



**Racing
Victoria**

MEDIA RELEASE

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Racing.com appoints new CEO

Racing.com – the media joint venture between Seven West Media (SWM) and Racing Victoria (RV) – today announced that Andrew Catterall has been appointed to the role of Chief Executive Officer.

Catterall, who was formerly employed as the Chief Commercial and Strategy Officer at RV, returns to racing on a full-time basis after leading a global sports entertainment technology services and consultancy firm.

Lewis Martin, a Director of Racing.com and Managing Director of Seven Melbourne, said, “We are very pleased to have Andrew on board. We are delighted with the development of Racing.com over the past 12 months.

“It is now very well-placed to build on its success and realise its potential. Andrew has the skills, background and passion to drive the venture’s development.”

Greg Nichols, a Director of Racing.com and RV, said, “The Racing.com Board is of the firm view that Andrew has the best mix of skills and the knowledge of broadcasting and racing needed to be able to take Racing.com to the next level.

“Andrew was held in high regard for his strategic contribution when he previously worked at Racing Victoria and was instrumental in a number of industry initiatives, including the establishment of Racing.com as a dedicated online racing service prior to its expansion into a free-to-air television broadcaster.”

Catterall, who will officially commence duties in January 2017, said, “The media and wagering space is very dynamic at the moment, so it is an exciting opportunity to be chosen to lead the team at Racing.com and work with all our partners in showcasing the sport.”

Since its launch in September 2014, Racing.com has developed into a fully integrated television and online business, providing a showpiece presentation of Victorian thoroughbred racing to audiences nationwide and beyond.

It is the only Australian free-to-air television channel dedicated to the 24/7 broadcast of a single sport reaching 95% of the Australian population.

Over the 2016 financial year, customers engaged with Racing.com over 19 million times consuming 5.5 million videos and viewing more than 500,000 hours of live racing.

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