

SEVEN IS NUMBER ONE.



Seven delivers ten consecutive years of leadership and dominates Australian television

27 November 2016 --- Seven is Australia's most-watched television network in 2016. In a year of major events, Seven continues to dominate the broadcast television landscape: primetime, all key audience demographics, news, major sports, breakfast television and morning television.

Seven is the most-watched network for total viewers, 16-39s, 18-49s and 25-54s on primary channels.

7TWO is the most-watched digital channel for total viewers.

7mate is the most-watched digital channel for 18-49s and 25-54s.

Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of primary and digital channels.

This is Seven's tenth consecutive year of market leadership in primetime.

Building on this leadership in primetime, Seven News is number one in 2016. Seven is number one in breakfast television for the thirteenth consecutive year and number one in morning television for the tenth consecutive year.

Seven delivered the most technologically advanced coverage of any event to all Australians with its all-encompassing coverage of the Olympic Games in Rio in 2016. More than 18 million Australians watched all or part of Seven's coverage and across all screens of Seven, Australians viewed 20.7 billion minutes of coverage, with the Olympic Games dominating across television and all devices across August.

Commenting, Seven’s Director of Programming, Angus Ross, said: “Twelve months ago we promised to be a more dominant number one in 2016 – and we are more dominant than ever, in this our tenth year of leadership. Seven is not only number one in all people. We are number one in all the key demographics. And, we are the only commercial network to grow share in all people and every demographic, widening our leadership over Nine and Ten.”

Seven dominates in news

Across 2016, more Australians watched Seven News. Seven News is now Australia’s number one at 6:00pm, leading Nine News across the five major metropolitan markets and across all metropolitan and regional markets.

Sunrise is Australia’s Number One

Metro Markets	Sunrise	Today
Calendar Year (Wks 1-YTD)	316,000	312,000
Survey Year (excl Summer/Easter)	319,000	315,000
Combined Metro and Regional Markets	Sunrise	Today
Calendar Year (Wks 1-YTD)	541,000	469,000
Survey Year (excl Summer/Easter)	546,000	474,000

Seven dominates morning television

The Morning Show delivers another win in morning television. The Morning Show leads Mornings and Studio 10. This is The Morning Show’s tenth consecutive year of leadership in morning television.

Seven delivers a triple play in primetime

Seven is number 1 in primetime for total viewers, 16-39s, 18-49s and 25-54s

7TWO is the most-watched digital channel for total viewers. 7mate is the most-watched digital channel for 18-49s and 25-54s.

Seven’s broadcast platform of Seven + 7TWO + 7mate + 7flix is number 1 in primetime for total viewers, 16-39s, 18-49s and 25-54s across 2016.

The Final Scoreboard

- Seven is number one for total viewers, 16-39s, 18-49s and 25-54s
- Seven is number one in news
- Seven is number one in breakfast television
- Seven is number one in morning television

Seven dominates the most-watched series on television across Australia*:

1	MY KITCHEN RULES - TUESDAY	Seven	2,387,000
2	MY KITCHEN RULES - MONDAY	Seven	2,370,000
3	MY KITCHEN RULES - WEDNESDAY	Seven	2,318,000
4	MY KITCHEN RULES - SUNDAY	Seven	2,303,000
5	WANTED	Seven	1,932,000
6	SEVEN NEWS - SUNDAY	Seven	1,772,000
7	HOUSE RULES- SUNDAY	Seven	1,771,000
8	THE VOICE - MONDAY	Nine	1,757,000
9	HOUSE RULES- WHOLE HOUSE REVEAL	Seven	1,753,000
10	THE BLOCK - SUNDAY	Nine	1,750,000

Seven dominates the most-watched events across Australia*:

1	AFL: GRAND FINAL: PRESENTATIONS	Seven	4,191,000
2	AFL: GRAND FINAL: MATCH	Seven	4,132,000
3	STATE OF ORIGIN I - MATCH	Nine	3,987,000
4	RUGBY LEAGUE GRAND FINAL	Nine	3,812,000
5	STATE OF ORIGIN II - MATCH	Nine	3,578,000
6	MOLLY: PART I	Seven	3,148,000
7	THE BLOCK - WINNER ANNOUNCED	Nine	3,127,000
8	STATE OF ORIGIN III - MATCH	Nine	3,127,000
9	MY KITCHEN RULES - WINNER ANNOUNCED	Seven	2,996,000
10	THE MELBOURNE CUP - THE RACE	Seven	2,915,000

*Metropolitan and Regional Combined Audiences

Seven dominates the most-watched programmes across Australia

AFL on Seven: The Grand Final (4.132 million) and AFL on Seven: The Grand Final – Presentations (4.191 million) is the most-watched event on television in Australia.

