

19 June 2017

Seven Network Ratings Report

Week 24: 11 June – 17 June 2017

Seven wins in primetime on primary channels

- Seven is number 1 for total viewers, 16-39s, 18-49s and 25-54s.

Seven wins in primetime on digital channels

- 7mate is number 1 for total viewers, 16-39s, 18-49s and 25-54s.

Seven wins in primetime on combined audiences

- Seven's broadcast platform of Seven + 7TWO + 7mate + 7flix combine to win primetime in total viewers, 16-39s and 25-54s on the combined audiences of all multiple channels.

Seven wins in news

- Seven News leads Nine News.

Seven wins in breakfast television

- Sunrise leads Today.

Seven wins in morning television

- The Morning Show leads Today Extra.

Seven wins at 5:30pm

- The Chase leads Hot Seat.

Seven wins with House Rules: Australia's Number One

- House Rules = 1.765 million vs The Voice = 1.240 million
vs Masterchef = 1.254 million

Seven wins in breakfast television and morning television across Australia

- Sunrise = 516,000 vs Today = 417,000
- The Morning Show = 246,000 vs Today Extra = 194,000



Seven delivers in the most-watched programmes across Australia

-	Seven News	1.825 million
-	Seven News – Sunday	1.807 million
-	House Rules – Sunday	1.765 million
-	House Rules – Monday	1.686 million
-	Seven News – Today Tonight	1.593 million
-	Seven News – Saturday	1.322 million
-	Home and Away	1.282 million
-	House Rules – Top 10 Reveals	1.248 million
-	Border Security	1.150 million
-	Sunday Night	1.130 million
-	The Chase	1.114 million
-	Wanted	1.065 million
-	The Force	1.050 million
-	Better Homes and Gardens	1.049 million

Seven builds on total viewing over the past seven days

- Home and Away – Monday adds 104,000 viewers and = 1.489 million.
- House Rules – Monday adds 89,000 viewers and = 2.079 million.
- Wanted adds 191,000 viewers and = 1.366 million.
- Home and Away – Tuesday adds 79,000 viewers and = 1.384 million.
- House Rules – Tuesday add 147,000 viewers and = 1.913 million.
- Home and Away – Wednesday adds 77,000 viewers and = 1.349 million.
- Criminal Minds adds 188,000 viewers and = 1.061 million.

Seven delivers across the week

- House Rules peaks at 1.316 million, is up 28% on The Voice and up 80% on Masterchef, wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's most-watched programme in all key demographics.
- Sunday Night delivers in all key audiences and ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- House Rules peaks at 1.202 million and delivers in all key audience demographics on Monday.
- House Rules – Top 10 Reveals delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- First Dates wins in 16-39s, 18-49s and 25-54s.
- AFL on Seven: Thursday Night Football dominates across Seven and 7mate.
- Better Homes and Gardens delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- AFL on Seven: Friday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.
- AFL on Seven: Saturday Night Football dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Live and As-Live Data

Week 24 Primetime Shares

ABC1:	12.6%
Seven:	20.3%
Nine:	18.0%
Ten:	13.1%
SBS1:	4.5%

ABC2:	2.8%
ABC Me:	0.7%
ABC News 24:	1.5%
7TWO:	3.7%
7mate:	4.1%
7flix:	2.3%
GO!:	3.6%
Gem:	2.7%
Life:	2.4%
One:	3.1%
Eleven:	2.5%
Viceland:	0.9%
Food:	1.0%
NITV:	0.1%

Week 24 Combined Multiple Channels Primetime Shares

ABC:	17.6%
Seven:	30.4%
Nine:	26.7%
Ten:	18.7%
SBS:	6.6%

Oztam Data. Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures.

