



## **PACIFIC MAGAZINES WINS WOOLWORTHS SUPPLIER OF THE YEAR**

Tuesday 3<sup>rd</sup> December 2013: Pacific Magazines has been named 'Supplier of the Year' in the General Merchandise category at the annual Woolworths Supplier of the Year Awards which were held on Thursday 28<sup>th</sup> November.

For the 3<sup>rd</sup> time, Pacific Magazines was honoured with the award for best performer in the General Merchandising category and continues to be the only publisher ever to be nominated for this prestigious award which has been running for over decade.

The Awards are handed out across 9 key categories and recognise the exceptional efforts of suppliers that have out-performed specific criteria and continually aligned themselves with Woolworth's key business objectives.

Retail Sales and Circulation Director Vicki Rossi says, "I am thrilled to be accepting this highly regarded and prestigious industry award not only on behalf of Pacific Magazines but also for the magazine category.

"We met against an impressive calibre of finalists and to be awarded with this accolade continues to highlight the hard-work and dedication across all of our teams at Pacific Magazines".

The Awards were held at the Sydney Convention Centre Ballroom and attended by over 1000 industry representatives.

*Ends.*

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