

Sunday, 24 February 2024

Seven wins the week, reaches 11.5 million

- **National total TV audience share: 40.2%**
- **#1 in total TV and broadcast TV nationally**
- **#1 news, #1 game show, #1 drama, #1 lifestyle program across the week**
- **Top show: 7NEWS Monday, 2.23 million**
- **Top entertainment show: Australian Idol Sunday, 2.1 million**

WEEK 8, 2024 HIGHLIGHTS:

Seven Network #1 nationally, 40.2% total TV share in all people. #1 #1 nationally in broadcast TV share.

Seven Network reaches 11.5 million Australians nationally.

Seven delivers #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven delivers #1 drama (**Mr Bates Vs The Post Office**) and #1 lifestyle program (**Better Homes and Gardens**).

Australian Idol: Biggest audience since 2023 Grand Final episode.

Sunrise and Weekend Sunrise: Dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 8	All people	25 to 54s	Grocery shoppers
Seven Network	40.2	32.0	40.5
Nine Network	40.1	44.2	40.2
Network Ten	19.7	23.8	19.4

SEVEN'S TOP 25:

1. **7NEWS Monday:** National reach 2.23 million, national audience 1.36 million. #1 news program.
2. **7NEWS Sunday:** National reach 2.23 million, national audience 1.35 million. #1 news



program.

3. **Australian Idol** Sunday: National reach 2.1 million, national audience 894,000. Biggest audience so far this year.
4. **7NEWS** Tuesday: National reach 2.06 million, national audience 1.29 million. #1 news program.
5. **7NEWS** Thursday: National reach 2 million, national audience 1.27 million. #1 program.
6. **7NEWS** Wednesday: National reach 1.97 million, national audience 1.22 million. #1 news program.
7. **7NEWS** Friday: National reach 1.77 million, national audience 1.11 million. #1 program.
8. **7NEWS** Saturday: National reach 1.72 million, national audience 1.05 million. #1 program.
9. **Australian Idol** Monday: National reach 1.7 million, national audience 836,000.
10. **Better Homes and Gardens**: National reach 1.61 million, national audience 648,000. #1 lifestyle program.
11. **Australian Idol** Tuesday: National reach 1.57 million, national audience 806,000.
12. **The 1% Club**: National reach 1.52 million, national audience 848,000.
13. **The Bourne Legacy (R)**: National reach 1.36 million, national audience 347,000.
14. **The Chase Australia** Monday: National reach 1.32 million, national audience 664,000. #1 game show.
15. **Bathurst 12 Hour (Race)**: National reach 1.31 million, national audience 298,000.
16. **Mr Bates Vs The Post Office**: National reach 1.28 million, national audience 619,000. #1 drama program.
17. **The Chase Australia** Thursday: National reach 1.28 million, national audience 618,000. #1 game show.
18. **The Chase Australia** Tuesday: National reach 1.27 million, national audience 601,000. #1 game show.
19. **Home and Away** Monday: National reach 1.25 million, national audience 804,000. #1 drama program.
20. **Ron Iddles: The Good Cop**: National reach 1.24 million, national audience 577,000.
21. **The Chase Australia** Wednesday: National reach 1.21 million, national audience 569,000. #1 game show.
22. **Home and Away** Wednesday: National reach 1.2 million, national audience 760,000.
23. **Home and Away** Tuesday: National reach 1.19 million, national audience 752,000. #1 drama program.
24. **Sweet Home Alabama (R)**: National reach 1.14 million, national audience 317,000.
25. **The Front Bar**: National reach 1.07 million, national audience 424,000.

www.virtualoz.com.au

Media Release

That's massive.



For further information, please contact:

Neil Shoebridge

M: 0417 511 012

E: neil@skmediagroup.com.au

Andrew Knowles

M: 0449 510 357

E: andrew@skmediagroup.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus; 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; and *The Sunday Times*. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.