



30 March 2013

GFA Sets New Record

Good Friday Appeal sets new record of \$16,405,535 raised by Channel Seven's 2013 ROYAL CHILDREN'S HOSPITAL GOOD FRIDAY APPEAL.

From 9am this morning through to midnight this Good Friday, Channel Seven Melbourne broadcast the annual Royal Children's Hospital Good Friday Appeal live from Etihad Stadium.

This year's record tally of \$16,405,535 tops the impressive \$15,820,640 donated by Victorians in 2012, which was the previous record for the Royal Children's Hospital Good Friday Appeal.

A host of Seven personalities donated their time visiting children at the hospital, taking calls in the phone room and signing autographs for thousands of people who had travelled to Etihad Stadium to join in the activities.

Throughout the day and evening Seven stars joined the Good Friday Appeal celebrations including **PETER MITCHELL, REBECCA MADDERN** and **GIAAN ROONEY, HELEN KAPALOS, KYLIE GILLIES, MARK BERETTA, BRYNNE EDELSTEN, KERRI-ANNE KENNERLEY, MOLLY MELDRUM** and the cast of **MY KITCHEN RULES** – just to name a few.

Home and Away stars **DEMI HARMAN, JOHNNY RUFFO, ANDREW MORLEY** and **CHARLIE CLAUSEN**; Packed to the Rafters favourite **GEORGE HOUVARDAS** and the cast of Winners and Losers, including **VIRGINIA GAY, ZOE TUCKWELL-SMITH, DAMIEN BODIE, JACK PEARSON, SARAH GRACE** and **PAUL MOORE** spent their day seeing firsthand the incredible work at the Royal Children's Hospital and reading out generous donations on the evening panels.

Hosting panels in the studio were **SANDY ROBERTS, GEOFF "COXY" COX, PETER MITCHELL, DAVID KOCH** and **MELISSA DOYLE**, and **KYLIE GILLIES**.

The evening telecast featured live performances by **JOHNNY RUFFO, THE COLLECTIVE, SAMANTHA JADE, COSENTINO, MARK SEYMOUR, BRIAN CADD AND THE BOOTLEG FAMILY BAND**, and a special Good Friday Appeal formed **SUPER GROUP** with **DARYL BRAITHWAITE, JOE CAMILLERI, ROSS WILSON** and **JAMES REYNE**.

Channel Seven's first Good Friday Appeal telethon was in 1957, soon after television was introduced in Australia.

For further information:

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