



Media Release

Tuesday, 12 October 2021

Seven knows news

7NEWS, Sunrise, The Morning Show, 7NEWS Spotlight: #1 in 2021

Australia's #1 line-up of news and public affairs content will return to the Seven Network in 2022, with **7NEWS, Sunrise, Weekend Sunrise, The Morning Show, 7NEWS Spotlight, The Latest from 7NEWS** and 7NEWS.com.au set to keep the nation informed and educated.

The most trusted evening news bulletin, **7NEWS**, ranks #1 nationally this year with an average 1.65 million viewers nationally Monday to Friday, 1.38 million on Saturdays and 1.69 million on Sundays.

7NEWS dominates the Perth and Adelaide markets, while on the East Coast it has halved the gap on its main rival and recorded its highest audience share since the one-hour news bulletin started in 2014. In fact, **7NEWS** Sydney and **7NEWS** Melbourne have achieved their highest shares since 2010.

Seven's Director of News and Public Affairs, Craig McPherson, said: "From **Sunrise** and **The Morning Show**, to **7NEWS** at 6pm and **The Latest**, and everything in between, Seven delivers the best, most comprehensive and most watched news and public affairs content on Australian TV.

"In front of and behind the camera, our people do an amazing job, producing more than 5,300 hours of news and public affairs content a year and bringing Australians all the local, national and international news they need to know.

"That's why **7NEWS** has been #1 nationally for the past six years, **Sunrise** has been #1 for 18 years and **The Morning Show** has been #1 for 14 years," he said.

The success of **7NEWS** is led by the winning teams of Mark Ferguson, Michael Usher, Angela Cox, Mel McLaughlin and Angie Asimus in Sydney; Peter Mitchell, Tim Watson, Jane Bunn and Mike Amor in Melbourne; Sharyn Ghidella, Max Fatcher, Tony Auden and Shane Webke in Brisbane; Susannah Carr, Rick Ardon and Samantha Jolly in Perth; Jane Doyle, Mark Soderstrom and Amelia Mulcahy in Adelaide; and Amanda Abate and Steve Titmus on the Gold Coast.



Media Release

The Latest from 7NEWS with Michael Usher and Angela Cox has become essential late-night viewing for many Australians, winning its timeslot each weeknight. It returns in 2022.

7NEWS Spotlight had a remarkable 2021, delivering ground-breaking and high-rating reports including **The Phenomenon, Craig McLachlan, Delta On Board, Martin Bryant's Dark Secrets, Fight Of His Life, Saving Candice** and **Ride Of Your Life**.

The Phenomenon drew almost 1.2 million viewers nationally, while the Craig McLachlan and Martin Bryant investigations were both watched by more than 1.1 million people.

The **7NEWS Spotlight** specials dominated their timeslot. They will return in 2022 with more exclusive, ground-breaking and, at times, heart-wrenching investigations.

7NEWS Specials were another important part of Seven's news line-up this year, including the news-breaking **Ivan Milat: Buried Secrets** and **The Disappearance of William Tyrrell**.

7NEWS.com.au continues to draw new, younger Australians to the **7NEWS** brand and ranks as the #1 news website among people aged under 40.

Sunrise ruled breakfast television again in 2021, winning every week of the year and ranking #1 for the 18th consecutive year. Each weekday, **Sunrise** reaches 990,000 Australians, with an average national audience of 458,000, 40% more than its closest rival.

Sunrise will be back in 2022, with co-hosts David Koch and Natalie Barr, sports presenter Mark Beretta, newsreader Edwina Bartholomew, weatherman Sam Mac and **Weekend Sunrise** co-hosts Monique Wright and Matt Doran presenting all the latest news, sport and weather.

In the mornings, **The Morning Show** has been #1 for 14 years in a row. Co-hosts Larry Emdur and Kylie Gillies are the undisputed stars of daytime TV, and they will be back next year to keep Australia informed, entertained and inspired.

Mr McPherson said: "This year was an extraordinary year for news and Seven brought Australians everything they needed to know. Our news and public affairs teams work very hard to earn and keep our viewers' trust and we're honoured to be number one.

"Next year will be another big year for news, both here – as Australia emerges from lockdown and heads into a Federal election – and around the world, and Seven will be there to cover it all."



Media Release

For further information, please contact:

Rob Sharpe
Head of Corporate Communications
M: 0437 928 884
E: rsharpe@seven.com.au

Brittany Stack
National Publicity Manager, News and Public Affairs
M: 0410 724 424
E: bstack@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, Big Brother, Big Brother VIP, SAS Australia, Farmer Wants A Wife, The Voice, Dancing With The Stars: All Stars, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.