

SEVEN IS NUMBER ONE.



Seven is number 1 in primetime

- Seven dominates the opening weeks of the 2015 television year.
- Seven is up 15% on Nine and up 84% on Ten in total viewers.
- Seven is number one for total viewers, 16-39s, 18-49s and 25-54s. Seven is number one in all major markets: Sydney, Melbourne, Brisbane, Adelaide and Perth.
- Seven dominates the most-watched programmes with My Kitchen Rules. Winter and Downton Abbey are the top two most-watched drama series on television.

Top 20 Regular Series on Television Weeks 7-13, 2015 (Ozdam Data)

		Metro	Regional	Combined	
1	MY KITCHEN RULES – MONDAY	Seven	1,750,000	709,000	2,459,000
2	MY KITCHEN RULES – TUESDAY	Seven	1,726,000	684,000	2,410,000
3	MY KITCHEN RULES- WEDNESDAY	Seven	1,675,000	672,000	2,347,000
4	MY KITCHEN RULES - THURSDAY	Seven	1,571,000	632,000	2,203,000
5	THE BLOCK TRIPLE THREAT - SUNDAY	Nine	1,132,000	471,000	1,603,000
6	ICC WORLD CUP CRICKET - PRIMETIME	Nine	1,081,000	515,000	1,596,000
7	NINE NEWS - SUNDAY	Nine	1,146,000	429,000	1,575,000
8	SEVEN NEWS - SUNDAY	Nine	1,077,000	494,000	1,571,000
9	WINTER	Seven	1,001,000	531,000	1,532,000
10	THE BIG BANG THEORY	Nine	1,075,000	433,000	1,508,000
11	DOWNTON ABBEY	Seven	1,048,000	444,000	1,492,000
12	60 MINUTES	Nine	1,045,000	420,000	1,465,000
13	SUNDAY NIGHT	Seven	986,000	464,000	1,450,000
14	NINE NEWS	Nine	990,000	404,000	1,394,000
15	AUSTRALIA: THE STORY OF US	Seven	930,000	446,000	1,376,000
16	HOME AND AWAY	Seven	888,000	456,000	1,344,000
17	BETTER HOMES AND GARDENS	Seven	846,000	449,000	1,295,000
18	THE BLOCK TRIPLE THREAT - MONDAY	Nine	896,000	392,000	1,288,000
19	SEVEN NEWS-SAT	Seven	890,000	351,000	1,241,000
20	THE BLOCK TRIPLE THREAT - TUESDAY	Nine	841,000	390,000	1,231,000