



Friday, 23 August 2024

Seven West Media WA announces senior editorial appointments

Seven West Media WA today announced a series of senior editorial appointments designed to build on the success of its news brands.

Christopher Dore has been appointed Editor-in-Chief of West Australian Newspapers and The Nightly. He has been Acting Editor-in-Chief for the past three months.

Sarah-Jane Tasker has been appointed Editor of West Australian Newspapers. She will continue as Editor of The Nightly until a successor has been appointed.

Jessica Page has been appointed as *The West Australian's* new State Political Editor, joining from **7NEWS** Perth where she was a Senior Reporter. Adrian Lowe has been appointed Editor of *The Sunday Times*.

Seven West Media WA Chief Executive Officer, Maryna Fewster, said: “Chris is without doubt Australia’s most accomplished Editor-in-Chief with unrivalled experience in digital and print publishing, having worked across the country as a journalist and in many senior newsroom and executive roles, including as Editor of *The Courier-Mail*, *The Daily Telegraph* and *The Australian*.

“He is universally recognised as a leader in our industry, and has an exceptional record for driving standout, groundbreaking journalism and producing incredible newspapers. Chris is also known for digital innovation and transformation, so it is exciting to have him join us at such an important time for the media generally, and for our business as we continue to evolve and forge a strong future.

“Sarah-Jane is a brilliant Editor. She is a trailblazer, becoming the first female Editor of *The West Australian*, which is such a great achievement. She has done a magnificent job launching The Nightly, no easy task to build such an incredible product from scratch and has led the team to exceptional results in its first sixth months,” she said.

New data from IPSOS iris shows the unique audience for The Nightly, the national news website that features a digital-only newspaper, jumped by 14% in July, adding an extra 322,000 readers for the month.

The Nightly reached an audience of 2.62 million for the month, compared to 2.3 million in June. The Nightly also recorded a significant increase in page views, with 6.6 million for the month of July, a 32% increase on June.

Readership of *The West Australian* and *The Sunday Times* is surging, with each masthead recording a remarkable, market-leading increase in audience according to new Roy Morgan Research data.

The West Australian's weekday readership grew by 10.5% in the June quarter, while the Saturday edition increased its audience by 11.5%. Over the same period, *The Sunday Times* grew a remarkable 26.2%.

The official Roy Morgan figures also reveal that audience growth for West Australian Newspapers measured across combined print and digital products has grown faster than any other major news outlet in Australia over the past year.

Cross-platform readership, combining print and digital audiences over a four-week period, raced past 3.91 million for West Australian Newspapers, up 4.7%.

Two-thirds of West Australians read either a print or online version of West Australian Newspapers' main brands each month, a reach unmatched by any other news outlet in Australia.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.