The Melbourne Cup on Seven (2.915 million), The Olympic Games Opening Ceremony (2.263 million), The Australian Open on Seven: Men's Final (2.228 million), The Australian Open on Seven: Women's Final (2.081 million) underline Seven's leadership in sports.

Molly (3.148 million) is the most non-sports event and most watched drama in 2016. My Kitchen Rules – Winner (2.996 million) and House Rules – Winner (2.242 million) confirm Seven's leadership in delivering the biggest audiences on television.

My Kitchen Rules (2.387 million) dominates the most-watched programmes across metropolitan and regional markets. My Kitchen Rules is the most-watched regular programme on television.

Wanted (1.932 million), The Secret Daughter (1.633 million), 800 Words (1.552 million) and Home and Away (1.337 million) underline Seven's leadership in Australian drama.

House Rules (1.771 million), Downton Abbey (1.690 million), Seven Year Switch (1.506 million), The X Factor (1.356 million) and First Dates (1.307 million) confirm Seven's depth of programming across the 2016 television year.

Seven dominates the most-watched programmes in metropolitan markets

Seven scores the number 1, 4 of the top five and 7 of the top 10 most-watched regular programmes on television.

My Kitchen Rules (1.639 million), Wanted (1.243 million), Downton Abbey (1.161 million), House Rules (1.099 million) and The Secret Daughter (1.030 million) have underpinned Seven in 2016. The final of My Kitchen Rules delivers 2.096 million. Molly delivers 2.216 million and the final of House Rules scores with 1.324 million.

Seven dominates the most-watched sports events in metropolitan markets

The AFL Grand Final on Seven (3.081 million) is the most-watched event overall and the most-watched sports event in 2016. The Olympic Games Opening Ceremony (1.619 million), The Melbourne Cup on Seven (2.066 million) and The Australian Open on Seven: The Men's Final (1.634 million) and The Australian Open on Seven: Women's Final (1.482 million) deliver outstanding performances.

Seven dominates anywhere, anytime, any device

The Australian Open Tennis Experience

During The Australian Open, Australian audiences were able to not only choose between matches on Seven and 7TWO, they also had the option of watching one of 16 matches during the day and 3 at night through smart TVs, mobile, tablet and IOT devices. Around one third of regular viewers of The Australian Open accessed some tennis content on digital platforms every day. There were over 7.4 million streams, with over 40 million minutes of streaming during the Australian Open Series. On social media, global reach hit 21.7 million on Facebook and 7.8 million on Twitter.

The Melbourne Cup Experience

Seven and Yahoo7 enjoyed a record-breaking for The Melbourne Cup - with more than 575,000 streams across the day, up 18% on Melbourne Cup Day in 2015.

The Olympic Games Experience

More than 18 million Australians watched all or part of the Olympic Games across Seven, 7TWO and 7mate, Seven delivered 37.7 million live and VOD streams with a total viewing time of 325 million minutes, and an additional 73.8 million social video views. Facebook delivered 46.4 million social video views of Seven's coverage, YouTube delivered 15.9 million views of Seven's coverage, Twitter delivered 6.5 million views of Seven's coverage and Snapchat delivered 5.0 million video views of Seven's coverage. Across the screens of Seven, Australians viewed 20.7 billion minutes of coverage.

Seven is set for 2017

Underpinned by its commitment to the creation and development of Australian programming and market leadership for the tenth consecutive year in primetime, Seven moves into 2017 with a significant portfolio of major sports events, new series of major hit franchises complemented by a significant development slate, and the delivery of its television programming and content to all Australians, anytime and on any device.

Seven has a number of new programmes that will underpin the network's commitment to Australian programming, including new major Australian drama projects: Olivia Newton-John, Warnie, Hoges: The Paul Hogan Story and new Blue Murder: Killer Cop, starring Richard Roxburgh.

Seven has also confirmed 2017 seasons for Jessica Mauboy in The Secret Daughter, Rebecca Gibney in Wanted and Erik Thomson in 800 Words.