Primetime audience demographics for Week 24: 6:00pm-midnight

	Total People	25-54	16-39	18-49
Seven Network	30.40%	29.70%	31.00%	30.00%
Nine Network	26.70%	28.90%	27.10%	28.80%
Ten Network	18.70%	23.40%	25.50%	24.10%
ABC Network	17.60%	12.30%	11.30%	11.60%
SBS Network	6.60%	5.70%	5.20%	5.40%
Channel 7	20.30%	19.60%	20.80%	19.80%
Channel 9	18.00%	19.30%	17.20%	18.70%
Channel 10	13.10%	16.40%	17.90%	16.90%
ABC	12.60%	7.50%	5.80%	6.60%
SBS	4.50%	3.00%	2.30%	2.60%
7TWO	3.70%	2.10%	1.70%	2.00%
7mate	4.10%	5.10%	5.30%	5.20%
7flix	2.30%	2.90%	3.20%	3.10%
GO!	3.60%	4.60%	5.20%	5.00%
Gem	2.70%	1.80%	1.90%	1.80%
9Life	2.40%	3.20%	2.80%	3.30%
ONE	3.10%	3.30%	2.70%	3.00%
ELEVEN	2.50%	3.70%	4.90%	4.20%
ABC2	2.80%	2.90%	3.90%	3.20%
ABC ME	0.70%	0.50%	0.50%	0.50%
ABC NEWS	1.50%	1.40%	1.10%	1.40%
SBS VICELAND	0.90%	1.20%	1.10%	1.10%
SBS Food Network	1.00%	1.40%	1.60%	1.50%
NITV	0.10%	0.10%	0.10%	0.10%

Primetime Programming Analysis

Sunday

- Seven wins in news.
- House Rules is Australia's number one.
 - House Rules is up 42% on The Voice and up 121% on Masterchef across Australia.
 - House Rules is Sunday's number one most-watched programme for total viewers, 16-39s, 18-49s and 25-54s across Australia.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers and 16-39s.
 - Seven is up 5% on Nine and up 106% on Ten in total viewers.
 - Seven is up 25% on Nine and up 57% on Ten in 16-39s. Seven is up 47% on Ten in 18-49s. Seven is up 51% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 6% on Nine (Nine + Go + Gem + Life) and up 94% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 20% on Nine and up 67% on Ten in 16-39s. Seven is up 3% on Nine and up 54% on Ten in 18-49s. Seven leads Nine and is up 58% on Ten in 25-54s.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	House Rules	#1
House Rules	#2	Seven News	#3
Sunday Night	#6	Sunday Night	#7
The Suspects	#9		
16-39s		18-49s	
House Rules	#1	House Rules	#1
Seven News	#4	Seven News	#3
Sunday Night	#5	Sunday Night	#7
The Suspects	#10		

- **Seven News** (1.175 million). Seven News wins network – up 121,000 viewers on Nine News, an 11% audience advantage.
- **House Rules** (1.089 million) peaks at 1.316 million, is up 28% on The Voice and up 80% on Masterchef, wins in total viewers, 16-39s, 18-49s and 25-54s and is Sunday's most-watched programme in all key demographics – 34 share in total viewers, 38 share in 16-39s, 35 share in 18-49s and 34 share in 25-54s.
- **Sunday Night** (0.705 million) delivers in all key audiences and ranks in Sunday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.

Monday

- Seven wins in news.
- AFL on Seven: Monday Afternoon Football dominates across Seven and 7mate.
- House Rules is Australia's number one: up 11% on True Story with Hamish and Andy and up 45% on Masterchef across Australia.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 18% on Nine and up 51% on Ten in total viewers.
 - Seven is up 29% on Nine and up 5% on Ten in 16-39s. Seven is up 12% on Nine and up 7% on Ten in 18-49s. Seven is up 5% on Nine and up 12% on Ten in 25-54s.
- Seven wins in primetime on digital channels.
 - 7TWO is the most-watched digital channel for total viewers.
 - 7mate is the most-watched channel for 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers and 18-49s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 19% on Nine (Nine + Go + Gem + Life) and up 54% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 12% on Nine in 16-39s. Seven is up 2% on Nine and up 3% on Ten in 18-49s. Seven is up 6% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 104,000 viewers for a total audience of 1.489 million.
 - House Rules adds 89,000 viewers for a total audience of 2.079 million.
 - Wanted adds 191,000 viewers for a total audience of 1.366 million.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	House Rules	#4
Seven News – Today Tonight	#2	Seven News	#6
House Rules	#3	Seven News – Today Tonight	#8
16-39s		18-49s	
House Rules	#4	House Rules	#4
Seven News	#5	Seven News	#7
Seven News – Today Tonight	#6	Seven News – Today Tonight	#8
Home and Away	#10		

