

Feast

THE FOOD MAGAZINE FROM SBS



SBS FEAST LAUNCHES INAUGURAL FOOD AWARDS APP AUSTRALIA'S TOP EATS NOW AVAILABLE AT YOUR FINGERTIPS

Wednesday 7 August 2013 – SBS Feast magazine will today launch the SBS Feast Food Awards App – an Australia-wide guide to the country's best local eateries.

The free app specially designed for the SBS Feast Food Awards reveals more than 200 neighbourhood gems that were voted by readers and judged by a panel of experts, showcasing the nation's best **meat pie, soft taco, falafel, salt and pepper squid, croissants, custard tart, pizza, ramen, green curry and rice paper rolls.**

SBS Feast Editor, Alix Clark, says "The inaugural SBS Feast Food Awards App is a new and exciting extension to our digital offering.

"We're very excited to launch with a vibrant and highly interactive app that features unique content and offers our readers a personalised and valuable resource that is accessible anywhere, anytime.

"The free, easy-to-follow app is jam-packed with reviews, chef's favourites and maps connecting avid foodies directly with the best eateries nation-wide." Clark added.

Now in its second year, the SBS Feast Food Awards aim to discover and celebrate the very best global food our local streets, suburbs and cities have to offer and showcase the incredible culinary diversity in Australia.

The Awards were judged by a panel of experts, including SBS Feast Editor, Alix Clark. Renowned chefs including Adam Humphrey, Arras, George Diamond, The Keystone Group, Luke Nguyen, Red Lantern, Maeve O'Meara, SBS' Food Safari and Somer Siviroglu, Efendy, each revealed their personal favourite eateries.

The inaugural SBS Feast Food Awards app is now available for download via the App Store.

<http://appstore.com/sbsfeastfoodawards>

Ends

For further information, free app downloads or to arrange an interview, please contact:

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