

Sunday, 2 March 2025

## Seven reaches 11.2 million, #1 in news, #1 drama, 7plus jumps 16%

- National total TV audience share, 6.00pm to midnight: 38.8%
- National total TV audience share, 6.00am to midnight: 36.7%
- 7plus: up 16% year-on-year
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Tuesday, reached 2.06 million
- Top entertainment show: Australian Idol Sunday, reached 1.94 million

### WEEK 9, 2025 HIGHLIGHTS:

Seven Network reaches 11.2 million Australians nationally.

[7plus](#): 447 million minutes viewed, up 16% on the same week in 2024.

7plus: 31.8% commercial BVOD share.

#1 news (**7NEWS**), #1 game show (**The Chase Australia**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV: **7NEWS**, Monday to Friday and Saturday.

#1 drama in total TV audience: **Home and Away**.

### NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	38.8	33.5	38.9
Nine Network	42.3	46.9	43.5
Network Ten	18.0	19.7	17.6

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

<b>Network</b>	<b>All people</b>	<b>25 to 54s</b>	<b>Grocery shoppers</b>
<b>Seven Network</b>	<b>36.7</b>	<b>29.4</b>	<b>36.9</b>
Nine Network	44.6	49.3	44.7
Network Ten	18.7	21.3	18.4

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## **SEVEN'S TOP 30:**

1. **7NEWS** Tuesday: #1 news program. National reach 2.06 million, national audience 1.3 million.
2. **7NEWS** Monday: #1 news program. National reach 2.03 million, national audience 1.33 million.
3. **7NEWS** Sunday: National reach 2.01 million, national audience 1.26 million.
4. **7NEWS** Wednesday: #1 news program in total TV. National reach 1.98 million, national audience 1.25 million.
5. **Australian Idol** Sunday: National reach 1.94 million, national audience 986,000. Second most watched episode this year. Up 49% on 7plus versus same episode in 2024, up 34% in total TV.
6. **7NEWS** Thursday: #1 program in all people, grocery shoppers. National reach 1.9 million, national audience 1.21 million.
7. **7NEWS** Friday: #1 program in all people, grocery shoppers. National reach 1.74 million, national audience 1.08 million.
8. **Australian Idol** Monday: National reach 1.71 million, national audience 920,000. Up 9% in total TV on same episode last year, up 47% on 7plus.
9. **7NEWS** Saturday: #1 news program in total TV. National reach 1.55 million, national audience 995,000.
10. **Better Homes and Gardens**: #1 entertainment program, #1 lifestyle program. National reach 1.48 million, national audience 602,000.
11. **The Hunters**: National reach 1.45 million, national audience 508,000.
12. **Home and Away** Monday: #1 drama. National reach 1.39 million, national audience 884,000. Up on last Monday's episode.
13. **The 1% Club UK** Wednesday: National reach 1.37 million, national audience 707,000.
14. **The Bourne Legacy (R)**: National reach 1.34 million, national audience 376,000.
15. **Home and Away** Wednesday: #1 drama. National reach 1.33 million, national audience 813,000.
16. **The Chase Australia** Monday: National reach 1.3 million, national audience 629,000. Up on last Monday's episode.

17. **The Chase Australia** Tuesday: National reach 1.25 million, national audience 627,000. Up on last Tuesday.
18. **The 1% Club UK** Tuesday: National reach 1.21 million, national audience 618,000.
19. **The Chase Australia** Wednesday: National reach 1.2 million, national audience 590,000. Up on last week.
20. **The Chase Australia** Thursday: National reach 1.2 million, national audience 569,000. Up on last week.
21. **Ludwig**: National reach 1.18 million, national audience 524,000. Up on last week.
22. **Home and Away** Tuesday Episode 1: #1 drama. National reach 1.14 million, national audience 780,000.
23. **The Chase Australia** Friday: #1 game show. National reach 1.11 million, national audience 551,000.
24. **Supercars Championship: Sydney 500 Race**: National reach 1.11 million, national audience 374,000.
25. **Mamma Mia: Here We Go Again! (R)**: National reach 1.1 million, national audience 245,000.
26. **Home and Away** Thursday Episode 1: #1 drama. National reach 1.06 million, national audience 740,000.
27. **Sunrise** Thursday: #1 breakfast program. National reach 1.03 million, national audience 422,000. 32% more viewers than *Today*.
28. **Whitney Houston: I Wanna Dance With Somebody**: National reach 1.03 million, national audience 229,000.
29. **Border Security – Australia’s Front Line (R)**: National reach 1.01 million, national audience 593,000.
30. **Home and Away** Tuesday Episode 2: National reach 995,000, national audience 667,000.

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## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia’s most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS**

# Media Release



**Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the TV WEEK Logie Awards.** Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.