Australia's most-watched programme – My Kitchen Rules – will again launch Seven's primetime in 2017.

House Rules is also confirmed for a new season along with two of Seven's big hits from 2016: First Dates and Seven Year Switch.

Joining this portfolio will be a number of new series: Million Dollar Cold Case, Yummy Mummies, The Aussie Property Flippers, Murder Uncovered and, now being filmed under a veil of secrecy, a controversial new show that will be the most talked about program of 2017.

The Seven Network moves into 2017 with a new long-term partnership with the Australian Football League and a portfolio of major sports events across 2017-2018, including the AFL Grand Final, the Melbourne Cup, the Rugby League World Cup, the Australian Open, the XXIII Olympic Winter Games in PyeongChang in 2018 and the XXI Commonwealth Games on the Gold Coast in April 2018. Seven is also the network of the Games of the XXXII Olympiad in Tokyo in 2020.

Seven leads the primetime scoreboard in 2016

Weeks 7-48

Excluding Easter

	Total	Ppl 16-39	Ppl 18-49	Ppl 25-54
Individuals				
ABC	12.6%	5.4%	6.1%	7.0%
ABC2	3.0%	3.6%	3.3%	3.1%
ABC ME	0.6%	0.5%	0.5%	0.4%
ABC News 24	1.3%	1.0%	1.3%	1.3%
Seven	20.7%	21.0%	20.6%	20.7%
7TWO	4.0%	1.8%	2.0%	2.2%
7mate	3.7%	5.3%	5.1%	4.8%
7flix	2.0%	2.7%	2.6%	2.5%
Nine	18.3%	18.2%	19.0%	19.2%
9GO!	3.9%	5.5%	5.0%	4.6%
9Gem	2.5%	2.1%	2.0%	2.1%
9Life	2.0%	2.6%	2.7%	2.8%
TEN	13.5%	17.6%	17.2%	16.5%
ONE	2.8%	2.4%	2.7%	3.0%
ELEVEN	2.5%	4.6%	3.9%	3.5%
SBS	4.8%	2.9%	3.4%	3.8%
SBS 2	1.0%	1.4%	1.4%	1.3%
SBS Food Network	0.9%	1.5%	1.3%	1.3%
NITV	0.2%	0.2%	0.2%	0.1%
ABC Network	17.6%	10.5%	11.2%	11.8%
Seven Network	30.2%	30.6%	30.0%	29.9%
Nine Network	26.7%	28.4%	28.7%	28.7%
Network Ten	18.8%	24.6%	23.8%	23.0%
SBS Network	6.8%	5.9%	6.3%	6.6%

Seven leads the primetime scoreboard in 2016 – without the Olympic Games

2016 Wks 7-48 (excluding Easter and Olympics)

	Total	Ppl 16-39	Ppl 18-49	Ppl 25-54
Individuals				
ABC	12.6%	5.4%	6.2%	7.0%
ABC2	3.0%	3.7%	3.3%	3.1%
ABC ME	0.6%	0.5%	0.5%	0.4%
ABC News 24	1.4%	1.0%	1.3%	1.3%
Seven	20.4%	20.5%	20.1%	20.3%
7TWO	3.9%	1.5%	1.7%	2.0%
7mate	3.6%	5.2%	5.0%	4.7%
7flix	2.0%	2.8%	2.6%	2.5%
Nine	18.5%	18.6%	19.4%	19.5%
9GO!	3.9%	5.6%	5.0%	4.7%
9Gem	2.5%	2.1%	2.0%	2.1%
9Life	2.0%	2.6%	2.7%	2.8%
TEN	13.6%	17.8%	17.4%	16.7%
ONE	2.7%	2.4%	2.7%	3.0%
ELEVEN	2.5%	4.6%	3.9%	3.4%
SBS	4.8%	2.9%	3.4%	3.8%
SBS 2	1.0%	1.4%	1.4%	1.3%
SBS Food Network	0.9%	1.5%	1.4%	1.3%
NITV	0.2%	0.2%	0.2%	0.1%
ABC Network	17.6%	10.6%	11.3%	11.9%
Seven Network	29.7%	29.7%	29.2%	29.3%
Nine Network	26.9%	28.9%	29.2%	29.1%
Network Ten	18.8%	24.8%	24.0%	23.1%
SBS Network	6.9%	6.0%	6.3%	6.6%

Seven Delivers in the Top 50 Most-Watched Series in 2016

Delivering for Seven in 2016: My Kitchen Rules continues to dominate the television landscape. Wanted is the most-watched drama series. House Rules delivers. The Secret Daughter dominates. Seven Year Switch and First Dates dominate in all key audience demographics.

