

Sunday, 9 February 2025

Seven wins the week, Super Bowl LIX + 7NEWS on top

- Seven #1 nationally in total TV
- National total TV audience share, 6.00am to midnight: 42.4%
- National total TV audience share, 6.00pm to midnight: 38.9%
- 7plus: up 38% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: Super Bowl LIX, reaches 2.51 million
- #1 news program: 7NEWS Monday, reaches 2.34 million
- Top entertainment show: Australian Idol, reaches 2.29 million

WEEK 7, 2025 HIGHLIGHTS:

Seven Network reaches 12.55 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00am to midnight) with a 42.4% share.

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight) with a 42.4% share.

[7plus](#): 590 million minutes viewed, up 38% on the same week in 2024.

7plus: 38.2% commercial BVOD share, up from 36.4% in the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport program (**Super Bowl LIX**), #1 lifestyle program (**Better Homes and Gardens**)

Super Bowl LIX: Biggest ever audience. National reach 2.51 million, national audience 892,000.

- Up 11% in total TV, including 34% increase on 7plus.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.



NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.4	38.7	42.4
Nine Network	40.3	43.3	40.6
Network Ten	17.3	18.0	17.0

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.9	32.7	39.0
Nine Network	42.6	47.0	42.8
Network Ten	18.4	20.3	18.2

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SEVEN'S TOP 40:

1. **Super Bowl LIX:** #1 sport program. National reach 2.51 million, national audience 892,000.
2. **7NEWS Monday:** #1 news program. National reach 2.34 million, national audience 1.5 million.
3. **Australian Idol:** National reach 2.29 million, national audience 971,000. Up 26% on episode 4 last year: up 14% on TV, up 56% on 7plus.
4. **7NEWS Sunday:** #1 news program. National reach 2.26 million, national audience 1.42 million.
5. **7NEWS Thursday:** #1 program in all people, grocery shoppers. National reach 2.09 million, national audience 1.3 million.
6. **7NEWS Tuesday:** #1 news program. National reach 2.07 million, national audience 1.33 million.
7. **7NEWS Wednesday:** #1 news program. National reach 2.04 million, national audience 1.27 million.
8. **Seven's Cricket: Second Test – Sri Lanka v Australia. Day four, session one:** National reach 1.78 million, national audience 923,000.
9. **Australian Idol:** National reach 1.71 million, national audience 847,000. Up 16% in total TV on episode 5 last year: up 13% on TV, up 51% on 7plus.
10. **7NEWS Friday:** #1 program in all people, grocery shoppers. National reach 1.67 million, national audience 1.07 million.
11. **Seven's Cricket: First ODI – Sri Lanka v Australia:** National reach 1.64 million, national audience 435,000.



12. **Seven's Cricket: Second ODI – Sri Lanka v Australia:** #1 program in 25 to 54s, 16 to 39s. National reach 1.54 million, national audience 327,000.
13. **Australian Idol:** National reach 1.53 million, national audience 759,000. Up 41% on 7plus year-on-year, up 7% in total TV.
14. **7NEWS Saturday:** #1 program in total TV. National reach 1.51 million, national audience 974,000.
15. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.49 million, national audience 349,000.
16. **The Chase Australia Monday:** #1 game show. National reach 1.39 million, national audience 654,000.
17. **Home and Away Monday:** #1 drama. National reach 1.37 million, national audience 927,000.
18. **Pretty Woman (R):** National reach 1.3 million, national audience 414,000.
19. **Home and Away Tuesday:** #1 drama. National reach 1.28 million, national audience 866,000.
20. **Seven News At 5:** National reach 1.26 million, national audience 864,000.
21. **Home and Away Wednesday:** #1 drama. National reach 1.25 million, national audience 810,000.
22. **The Chase Australia Thursday:** National reach 1.25 million, national audience 590,000.
23. **The Chase Australia Tuesday:** National reach 1.25 million, national audience 577,000.
24. **The 1% Club UK:** National reach 1.23 million, national audience 688,000.
25. **The Chase Australia Wednesday:** National reach 1.2 million, national audience 584,000.
26. **Super Bowl LIX Post Game:** National reach 1.19 million, national audience 548,000.
27. **The Bourne Supremacy (R):** National reach 1.18 million, national audience 375,000.
28. **Queen: In Their Own Words:** National reach 1.14 million, national audience 490,000.
29. **Home and Away Thursday Episode 1:** #1 drama. National reach 1.12 million, national audience 787,000.
30. **The Chase Australia Friday:** National reach 1.11 million, national audience 454,000.
31. **Sunrise Monday:** #1 breakfast program. National reach 1.07 million, national audience 433,000. 35% more viewers than *Today*.
32. **Bridget Jones: The Edge Of Reason (R):** National reach 1.06 million, national audience 272,000.
33. **Sunrise Thursday:** #1 breakfast program. National reach 1.02 million, national audience 421,000. 26% more viewers than *Today*.
34. **Seven's Cricket: First ODI – Sri Lanka v Australia Session One:** National reach 999,000, national audience 356,000.



35. **Border Security – Australia’s Front Line (R)**: National reach 996,000, national audience 610,000.
36. **Sunrise Friday**: #1 breakfast program. National reach 986,000, national audience 417,000. 32% more viewers than *Today*.
37. **Sunrise Tuesday**: #1 breakfast program. National reach 983,000, national audience 410,000. 25% more viewers than *Today*.
38. **Seven’s Cricket: Second ODI – Sri Lanka v Australia Session One**: National reach 974,000, national audience 333,000.
39. **Sunrise Wednesday**: #1 breakfast program. National reach 968,000, national audience 428,000. 38% more viewers than *Today*.
40. **Weekend Sunrise Sunday**: #1 breakfast program. National reach 936,000, national audience 398,000. 49% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia’s most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on “when watched” 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.