



Tuesday, FEBRUARY 17, 2015

Pacific Magazines and SBS (Special Broadcasting Services) Announcement

Pacific Magazines and SBS today announced that the April 2015 issue of Feast magazine will be the last issue published. The issue goes on sale on Monday, March 2.

The decision to cease publishing Feast magazine after almost four years was made jointly by Pacific Magazines and SBS.

Pacific Magazines CEO, Peter Zavec announced: "The decision to close such a well-regarded magazine was very difficult. Unfortunately, despite the magazine's loyal following, it had come to a point where it was no longer commercially sustainable to publish."

Feast magazine celebrated the broad range of food and culture that Australia enjoys and was always discovering the story behind the food – the ingredients, the recipes, the culture and the people. The recipes in Feast were a mixture of authentic family dishes alongside those from celebrated Australian chefs and the magazine's own food team.

Leon Coningham, Head of Distribution at SBS said: "Feast magazine was integral in building on SBS's reputation for quality food content that tells local, national and global stories, something that is at the heart of our unique Charter, and we remain committed to producing even more diverse and engaging food content for our audiences to enjoy.

SBS would like to express thanks and gratitude to the talented team who has worked tirelessly to produce an award-winning quality publication over the past four years."

The last issue of Feast magazine is full of sweet temptations, an easy Israeli dinner party, a journey through Sri Lanka, a meaty conversation with Vic's Meats Anthony Puharich and Matthew Evans' pasta dishes. The issue goes on sale Monday, March 2, 2015.

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