1	MY KITCHEN RULES - TUESDAY	Seven	1,639,000
2	MY KITCHEN RULES - MONDAY	Seven	1,634,000
3	MY KITCHEN RULES - SUNDAY	Seven	1,610,000
4	MY KITCHEN RULES - WEDNESDAY	Seven	1,601,000
5	THE VOICE - MONDAY	Nine	1,266,000
6	WANTED	Seven	1,243,000
7	THE BLOCK - SUNDAY	Nine	1,234,000
8	THE VOICE - SUNDAY	Nine	1,220,000
9	SEVEN NEWS - SUNDAY	Seven	1,197,000
10	DOWNTON ABBEY	Seven	1,161,000
11	DOC MARTIN	ABC	1,157,000
12	MASTERCHEF AUSTRALIA - TUESDAY	TEN	1,151,000
13	THE DOCTOR BLAKE MYSTERIES	ABC	1,146,000
14	NINE NEWS - SUNDAY	Nine	1,138,000
15	MASTERCHEF AUSTRALIA – WEDNESDAY	TEN	1,108,000
16	MASTERCHEF AUSTRALIA – THURSDAY	TEN	1,105,000
17	MASTERCHEF AUSTRALIA - MONDAY	TEN	1,102,000
18	HOUSE RULES- WHOLE HOUSE REVEAL	Seven	1,099,000
19	AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,099,000
20	HOUSE RULES - SUNDAY	Seven	1,098,000
21	SEVEN NEWS	Seven	1,073,000
22	HERE COME THE HABIBS!	Nine	1,058,000
23	MASTERCHEF AUSTRALIA - SUNDAY	TEN	1,040,000
24	THE SECRET DAUGHTER	Seven	1,030,000
25	THE BLOCK - MONDAY	Nine	1,024,000
26	THE BLOCK - TUESDAY	Nine	1,010,000
27	GRUEN	ABC	1,007,000
28	SEVEN YEAR SWITCH	Seven	999,000
29	SEVEN NEWS / TODAY TONIGHT	Seven	996,000
30	DEATH IN PARADISE	ABC	988,000

31	MARRIED AT FIRST SIGHT	Nine	985,000
32	800 WORDS	Seven	984,000
33	NINE NEWS	Nine	980,000
34	MARRIED AT FIRST SIGHT - TUESDAY	Nine	975,000
35	THE BLOCK - WEDNESDAY	Nine	968,000
36	HOUSE RULES - MONDAY	Seven	962,000
37	DOCTOR DOCTOR	Nine	958,000
38	NINE NEWS 6:30	Nine	951,000
39	MARRIED AT FIRST SIGHT - MONDAY	Nine	943,000
40	HOUSE RULES - TUESDAY	Seven	926,000
41	SEVEN NEWS AT 6.30	Seven	925,000
42	LOVE CHILD	Nine	925,000
43	OFFSPRING	TEN	921,000
44	HOUSE RULES - WED	Seven	916,000
45	THE BIG BANG THEORY - TUESDAY	Nine	911,000
46	THE BIG BANG THEORY - WEDNESDAY	Nine	910,000
47	THE BACHELOR AUSTRALIA - WEDNESDAY	TEN	906,000
48	THE BACHELOR AUSTRALIA - THURSDAY	TEN	903,000
49	THIRD TEST - AUSTRALIA V SOUTH AFRICA SESSION 3	Nine	901,000
50	THE X FACTOR - TUESDAY	Seven	893,000

Seven Delivers in the Top 50 Most-Watched Events in 2016

Delivering for Seven in 2016: AFL on Seven is the most-watched event on television. The Olympic Games dominates August. The Melbourne Cup dominates November. The Australian Open dominates across January. My Kitchen Rules dominates television across the opening ten weeks of the television year. Molly underlines Seven's leadership in Australian drama.

