

Pacific Magazines' Youth Portfolio Leadership Changes Editor-In-Chief and Editor Appointments

Thursday 3 March, 2016: Pacific Magazines today announced three new appointments to its youth division.

Daniel Findlay, currently *K-Zone* Editor, has been appointed Editor-in-Chief across Pacific's leading youth portfolio, including, *Girlfriend*, *Total Girl* and *K-Zone* whilst Tamara Davis has been appointed Editor of *Girlfriend* and *Total Girl*. Louise Meers will be stepping into a Managing Editor role at *K-Zone*, having been the brand's Deputy Editor for the past year.

Daniel steps into this role with 11 years of publishing experience, five of those as the Editor of *K-Zone*. During his tenure, he has led *K-Zone* through the transition from solely a print magazine to an integrated content brand and initiated new content channels such as *K-Zone TV*. Dan has also been instrumental in identifying and locking in key partnership opportunities with major local and international brands which has increased brands awareness, offering and footprint in this key audience demographic.

Tamara Davis joins Pacific Magazines from Supré's custom publication, *Gurl* where she was Editor. Prior to this, Tamara worked in print and digital for well-known brands including Harper's *BAZAAR*, *Cosmopolitan* and *Grazia*.

Helen Morassut, Publisher, Youth Division comments: "Daniel has achieved many successes during his time at Pacific Magazines. I'm delighted *Girlfriend* and *Total Girl* will now benefit from his expertise and vision as they continue to grow during an exciting time for cross platform content."

"Tamara will bring a fresh, new direction to *Girlfriend* and *Total Girl* and we are thrilled to welcome her talents to Pacific Magazines," says Morassut.

Tamara will start her new role on 14 March and Daniel will take over as Editor-in-Chief from 29 March.

Ends.

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