

BIGGEST EDITION OF SEVEN DAYS TO HIT THE STANDS

Popular magazine Seven Days will publish its biggest edition on Saturday 21 September.

The September edition will feature 72 pages, making it the biggest issue since launched.

Published with *The Weekend West*, Seven Days magazine is WA's best read magazine and a major draw-card for weekend readers.

With more readers than any other mass circulating magazine or newspaper inserted magazine, Seven Days has the market covered.

Each week, it reaches high value markets including 407,000 home owners, 196,000 big spenders and 159,000 home renovators.

The full colour glossy magazine offers feature length interviews, movie, music and arts reviews, a comprehensive guide to what's on, a seven day TV guide as well as horoscopes, crosswords, social eyes and more.

With a readership of over 500,000 Seven Days Magazine has 134,000 more readers than its competitor STM.

If you have advertisers who need to reach WA's grocery buyers and grocery buyers with kids, Seven Days is your glossy solution.

For further information please contact:

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*Source: emma™ conducted by Ipsos MediaCT, People 14+ for the 12 months ending June 2013, Nielsen Online Ratings June

2013, People 14+ only.

