



Monday, 3 March 2025

Seven West Media unites with UN Women Australia to celebrate IWD 2025

For the fifth year in a row, Seven West Media is honoured to join forces with UN Women Australia as the official Australian broadcast partner for International Women’s Day, continuing its commitment to amplifying women’s voices and driving meaningful change.

The theme of this year’s IWD on 8 March – “March Forward: For ALL Women and Girls” – looks to the future and reflects on the past three decades.

Thirty years ago, the world committed to a bold vision for gender equality through the Beijing Declaration and Platform for Action. Adopted at the Fourth World Conference on Women in 1995, the landmark document outlined 12 critical areas where progress was urgently needed, from economic empowerment and leadership to media representation and climate justice. It remains the most progressive and widely endorsed blueprint for women’s and girls’ rights worldwide.

To mark IWD, Seven West Media is staging a special staff event – “Women Breaking Barriers” – with pop music icon and **Australian Idol** judge Marcia Hines, hosted by **The Morning Show**’s Kylie Gillies. It is also running a “Women and Super” webinar for all staff, with individual follow-up sessions.

This Friday, **7NEWS** presenters are hosting IWD events around the country, including Mel McLaughlin in Sydney, Melina Sarris in Melbourne, Tina Altieri in Perth and Katrina Blowers in Brisbane.

Seven West Media Managing Director and Chief Executive Officer, Jeff Howard, said: “We are proud to again partner with UN Women Australia to celebrate IWD, a global day celebrating the social, economic, cultural and political achievements of women – and a day that also marks a call to action for accelerating gender equality.

“Gender equality is a key focus area for Seven and one we will continue working on. We have made good progress in this area in recent years but, like most companies, we can always do better. And we will.”

Seven West Media Chief People and Culture Officer, Lucinda Gemmell, said: “The theme of this year’s IWD – ‘March Forward: For ALL Women and Girls’ – perfectly reflects the work we are doing.

“We have made significant progress in achieving gender equality in our business, but we are not finished. Across Seven West Media, we have introduced a range of initiatives and programs in this area, with more to come.

“Our partnership with UN Women Australia as the official Australian broadcast partner for IWD is something we are honoured to do; more importantly, it is something that can help effect real change that benefits everyone,” she said.

Simone Clarke, Chief Executive Officer of UN Women Australia, said: “We are grateful to Seven West Media for their support this International Women’s Day. As we mark 30 years since the Beijing Platform for Action, this partnership helps shine a spotlight on the progress made and the work still to be done. Through this collaboration, we can inspire Australians to ‘March Forward’ and take action for a future where women and girls are safe, equal, and empowered.”

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus: 7NEWS.com.au](https://www.7plus.com.au); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.