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Seven welcomes ACCC report on digital platform services

Seven West Media (ASX: SWM) has welcomed the range of new measures the Australian Competition and Consumer Commission (ACCC) has recommended to address harms from digital platforms to Australian consumers, small businesses and competition.

The fifth report of the ACCC's five-year Digital Platform Services Inquiry has proposed mandatory codes of conduct for certain platforms and services to protect and promote competition.

The obligations it proposes will help to prevent anti-competitive self-preferencing, tying and exclusive pre-installation arrangements; data advantages; ensure fair treatment of business users; and improve switching, interoperability and transparency.

Seven West Media Managing Director and Chief Executive Officer, James Warburton, said: "The ACCC's ongoing research and analysis of market conduct by digital platforms is among the most advanced in the world.

"The recommendations in this report are considered and appropriate and Seven West Media urges the Government to act swiftly on the ACCC's recommendation, particularly the codes that address the competition harms caused by these very powerful gatekeepers and intermediaries."

For more information, please contact:

Rob Sharpe
Head of Corporate Communications
M: 0437 928 884
E: rsharpe@seven.com.au

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; and *The Sunday Times*. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise, My Kitchen Rules, AGT, Big Brother, SAS Australia, Farmer Wants A Wife, The Voice, Home and Away, The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and Supercars.