday**: National reach 1.79 million, national audience 1.11 million. #1 program.
9. **Australian Idol Monday**: National reach 1.69 million, national audience 834,000.
10. **Australian Idol Wednesday**: National reach 1.58 million, national audience 849,000. Second biggest episode ever for **Australian Idol** on Seven.
11. **7NEWS Saturday**: National reach 1.57 million, national audience 966,000. #1 program.
12. **Better Homes and Gardens**: National reach 1.55 million, national audience 580,000. #1 lifestyle program.
13. **Australian Idol Tuesday**: National reach 1.43 million, national audience 762,000.
14. **The Chase Australia Monday**: National reach 1.41 million, national audience 681,000. #1 game show.
15. **Mr Bates Vs The Post Office**: National reach 1.32 million, national audience 689,000. #1 drama program.
16. **The Bourne Ultimatum (R)**: National reach 1.3 million, national audience 382,000.
17. **The Chase Australia Tuesday**: National reach 1.28 million, national audience 615,000. #1 game show.
18. **The Chase Australia Wednesday**: National reach 1.22 million, national audience 586,000. #1 game show.
19. **Super Bowl LVIII Post Game**: National reach 1.2 million, national audience 769,000.
20. **Home and Away Monday**: National reach 1.2 million, national audience 805,000. #1 drama program.



21. **Home and Away** Wednesday: National reach 1.19 million, national audience 760,000.
22. **The Chase Australia** Thursday: National reach 1.19 million, national audience 568,000. #1 game show.
23. **Ron Iddles: The Good Cop**: National reach 1.18 million, national audience 542,000.
24. **The Proposal (R)**: National reach 1.17 million, national audience 302,000.
25. **Home and Away** Tuesday: National reach 1.16 million, national audience 754,000. #1 drama program.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For information on source, please contact Seven Network.