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Seven secures free-to-air rights to FIFA Women's World Cup Australia & New Zealand 2023™

The Matildas take on the best in the world on Seven and 7plus

The Seven Network is proud to announce it has acquired the Australian free-to-air rights to the FIFA Women's World Cup Australia & New Zealand 2023™ (FWWC23), which will take place in Australia and New Zealand from 20 July to 20 August next year.

Seven will deliver the games of one of the most-loved sporting teams in Australia, the Matildas, in every match of their FIFA Women's World Cup campaign as they battle the best in the world.

The free-to-air exclusive deal covers broadcast and digital rights, ensuring comprehensive live and free coverage of the FIFA Women's World Cup across Seven's free-to-air channels and the network's digital streaming platform, [7plus](#).

From Thursday, 20 July until Sunday, 20 August, 15 key matches – including the opening match, Quarterfinals, Semi-Finals and the Final – will be broadcast live and free on Seven and 7plus, with Seven's matches also available to stream on-demand via 7plus.

A daily highlights program will also be broadcast on the screens of Seven throughout the competition period, following an extensive lead up program.

The rights have been sub-licensed by Optus, with Seven and Optus Sport developing a range of innovative plans to ensure Australians have the best possible coverage of the entire 64 game tournament.

Seven's Head of Network Sport, Lewis Martin said: "Seven has a long and proud history of supporting Australian athletes on the world stage and delivering an exceptional broadcast experience for fans, and we cannot wait to embark on another world-class international event, the FIFA Women's World Cup 2023™.

"We saw during Seven's award-winning Tokyo 2020 Olympic Games coverage that the Matildas are one of the most-loved sporting teams in the country, and we are absolutely thrilled to have the opportunity to bring our rich story-telling capabilities to this incredible team of athletes.

"The Seven team is world-class when it comes to building the narrative and emotion around big cultural moments. Across the years, we have demonstrated the power of this across



major sporting events like the Olympic Games, Commonwealth Games, Rugby World Cup, Rugby League World Cup and many more,” he said.

“We are looking forward to working with Optus Sport, FIFA and Australia’s wonderful athletes to present a fantastic competition in 2023.”

FIFA Women’s World Cup COO (Australia), Jane Fernandez, said: “FIFA are excited to welcome Seven as the Australian free-to-air broadcaster of the FIFA Women’s World Cup 2023™. This tournament will truly be a defining moment in Australian sporting history, and the partnership with Seven ensures all fans in Australia will have the chance to see the biggest women’s sporting event in the world.

“Seven’s world-class coverage will bring women’s football in front of new and wide-ranging audiences and will play an integral role in making the FIFA Women’s World Cup 2023™ accessible to every Australian.

“We are seeing unprecedented growth in women’s football globally and look forward to working with Seven as we go Beyond Greatness to deliver the biggest and best FIFA Women’s World Cup.”

The FIFA Women’s World Cup 2023™ will be the biggest in history, with 32 nations competing across 64 matches for the highly-coveted title.

The world’s largest women’s single-sport event will take place in nine host cities and 10 stadia across Australia and New Zealand, marking the first time it has been played in two nations. The opening ceremony and first match will take place at Eden Park in Auckland on 20 July, while the 20 August final will be played at Stadium Australia in Sydney.

Tickets for the FIFA Women’s World Cup Australia & New Zealand 2023™ are available now at [FIFA.com/tickets](https://www.fifa.com/tickets).

- The Visa Presale of single match passes for the FIFA Women’s World Cup Australia & New Zealand 2023™ begins today (October 25) and will run until 31 October, with general sales starting on 1 November.
- Single match pass prices start at just AUD/NZD\$20 for adults and AUD/NZD\$10 for children and are available on a first-come, first-served basis at [FIFA.com/tickets](https://www.fifa.com/tickets).

FIFA Women’s World Cup 2023™ Starts Thursday, 20 July 2023 on Channel 7 and 7plus

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise**, **My Kitchen Rules**, **AGT**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Voice**, **Home and Away**, **The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and Supercars.

About Optus Sport

Since 2016, [Optus Sport](#) has been recognised as Australia's home of the world's best football, with live and exclusive broadcasts of Premier League, La Liga Santander, Barclays Women's Super League,. Optus Sport is also the home of UEFA National Team Football UEFA EURO 2024 qualifiers, all UEFA European qualifiers for the 2026 FIFA World Cup, as well as holding the Australian media rights to all 64 matches of the FIFA Women's World Cup 2023™.