



Thursday, 20 March 2025

## **The Nightly shines the spotlight On Tomorrow** **New issue includes Andrew Forrest, Sam Elsom, Rob Scott, Dr** **Brendan Nelson, Joanne Gorton and more**

Seven West Media's The Nightly, Australia's only digital evening newspaper, today launched the second installation of its The Nightly On series: The Nightly On Tomorrow.

The new magazine explores what global business leaders, renowned experts, scientists, demographers and social researchers have to say about how society, the business world and our everyday lives will change in the 25 years until Australia is expected to hit net zero in 2050.

The Nightly On series launched in October last year. Every quarter it focuses on major themes of the new economy impacting business, politics and the broader society, including exclusive in-depth interviews with thought-leaders, innovators and change-makers.

The Nightly On Tomorrow includes interviews with Fortescue Chairman Andrew Forrest, Sea Forest founder Sam Elsom and Wesfarmers Managing Director and Chief Executive Officer Rob Scott, along with insights from Deloitte Australia CEO Joanne Gorton, Boeing Global President Dr Brendan Nelson and other business leaders, economists, scientists and experts.

Magazine Editor Jay Hanna said: "The Nightly On Tomorrow is an unmissable read offering an insightful, informative and entertaining glimpse into the future.

"It delves into the major issues impacting life and business in Australia and explores how topics such as AI, the energy transition, climate change, productivity and population growth will shape the next 25 years.

"The Nightly On Tomorrow combines the excellent journalism and bold, modern design approach which has set The Nightly apart since its launch," she said.

Launched in February 2024, The Nightly has established itself as a key player in the Australian media sector, with a unique audience of more than 2.7 million a month.

According to audited figures from IPSOS iris, The Nightly recorded 8.8 million page views in January this year. More than half its readers are aged 25 to 54, while 70% of its audience live on the east coast.



The Nightly draws on some of the best journalists in the country, including reporters from **7NEWS** and West Australian Newspapers, and features agenda-setting commentators and analysts including Aaron Patrick, Latika M Bourke, Cameron Milner, Jeni O’Dowd, Andrew Carswell, Nicola Smith, Ellen Ransley and Jackson Hewitt.

The Nightly’s international coverage features stories and columns from *The New York Times*, *The Economist*, *The Washington Post* and CNBC.

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**About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia’s most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamie](#). The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: Ipsos iris online audience measurement service, January 2025, news category, brand group. Age 14+, PC/laptop, smartphone, tablet, text only, audience (000s), page views (MM).