

SEVEN SPORT MEDIA RELEASE



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Seven mourns passing of Lou Richards

Channel Seven mourns the passing of football and TV icon Lou Richards.

Richards was a Collingwood premierships captain and champion footballer, but his legacy stretches far beyond the playing field.

As part of the Channel Seven team in Melbourne, Richards was a pioneer of sports broadcasting, commentary and particularly the magazine show format.

Combining with long-time HSV-7 general manager Ron Casey, who would host World of Sport and call football, Richards brought football to the fans as entertainment.

He started with Seven in 1959 before generations of Australians loved him on programs including World of Sport and League Teams.

Alongside fellow football legends Bob Davis and Jack Dyer he also became known as one of the so-called 'Three Wise Monkeys' on League Teams every Thursday night, their largely unscripted banter winning legions of fans everywhere.

His loss is felt by all at Seven, including long-time colleague and producer Gordon Bennett, who worked with Richards on League Teams and World of Sport and commented:

"It was Lou and Ron Casey that pushed Seven's football to the forefront and made it so popular. The fans all loved Lou. He was their hero. Even though he was a Collingwood player, people from all teams loved chatting to him."

Channel Seven Melbourne managing director Lewis Martin said:

"Lou Richards was not only a great football personality on Channel Seven, he was a television pioneer and his legacy can be seen today in sports entertainment television.

"He was and always will be a beloved member of the Seven family from who we learned a great deal. Lou will be missed, but always remembered fondly. Our thoughts and prayers go out to his family."

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