- **Seven News** (1.383 million). Seven News wins network – up 179,000 viewers on Nine News, a 15% audience advantage.
- **Seven News – Today Tonight** (1.260 million). Seven News – Today Tonight wins network – up 119,000 viewers on Nine News 6:30, a 10% audience advantage.
- **Home and Away** (1.322 million) delivers in all key audiences and is one of Monday's top ten most-watched programmes for 16-39s and 18-49s.
- **House Rules** (0.999 million) peaks at 1.202 million and delivers in all key audience demographics – 29 share in total viewers, 29 share in 16-39s, 28 share in 18-49s and 27 share in 25-54s.

Tuesday

- Seven wins in news.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers: up 10% on Nine and up 12% on Ten.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched digital channel for total viewers and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers on the combined audiences of all channels.
 - Seven + 7TWO + 7mate + 7flix is up 7% on Nine + Go + Gem + Life and up 20% on Ten + One + Eleven in total viewers.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 79,000 viewers for a total audience of 1.384 million.
 - House Rules adds 147,000 viewers for a total audience of 1.913 million.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	House Rules	#6
Seven News – Today Tonight	#2	Seven News	#7
Home and Away	#8	First Dates	#8
House Rules – Top 10	#9	Home and Away	#9
The Chase	#10	Seven News – Today Tonight	#10
16-39s		18-49s	
Home and Away	#3	Home and Away	#5
First Dates	#5	First Dates	#6
House Rules	#6	House Rules	#7
Seven News – Today Tonight	#9	Seven News	#9
Seven News	#10	Seven News – Today Tonight	#10

- Seven News** (1.144 million). Seven News wins network – up 99,000 viewers on Nine News, a 9% audience advantage.
- Seven News – Today Tonight** (1.047 million). Seven News – Today Tonight wins network.
- Home and Away** (0.787 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s – 26 share in total viewers, 27 share in 16-39s, 25 share in 18-49s and 25 share in 25-54s.
- House Rules – Top 10 Reveals** (0.771 million) delivers in all key audiences and ranks in Tuesday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- First Dates** (0.534 million) wins in 16-39s, 18-49s and 25-54s – 27 share in 16-39s, 25 share in 18-49s and 25 share in 25-54s.

Wednesday

- Seven wins in news.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven builds on total viewing over the past seven days:
 - Home and Away adds 77,000 viewers for a total audience of 1.349 million.
 - Criminal Minds adds 188,000 viewers for a total audience of 1.061 million
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#4
Seven News – Today Tonight	#2	Seven News – Today Tonight	#5
Home and Away	#8	Home and Away	#8
Border Security	#9	Border Security	#9
		The Force	#10
16-39s		18-49s	
Seven News	#5	Seven News	#6
Home and Away	#6	Home and Away	#7
Seven News – Today Tonight	#8	Seven News – Today Tonight	#8
Border Security	#9	Border Security	#9
		The Force	#10

- **Seven News** (1.171 million). Seven News wins network – up 70,000 viewers on Nine News, a 6% audience advantage.
- **Seven News – Today Tonight** (1.106 million). Seven News – Today Tonight wins network, up 80,000 viewers on Nine News 6:30, an 8% audience advantage.