1	AFL: GRAND FINAL: PRESENTATIONS	Seven	3,201,000
2	AFL: GRAND FINAL: MATCH	Seven	3,081,000
3	STATE OF ORIGIN I - MATCH	Nine	2,735,000
4	RUGBY LEAGUE GRAND FINAL	Nine	2,670,000
5	STATE OF ORIGIN II - MATCH	Nine	2,424,000
6	MOLLY: PART I	Seven	2,216,000
7	THE BLOCK - WINNER ANNOUNCED	Nine	2,205,000
8	AFL: GRAND FINAL: ON THE GROUND	Seven	2,176,000
9	STATE OF ORIGIN III - MATCH	Nine	2,141,000
10	MY KITCHEN RULES - WINNER ANNOUNCED	Seven	2,096,000

11	THE MELBOURNE CUP - THE RACE	Seven	2,066,000
12	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	Ten	1,999,000
13	MY KITCHEN RULES - GRAND FINAL	Seven	1,925,000
14	THE BLOCK -GRAND FINAL	Nine	1,865,000
15	STATE OF ORIGIN I - PRE MATCH	Nine	1,852,000
16	MOLLY: PART 2	Seven	1,816,000
17	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	TEN	1,785,000
18	THE MELBOURNE CUP - RACE PRESENTATION	Seven	1,639,000
19	AUSTRALIAN OPEN - MEN'S FINAL	Seven	1,634,000
20	RIO 2016 OLYMPIC GAMES: OPENING CEREMONY	Seven	1,619,000
21	AFL: SATURDAY NIGHT FOOTBALL FINALS - POST MATCH	Seven	1,614,000
22	AUSTRALIAN OPEN - WOMEN'S FINAL PRESENTATION	Seven	1,540,000
23	MASTERCHEF AUSTRALIA - GRAND FINALE PART I	TEN	1,514,000
24	RUGBY LEAGUE GRAND FINAL ENTERTAINMENT	Nine	1,483,000
25	AUSTRALIAN OPEN - WOMEN'S FINAL	Seven	1,482,000
26	MOLLY: THE REAL THING	Seven	1,474,000
27	STATE OF ORIGIN RUGBY I - PRE MATCH	Nine	1,472,000
28	THE VOICE - LAUNCH	Nine	1,456,000
29	THE MELBOURNE CUP - THE MOUNTING YARD	Seven	1,437,000
30	NEW YEAR'S EVE 2015: MIDNIGHT FIREWORKS	ABC	1,427,000
31	THE BACHELOR AUSTRALIA - THE FINAL DECISION	TEN	1,399,000
32	SUPERCARS CHAMPIONSHIP: BATHURST1000 PODIUM	TEN	1,387,000
33	AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,384,000
34	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	TEN	1,373,000
35	ONE DAY CRICKET - AUSTRALIA V INDIA GAME 3 SESSION 2	Nine	1,354,000
36	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine	1,335,000
37	RIO 2016 OLYMPIC GAMES: DAY 1 - IN RIO TODAY	Seven	1,334,000
38	HOUSE RULES - WINNER ANNOUNCED	Seven	1,324,000
39	CRICKET: BIG BASH LEAGUE BIG FINAL - SESSION 2	Ten	1,309,000
40	TWENTY/20 - AUSTRALIA V INDIA GAME I	Nine	1,288,000
41	RUGBY LEAGUE GRAND FINAL PRESENTATION	Nine	1,287,000
42	2016 AUSTRALIAN OPEN - NIGHT 1 I	Seven	1,282,000
43	RIO 2016 OLYMPIC GAMES: DAY 2 - IN RIO TODAY	Seven	1,268,000
44	RIO 2016 OLYMPIC GAMES: DAY 1 - DAY	Seven	1,253,000
45	STATE OF ORIGIN III - PRE MATCH	Nine	1,216,000
46	THE VOICE GRAND FINAL	Nine	1,215,000
47	HOUSE RULES - GRAND FINAL	Seven	1,206,000
48	AUSTRALIAN SURVIVOR - THE WINNER ANNOUNCED	TEN	1,203,000
49	AUSTRALIAN OPEN - NIGHT 2	Seven	1,197,000
50	RIO 2016 OLYMPIC GAMES: DAY 3 - IN RIO TODAY	Seven	1,186,000

Seven Dominates Regular Programmes on Metropolitan and Regional Combined Audiences

Seven dominates the most-watched regular programmes on television when taking in metropolitan and regional combined audiences. My Kitchen Rules and House Rules coupled with Wanted, Downton Abbey, The Secret Daughter, 800 Words, Seven Year Switch and The X Factor drive home Seven's leadership across 2016.

