

Australia to take on THE WALL

Seven acquires rights to original US format THE WALL, the ultimate high-stakes, life-changing game show.

(14 August 2017) Event television is set to reach new heights – four stories to be exact – with Seven announcing today it has acquired the rights to produce the world’s hottest new game show, the original US format **THE WALL** from LeBron James’ and Maverick Carter’s SpringHill Entertainment and Andrew Glassman’s Glassman Media in association with Universal Television Alternative Studio with Endemol Shine Australia, for broadcast in 2018.

THE WALL is a fast, family-friendly game show, that offers ordinary two-person teams the opportunity to win extraordinary money by conquering the towering wall. They will compete for life-changing amounts of cash that can be won or lost in an instant, depending upon whether a ball bounces your way, or a trivia question is answered correctly.

What the wall gives, the wall can take away in this thrilling game created and produced by NBA player LeBron James and Maverick Carter for SpringHill Entertainment and Andrew Glassman of Glassman Media, in Association with Universal Television Alternative Studio and distributed by Endemol Shine Group.

Brad Lyons, Seven’s Director of Production, said: “We are big fans of this show because it has all the hallmarks of a great game. It’s simple yet incredibly dramatic. It’s a show the whole family will watch and kids love it, so it’s a great fit for a broad audience. The Wall changes lives on the bounce of a ball. You can’t turn away.”

Mark Fennessy, Endemol Shine Australia CEO, said: “The Wall is a wildly unpredictable, fast and simple game show where fortunes are won and lost on the bounce of a ball. At four stories high, it’s big time event television at its finest. We’re delighted to partner with Seven in bringing this huge international hit to life.”

Meredith Ahr, President of Universal Television Alternative Studio, said: “When we were envisioning the type of show we would want to develop with the launch of UTAS, we sought a dynamic, engaging and universally appealing format that could resonate across the world. The Wall has proven to be just that and we are thrilled that Australian audiences will get to experience this high energy and completely original game show.”

“We’re proud to see our original format for The Wall making its way around the globe and being embraced by families in every corner of the world,” said Maverick Carter, CEO of SpringHill Entertainment and creator and executive producer of THE WALL. “For us it’s about creating a life-changing experience that can keep every member of the family on the edge of their seats, rooting together for good people with incredible stories.”

“When we created The Wall, it was always our dream to see it played and enjoyed by people all over the world,” said Andrew Glassman, creator and executive producer of THE WALL along with James and Carter. “At the core of the series is a life changing opportunity and the story of good things happening to good people.”

THE WALL premiered December 2016 in the US, delivering an average audience of 6.77 million viewers for NBC, with each episode ranked as the top-rated non-scripted show of the night. The show is now in its second season there, while versions are being produced in France, Canada, Germany and Spain.

Production of THE WALL will commence later this year. Apply now at www.TheWallCasting.com.au

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For further information, please contact Seven Publicity – 02 8777 7250.