Thursday

- AFL on Seven: Thursday Night Football dominates across Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers: up 18% on Nine and up 30% on Ten.
- Seven wins in primetime on digital channels.
 - 7mate is the most-watched channel for total viewers, 16-39s, 18-49s and 25-54s.
- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 27% on Nine (Nine + Go + Gem + Life) and up 52% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 27% on Nine and up 14% on Ten in 16-39s. Seven is up 10% on Nine and up 12% on Ten in 18-49s. Seven is up 5% on Nine and up 9% on Ten in 25-54s.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#6
Seven News – Today Tonight	#3	Seven News – Today Tonight	#7
The Chase	#8	Home and Away	#9
Home and Away	#9		
16-39s		18-49s	
Seven News – Today Tonight	#6	Seven News – Today Tonight	#7
Home and Away	#7	Seven News	#8
Seven News	#8	Home and Away	#9
AFL on Seven	#10		

Friday

- Seven wins in news.
- AFL on Seven: Friday Night Football delivers across Seven and 7mate.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s and 18-49s.
 - Seven is up 16% on Nine and up 82% on Ten in total viewers.
 - Seven is up 21% on Nine and up 40% on Ten in 16-39s. Seven is up 5% on Nine and up 38% on Ten in 18-49s. Seven is up 42% on Nine in 25-54s.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 22% on Nine (Nine + Go + Gem + Life) and is up 91% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 21% on Nine and up 61% on Ten in 16-39s. Seven is up 8% on Nine and up 62% on Ten in 18-49s. Seven is up 3% on Nine and up 63% on Ten in 25-54s.
- Seven wins in breakfast television. Sunrise leads Today.
- Seven wins in morning television. The Morning Show leads Today Extra.
- Seven wins at 5:30pm. The Chase leads Hot Seat.
- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#1	Seven News	#3
Seven News – Today Tonight	#4	Seven News – Today Tonight	#4
Better Homes and Gardens	#6	Better Homes and Gardens	#6
The Chase	#8		
16-39s		18-49s	
Seven News	#2	Seven News – Today Tonight	#4
Seven News – Today Tonight	#4	Seven News	#5
Better Homes and Gardens	#7	Better Homes and Gardens	#8

- **Seven News** (0.949 million). Seven News wins network.
- **Better Homes and Gardens** (0.625 million – not broadcast in Adelaide on Seven) delivers in all key audiences and ranks in Friday's top ten most-watched programmes for total viewers, 16-39s, 18-49s and 25-54s.
- **AFL on Seven: Friday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.

Saturday

- AFL on Seven: Saturday Night Football delivers across Seven and 7mate.
- Seven wins in breakfast television. Weekend Sunrise leads Weekend Today across 7:00-10:00am.
- Seven wins in primetime on primary channels.
 - Seven is number one for total viewers, 16-39s, 18-49s and 25-54s.
 - Seven is up 33% on Nine and up 162% on Ten in total viewers.
 - Seven is up 38% on Nine and up 143% on Ten in 16-39s. Seven is up 21% on Nine and up 127% on Ten in 18-49s. Seven is up 16% on Nine and up 121% on Ten in 25-54s.

- Seven wins in primetime on combined audiences.
 - Seven + 7TWO + 7mate + 7flix is number one for total viewers, 16-39s, 18-49s and 25-54s on the combined audiences of all channels.
 - Seven (Seven + 7TWO + 7mate + 7flix) is up 23% on Nine (Nine + Go + Gem + Life) and is up 151% on Ten (Ten + One + Eleven) in total viewers.
 - Seven is up 22% on Nine and up 123% on Ten in 16-39s. Seven is up 14% on Nine and up 127% on Ten in 18-49s. Seven is up 11% on Nine and up 124% on Ten in 25-54s.

- Seven scores in the most-watched programmes:

All People		25-54s	
Seven News	#2	Seven News	#2
		AFL on Seven	#10
16-39s		18-49s	
Seven News	#2	Seven News	#2
AFL on Seven	#3	AFL on Seven	#7

- **AFL on Seven: Saturday Night Football** dominates in total viewers, 16-39s, 18-49s and 25-54s across its primetime broadcast markets on Seven.