1	MY KITCHEN RULES - TUESDAY	Seven	2,387,000
2	MY KITCHEN RULES - MONDAY	Seven	2,370,000
3	MY KITCHEN RULES - WEDNESDAY	Seven	2,318,000
4	MY KITCHEN RULES - SUNDAY	Seven	2,303,000
5	WANTED	Seven	1,932,000
6	SEVEN NEWS - SUNDAY	Seven	1,772,000
7	HOUSE RULES- SUNDAY	Seven	1,771,000
8	THE VOICE - MONDAY	Nine	1,757,000
9	HOUSE RULES- WHOLE HOUSE REVEAL	Seven	1,753,000
10	THE BLOCK - SUNDAY	Nine	1,750,000
11	DOWNTON ABBEY	Seven	1,690,000
12	THE VOICE - SUNDAY	Nine	1,678,000
13	DOC MARTIN	ABC	1,670,000
14	THE DOCTOR BLAKE MYSTERIES	ABC	1,659,000
15	THE SECRET DAUGHTER	Seven	1,633,000
16	NINE NEWS - SUNDAY	Nine	1,606,000
17	HOUSE RULES - MONDAY	Seven	1,566,000
18	800 WORDS	Seven	1,552,000
19	DEATH IN PARADISE	ABC	1,525,000
20	MASTERCHEF AUSTRALIA - TUESDAY	TEN	1,524,000
21	HOUSE RULES - TUESDAY	Seven	1,514,000
22	SEVEN YEAR SWITCH	Seven	1,506,000
23	HOUSE RULES - WEDNESDAY	Seven	1,502,000
24	DOCTOR DOCTOR	Nine	1,480,000
25	MASTERCHEF AUSTRALIA - THURSDAY	TEN	1,476,000
26	MASTERCHEF AUSTRALIA - WEDNESDAY	TEN	1,465,000
27	AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,454,000
28	MASTERCHEF AUSTRALIA - MONDAY	TEN	1,446,000
29	THE BLOCK - MONDAY	Nine	1,445,000
30	THE BLOCK - TUESDAY	Nine	1,428,000

31	HERE COME THE HABIBS!	Nine	1,428,000
32	GRUEN	ABC	1,385,000
33	THE BLOCK - WEDNESDAY	Nine	1,380,000
34	SEVEN NEWS	Seven	1,373,000
35	THE X FACTOR - TUESDAY	Seven	1,356,000
36	MASTERCHEF AUSTRALIA – SUNDAY	TEN	1,355,000
37	MARRIED AT FIRST SIGHT - TUESDAY	Nine	1,353,000
38	MARRIED AT FIRST SIGHT	Nine	1,353,000
39	DAVID ATTENBOROUGH'S GREAT BARRIER REEF	ABC	1,348,000
40	NINE NEWS	Nine	1,348,000
41	HOME AND AWAY	Seven	1,337,000
42	THE BIG MUSIC QUIZ	Seven	1,336,000
43	MARRIED AT FIRST SIGHT - MONDAY	Nine	1,329,000
44	MIDSOMER MURDERS	ABC	1,323,000
45	THIRD TEST - AUSTRALIA V SOUTH AFRICA SESSION 3	Nine	1,321,000
46	ZUMBO'S JUST DESSERTS	Seven	1,321,000
47	NINE NEWS 6:30	Nine	1,315,000
48	FIRST DATES – SERIES I	Seven	1,307,000
49	SEVEN NEWS / TODAY TONIGHT	Seven	1,305,000
50	LOVE CHILD	Nine	1,304,000

Seven Dominates Major Events on Metropolitan and Regional Combined Audiences

Seven delivers in the biggest audiences for major events in 2016 across metropolitan and regional markets, led by My Kitchen Rules and House Rules, Molly, AFL on Seven: The Grand Final, The Melbourne Cup on Seven and The Australian Open on Seven.

