

Sunday, 3 March 2024

Seven reaches 11.55 million, 7plus soars

- National total TV audience share: 38.7%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama, #1 lifestyle program across the week
- Top show: 7NEWS Tuesday, 2.28 million
- Top entertainment show: Australian Idol Sunday, 1.94 million
- 7plus: Minutes viewed jump 60% year-on-year

WEEK 9, 2024 HIGHLIGHTS:

Seven Network reaches 11.55 million Australians nationally.

Seven Network 38.7% total TV share in all people.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 377 million minutes viewed, up 60% on same week in 2023.

7plus: 33.8% commercial BVOD share, up from 27.4% in same week in 2023.

Seven delivers #1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

Seven delivers #1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise**: Dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Week 9	All people	25 to 54s	Grocery shoppers
Seven Network	38.7	31.0	39.0
Nine Network	40.8	44.6	40.9
Network Ten	20.5	24.4	20.1



SEVEN'S TOP 25:

1. **7NEWS** Tuesday: National reach 2.28 million, national audience 1.4 million. #1 news program.
2. **7NEWS** Monday: National reach 2.21 million, national audience 1.4 million. #1 news program.
3. **7NEWS** Wednesday: National reach 2.1 million, national audience 1.27 million. #1 news program.
4. **7NEWS** Sunday: National reach 2.06 million, national audience 1.25 million. #1 news program.
5. **7NEWS** Thursday: National reach 2.02 million, national audience 1.22 million. #1 program.
6. **Australian Idol** Sunday: National reach 1.94 million, national audience 874,000.
7. **7NEWS** Friday: National reach 1.76 million, national audience 1.06 million. #1 program.
8. **7NEWS** Saturday: National reach 1.65 million, national audience 983,000. #1 news program.
9. **Better Homes and Gardens**: National reach 1.63 million, national audience 639,000. #1 lifestyle program.
10. **Australian Idol** Monday: National reach 1.59 million, national audience 854,000.
11. **Ron Iddles: The Good Cop**: National reach 1.47 million, national audience 661,000.
12. **Red (R)**: National reach 1.38 million, national audience 400,000.
13. **The 1% Club**: National reach 1.37 million, national audience 797,000.
14. **The Chase Australia** Tuesday: National reach 1.37 million, national audience 660,000. #1 game show.
15. **Home and Away** Tuesday: National reach 1.37 million, national audience 813,000. #1 drama program.
16. **Australian Idol** Tuesday: National reach 1.36 million, national audience 76,000.
17. **The Chase Australia** Monday: National reach 1.34 million, national audience 656,000. #1 game show.
18. **Repco Supercars Championship: Bathurst 500**: National reach 1.3 million, national audience 305,000.
19. **The Chase Australia** Wednesday: National reach 1.29 million, national audience 637,000. #1 game show.
20. **Home and Away** Monday: National reach 1.27 million, national audience 812,000. #1 drama program.
21. **Home and Away** Wednesday: National reach 1.27 million, national audience 760,000.
22. **Where The Crawdads Sing**: National reach 1.26 million, national audience 362,000.
23. **The Chase Australia** Thursday: National reach 1.19 million, national audience 571,000. #1 game show.
24. **The Chase Australia** Friday: National reach 1.13 million, national audience 524,000. #1 game show.
25. **The Irrational**: National reach 1.13 million, national audience 399,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](http://7plus.com.au); 7NEWS.com.au; *The West Australian*; *The Sunday Times*; and [The Nightly](http://TheNightly.com.au). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For more information on audience shares and programs, please contact Seven Network.