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## **Australia's Deadliest captured by global TV giant**

**Nat Geo Wild acquires Seven production**

National Geographic Channels' Nat Geo Wild has acquired international rights to Channel Seven's original production - Australia's Deadliest.

The new 12-part series, developed and produced by Channel Seven's factual production team, tells compelling real-life stories of dangerous human encounters with Australia's most venomous and lethal animals, including the box jellyfish, brown snake and saltwater crocodile.

It is the second Channel Seven production this month to attract overseas broadcasters.

On March 1, the network announced the format rights to its hugely popular Australian-made series My Kitchen Rules had been sold to UK broadcaster Sky.

Seven's Director of Production Brad Lyons said the network was working to expand its international production across all formats.

"We see this as a real growth area for Seven Productions and to get a series up on Nat Geo is very encouraging," Mr Lyons said.

Australia's Deadliest will air in Australia on Nat Geo Wild from Saturday March 30 at 7.30pm. Overseas, the series premieres on Nat Geo Wild this month.

### **For further information:**

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