1	AFL: GRAND FINAL: PRESENTATIONS	Seven	4,191,000
2	AFL: GRAND FINAL: MATCH	Seven	4,132,000
3	STATE OF ORIGIN I - MATCH	Nine	3,987,000
4	RUGBY LEAGUE GRAND FINAL	Nine	3,812,000
5	STATE OF ORIGIN II - MATCH	Nine	3,578,000
6	MOLLY: PART I	Seven	3,148,000
7	THE BLOCK - WINNER ANNOUNCED	Nine	3,127,000
8	STATE OF ORIGIN III - MATCH	Nine	3,127,000
9	MY KITCHEN RULES - WINNER ANNOUNCED	Seven	2,996,000
10	THE MELBOURNE CUP - THE RACE	Seven	2,915,000

11	AFL: GRAND FINAL: ON THE GROUND	Seven	2,876,000
12	MY KITCHEN RULES - GRAND FINAL	Seven	2,773,000
13	STATE OF ORIGIN RUGBY I - PRE MATCH	Nine	2,734,000
14	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	2,649,000
15	MOLLY: PART 2	Seven	2,616,000
16	THE BLOCK - GRAND FINAL	Nine	2,588,000
17	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	TEN	2,361,000
18	THE MELBOURNE CUP - RACE PRESENTATION	Seven	2,299,000
19	RIO 2016 OLYMPIC GAMES: OPENING CEREMONY	Seven	2,263,000
20	HOUSE RULES - WINNER ANNOUNCED	Seven	2,242,000
21	STATE OF ORIGIN I - PRE MATCH	Nine	2,234,000
22	AUSTRALIAN OPEN - MEN'S FINAL	Seven	2,228,000
23	SUPERCARS CHAMPIONSHIP: BATHURST 1000 - PODIUM	TEN	2,197,000
24	MOLLY: THE REAL THING	Seven	2,194,000
25	AUSTRALIAN OPEN - WOMEN'S FINAL PRESENTATION	Seven	2,116,000
26	RUGBY LEAGUE GRAND FINAL ENTERTAINMENT	Nine	2,081,000
27	AUSTRALIAN OPEN - WOMEN'S FINAL	Seven	2,081,000
28	HOUSE RULES - GRAND FINAL	Seven	2,026,000
29	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	TEN	2,014,000
30	ONE DAY CRICKET - AUSTRALIA V INDIA GAME 3 SESSION 2	Nine	2,000,000
31	THE MELBOURNE CUP-THE MOUNTING YARD	Seven	1,998,000
32	THE VOICE - LAUNCH	Nine	1,977,000
33	I'M A CELEBRITY...GET ME OUT OF HERE! - OPENING NIGHT	TEN	1,954,000
34	NEW YEAR'S EVE 2015: MIDNIGHT FIREWORKS	ABC	1,934,000
35	RIO 2016 OLYMPIC GAMES: DAY 1 - IN RIO TODAY	Seven	1,917,000
36	CRICKET: BIG BASH LEAGUE BIG FINAL - SESSION 2	TEN	1,903,000
37	THE BACHELOR AUSTRALIA - THE FINAL DECISION	TEN	1,885,000
38	RIO 2016 OLYMPIC GAMES: DAY 2 - IN RIO TODAY	Seven	1,884,000
39	RUGBY LEAGUE GRAND FINAL PRESENTATION	Nine	1,882,000
40	THE VOICE GRAND FINAL - WINNER ANNOUNCED	Nine	1,838,000
41	STATE OF ORIGIN III - PRE MATCH	Nine	1,823,000
42	RIO 2016 OLYMPIC GAMES: DAY 1 - DAY	Seven	1,811,000
43	AFL: SATURDAY FINALS - POST MATCH	Seven	1,798,000
44	TWENTY/20 - AUSTRALIA V INDIA GAME 1	Nine	1,789,000
45	AUSTRALIAN OPEN - NIGHT 1 I	Seven	1,776,000
46	AFL: SATURDAY NIGHT FOOTBALL FINALS	Seven	1,739,000
47	RIO 2016 OLYMPIC GAMES: DAY 3 - IN RIO TODAY	Seven	1,734,000
48	THE VOICE GRAND FINAL	Nine	1,683,000
49	ONE DAY CRICKET - AUSTRALIA V INDIA GAME 2 SESSION 2	Nine	1,680,000
50	SEVEN'S TENNIS: 2016 AUSTRALIAN OPEN - NIGHT 2	Seven	1,662,000

Oztam Data

Metro + Regional is Metro Network + Affiliates

Events

Wks 1-48, 2016

Data: Consolidated (Live + As Live + TSV) prior Wk 48, Overnight (Live + As Live) Wk 48

Regular Programs

Wks 7-48, 2016 (excludes Easter)

Regular: aired at least 3 times

Data: Consolidated (Live + As Live + TSV) prior Wk 48, Overnight (Live + As Live) Wk 48